



# FREE & PAID EXHIBITOR OPPORTUNITIES & SPONSORSHIPS



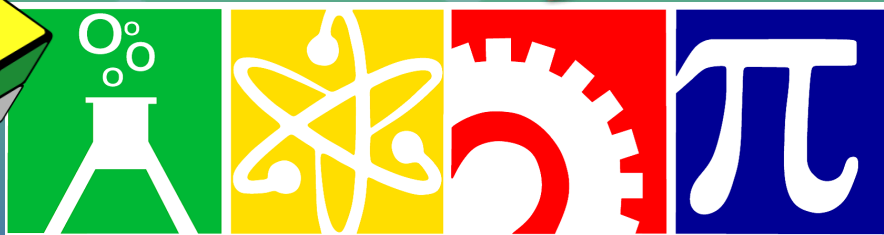
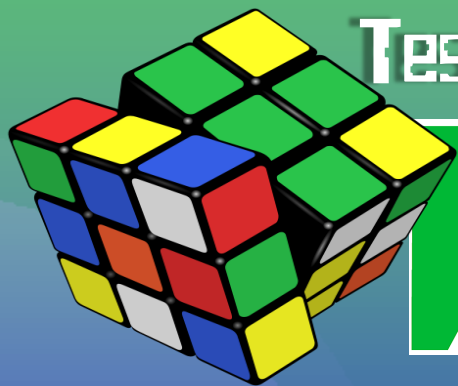
ARIZONA'S LARGEST  
TOURNAMENT & EXPO

GOES **STEM!**

V3.0

SCIENCE TECHNOLOGY ENGINEERING MATH

Test your **RUBIK'S** cube skills



## SATURDAY, SEPTEMBER 24TH

PHOENIX CONVENTION CENTER

[www.DignityKids.org](http://www.DignityKids.org)



PROUD COLLABORATOR OF  
ARIZONA  
**SCITECH**  
festival

# HOW TO GET INVOLVED:

## Free Booth

↓

If you are STEM (science, technology, engineering, math) related OR if you are sports-related, you qualify for a FREE booth.

**Pages 5 & 6**

## Paid Booth

↓

If you are NOT STEM or Sports related, you are still welcome at the event as a paid vendor.

**Pages 3-4, 6**

## Paid Sponsor

↓

If you would like more advertising and recognition for your brand, we welcome further financial contributions to help sponsor our event.

**Pages 3-4, 6**

## EXCITING EVENT FACTS!

**Expected Attendance: 3,000 people minimum (1,800 adults and 1,200 children)**

**Promotional materials will be direct mailed to 4,000 people; emailed to 8,000 people multiple times prior to the event**

**Tournament Host: American Taekwondo Association (ATA) has 31 full-time Martial Arts Academies in Arizona, representing over 4,000 students**

**National listing and promotion for three months on tournament event sites**

**175,000 flyers with a coupon for free admission to the STEM in Sports Expo will be distributed in 21 School Districts in Maricopa County**

**900–1,000 competitors from age 3 to 73 competing in Traditional Forms, Sparring, Weapons, and Extreme Martial Arts (acrobatics)**

**50+ World Champion Elite competitors from around the U.S. expected to showcase America's finest martial arts**

**Event Promoter has hosted this event since 1991 and is Arizona's Largest Promoter of Martial Arts Tournaments**



[WWW.LEESATAMEMBER.COM](http://WWW.LEESATAMEMBER.COM)

# SPONSORSHIP LEVELS

## Gold Level (Title) Sponsorship – 1 available——\$5,000

- Event named “(YOUR ORGANIZATION) STEM in Sports Expo & ATA Taekwondo Class ‘A’ Championship Presented by (Presenting Sponsors)”
- Announcements throughout the day recognizing Sponsor as Title Sponsor of the event
- 1,200 trophies with Sponsor’s name on the trophies
- Logo listed on 175,000 flyers distributed directly to Maricopa County School Children advertising event
- Full-page recognition in the Event Program (3,000 printed)
- Sponsor speaking time during Opening Ceremonies
- Sponsor on left sleeve of T-shirts (500 printed)
- Convention Center marquee and banners with Sponsor’s logo
- Ring Sponsorship included (see below)
- 500 martial arts uniforms donated to Dignity Kids, a nonprofit organization, with Sponsor’s logo
- 1 “STEM in Sports Expo” exhibit/booth space (larger than 20’ x 20’ available including electricity)

