

SO WHY THE NAME *EVERGREEN LEARNING SOLUTIONS*?

Good Question! A great deal of thought and consideration went into the name of the new company. **Evergreen** was chosen for several reasons:

- There is a spirit of renewal, sustainability, and perpetual growth which aligns well with learning and development and self-improvement.
- Jim's favorite place is in Northern Wisconsin is well populated with Evergreen trees.
- Emergenetics is a styles tool based on a personal assessment to help us understand our "Thinking" and "Behavioral" preferences. Ask Jim for the rest of his Profile results, but he is 52% "Structural," and the color used to indicate Structural Thinking is... you guessed it... Green!

Learning was a given in the title. A colleague of Jim's once said "A day without learning is a day wasted!" Be curious and have a learning mindset, which enables us to ask questions, seek more information, and experience more out of life. We engage other people, share our experiences and create value for them, and receive new insights and knowledge in exchange. When we stop learning, we stop growing.

Solutions was a carefully chosen word. How can we partner and collaborate to create the best remedy and answer for the opportunity? There is a feeling of great satisfaction and fulfillment when developing the right fit and the best possible resolution for the task at hand... finding or building the right solution!