

Tianhai Athleisure Solutions Introduces Customized Lace And Jacquard Knits At Performance Days In Munich November 16th And 17th With Creora® Fresh Spandex

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GUANGZHOU, China — November 5, 2016 — Tianhai Athleisure (TAS), a new division of leading Chinese lace manufacturer Tianhai Lace, recently recognized in ISPO TOP 10 Textrends, will introduce a new Design-to-Garment platform: D2G with creora® Fresh spandex at the upcoming Performance Days trade show in Munich November 16th and 17th.

D2G, a design-to-fit jacquard program, is a very flexible and versatile body-mapping system in which pattern repetitions can be engineered to any garment's shape or size. It enables brands to develop exclusive patterns for tops and bottoms, including finishing details (hem, waist, neckline, etc.). D2G by TAS requires close cooperation with a customer's designers and technical staff as each and every fabric will be unique for the intended garment.

The fabrics can be engineered to offer various levels of compression with creora® spandex where needed. The resulting body-mapped garments will have fewer seams while providing breathability and comfort along with tailored high performance functions. Additional functionality can be incorporated to provide moisture management, thermal or cooling benefits and with creora® Fresh, odor neutralization.

"With D2G, the possibilities for creativity, innovation and differentiation are unlimited," says Bob Wong, project manager of the new TAS division. "We see patterned knits as a niche to fill in a market dominated by more basic fabrics. Our technology makes it possible to engineer a garment in ways that were previously not possible with engineered compression plus performance like with creora® Fresh, odor neutralizing spandex"

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