## Silver Level (Presenting) Sponsorship – 2 available——\$2,500

- Event named “(Title Sponsor) STEM in Sports Expo & ATA Taekwondo Class ‘A’ Championship Presented by (YOUR ORGANIZATION)”
- Announcements throughout the day recognizing Sponsor as Presenting Sponsor of the event
- $\frac{3}{4}$ -page recognition in the Event Program (3,000 printed)
- Sponsor speaking time during Opening Ceremonies
- Sponsor on right sleeve of T-shirts (500 printed)
- Ring Sponsorship included (see below)
- 250 martial arts uniforms donated to Dignity Kids, a nonprofit organization, with Sponsor’s logo
- 1 “STEM in Sports Expo” 20’ x 20’ exhibit/booth space including electricity

## Bronze Level (Associate) Sponsorship – 5 available——\$500

- Announcements throughout the day recognizing Sponsor as Associate Sponsor of the event
- $\frac{1}{2}$ -page recognition in the Event Program (3,000 printed)
- Sponsor listed on the back of the T-Shirt (500 printed)
- Ring Sponsorship included (see below)
- 50 martial arts uniforms donated to Dignity Kids, a nonprofit organization, with Sponsor’s logo
- 1 “STEM in Sports Expo” 10’ x 10’ exhibit/booth space including electricity

## Community Sponsorship – Ring Sponsor (12 available)——\$200

- Text-only listing in Event Program (if not sponsoring at a higher level)
- 1 “STEM in Sports Expo” 10’ x 10’ exhibit/booth space, no electricity

### **IMPORTANT DATES:**

**August 10th**– Deadline for Gold Sponsorship in order to be included/printed on 175,000 school district flyers.

**September 14th**– Deadline for all other sponsorships that include print advertising. (T-Shirts, signs, banners, etc.)

**September 18th**– Deadline for Community Sponsorship.

# SPONSORSHIP/PAID BOOTH APPLICATION

Representative Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Co Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

☐ I would like to receive further information about being a part of Dignity Kids, Inc.

Facebook: [www.facebook.com/](http://www.facebook.com/) \_\_\_\_\_

Twitter: @ \_\_\_\_\_ Linked In: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

Description of booth: \_\_\_\_\_

**Electricity Request:** ☐ Yes, I would like electricity. Voltage: \_\_\_\_\_ 110 v or \_\_\_\_\_ 220 v

**# of 6 foot tables needed:** \_\_\_\_\_ **# of chairs:** \_\_\_\_\_

Booth dimensions are 10 x 10. If you require a different size dimension, please specify here: \_\_\_\_\_.

Will you be selling any products? ( yes ) or ( no )

If yes, please explain: \_\_\_\_\_

Would you like to donate a raffle prize or item for the silent auction? ( yes ) or ( no )

If yes, please describe: \_\_\_\_\_

Value of donation: \$ \_\_\_\_\_.

**Sponsorship Level:** ☐ Gold ☐ Silver ☐ Bronze ☐ Community

*\*If your sponsorship level is sold out, Dignity Kids, Inc. will contact you before taking payment.*

Space is limited! Hold your spot for a \$50 non-refundable deposit that will be applied to your total exhibitor sponsorship balance. Final payment will be due by Monday, September 14th. An invoice will be sent via email to the representative listed above to collect.

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Total Due: ☐ \$50 Deposit or \$ \_\_\_\_\_ (Total payment for sponsorship level)

I, (sign here) \_\_\_\_\_ authorize Dignity Kids, Inc. to charge said credit card for the balance due as noted above in this agreement. I understand that all payments are non-refundable and non-transferrable.

# FREE STEM/SPORTS EXHIBITOR BOOTH APPLICATION

*This application is reserved for vendors that are STEM or Sports-Related.  
All other vendors will be asked to pay \$200 for their booth.*

Representative Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Co Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

☐ I would like to receive further information about being a part of Dignity Kids, Inc.

