

ROLLED AWAY PRODUCTIONS, Keywords Worksheet

PROJECT NAME: _____

Your uploaded video will be titled as follows:

Video Title = Business Name: _____

Description = Business Name and website: www. _____

Keywords hints:

- List words in order of most important first
- Choose niche terms or phrases specific to your industry.
- Use acronyms.
- Use brand specific words.
- Use relevant words related to your business.
- Choose keywords related to the topic in the video.
- List the common misspelling of your keywords.

1. (Business Name): _____

2. (website w/o www.): _____

3. _____

7. _____

4. _____

8. _____

5. _____

9. _____

6. _____

10. _____

Additional keywords requested: *(separate words/phrases with comma)*

Total additional keywords: _____ @ .50c ea = _____

Client Signature & date: _____