Facebook: [www.facebook.com/](http://www.facebook.com/) \_\_\_\_\_

Twitter: @ \_\_\_\_\_ Linked In: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

Description of booth: \_\_\_\_\_

# of 6 foot tables needed: \_\_\_\_\_ # of chairs: \_\_\_\_\_

Booth dimensions are 10 x 10. If you require a different size dimension, please specify here: \_\_\_\_\_.  
**ELECTRICITY IS NOT INCLUDED.**

Will you be selling any products? ( yes ) or ( no )

If yes, please explain: \_\_\_\_\_

Would you like to donate a raffle prize or item for the silent auction? ( yes ) or ( no )

If yes, please describe: \_\_\_\_\_

Value of donation: \$ \_\_\_\_\_.

Additional Comments/Questions: \_\_\_\_\_

Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# EXHIBITOR INFORMATION

**Event Title:** STEM in Sports Expo

**Event Host:** Dignity Kids, Inc. in conjunction with Arizona ATA

**Location:** Phoenix Convention Center, 100 N 3rd St, Phoenix, AZ 85004 (1<sup>st</sup> Street & Monroe in Downtown Phoenix) Across from the Hyatt.

Booths will be in the West Hall on the **First Floor**, which is different than prior years when we were on the 3rd Floor.

**Set-Up Information:** Exhibitor's large items can be moved in through the underground loading dock located on 5<sup>th</sup> Street, just North of the Washington and 5<sup>th</sup> Street intersection. Upon arrival, notify the guard that you are a vendor with the ATA Tournament. When entering the underground portion, veer to the left to find the loading dock. Otherwise, you can carry most items in from the street.

## **Exhibitor Schedule:**

Set Up: 8-9am Saturday Morning

Expo: 9am-1pm

Tear-Down: 1-1:30pm

*Day-Of Set-Up Questions: Address to Camille Priest 602-510-0792 or Tina Glover 602-290-8098 via text or call.*

Please read the following Liability Clause and Sign below to verify your agreement.

**Liability:** Dignity Kids, Inc. will not be responsible for any injury, loss or damage that may occur to the exhibitor or its personnel, guests, invitees or property. The exhibitor expressly waives any claim it may have against Dignity Kids, Inc. for such matters, and releases Dignity Kids, Inc. for any liability therefore. Each exhibitor is solely responsible for its own exhibit materials, and should insure its exhibit against loss or damage. The exhibitor agrees to defend indemnify and hold harmless Dignity Kids, Inc. for any damages, attorney's fees or costs associated with or arising out of such a claim.

The exhibitor further agrees to defend, indemnify and hold harmless Dignity Kids, Inc. for claims, causes of action, damages, attorney's fees, costs, suits, injury or loss resulting from exhibitors' participation in the Expo, or from claims of injury or damage to any other person or property which is alleged to be caused by, in whole or in part, the exhibitor. Dignity Kids, Inc. shall not be liable for its failure to perform on this contract if such failure is due to acts of God, labor problems, including but not limited to strikes, flood, weather, earthquakes or any other occurrences beyond its control. This contract supersedes and replaces any previous understanding, written or verbal, between Dignity Kids, Inc. and the exhibitor.

**Limitation on Liability:** Dignity Kids, Inc. makes no representations or warranties with respect to the demographic nature and/or number of attendees or exhibitors. Exhibitor agrees that Dignity Kids, Inc.'s maximum liability to Exhibitor for any claim arising out of Exhibitor's participation in the Expo whether in contract, tort or any other legal theory, shall not exceed the fees paid by exhibitor to Dignity Kids, Inc. to participate in the Expo.

Exhibitor Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Signature of Agreement: \_\_\_\_\_ Date: \_\_\_\_\_

*Please mail check payment to 610 N. Alma School Rd. #32 Chandler, AZ 85224. Fax to (480) 963-1270 or Email to [events@dignitykids.org](mailto:events@dignitykids.org) for all credit card payments. Pages 4 (or 5) and 6 must be completed and submitted with your payment.*

## **IMPORTANT DATES:**

**September 1st**– Deadline for Gold Sponsorship in order to be included/printed on 175,000 school district flyers.

**September 14th**– Deadline for all other sponsorships that include print advertising. (T-Shirts, signs, banners, etc.)

**September 18th**– Deadline for Community Sponsorship.



# **Thank you for your support!**



**Dignity Kids, Inc. is a non-profit organization.**

**Our mission is to educate and empower youth through fitness-based programs that teach STEM concepts, encourage healthy lifestyles, and promote positive youth development through opportunities to learn, succeed and belong.**

**[www.dignitykids.org](http://www.dignitykids.org) | (480) 831-1111**