

4TH ANNUAL CHARLOTTE KOSHER BBQ CHAMPIONSHIP

A PROGRAM OF THE LEVINE JEWISH COMMUNITY CENTER

MONDAY, SEPTEMBER 4, 2017 • 11AM – 3PM

2017 SPONSOR PACKET

Kosher BBQ Contest • Kids Zone • Celebrity Judges • Live Entertainment
Pickle & Watermelon Eating Contest • Great Food and More!

WHY SPONSOR?

The Levine Jewish Community Center is proud to host Charlotte's *only* community-wide kosher barbeque contest and festival in an effort to promote unity and create a deeper understanding of the Jewish culture while sharing food and fun.

Community members of all faiths will come together to enjoy a fun-filled day with many great activities for all ages and your organization can be a part of it.

As a sponsor, you are entitled to the publicity; using traditional and social networking methods, as detailed here.

Join us and enjoy BBQ while having a positive impact on your community.

TEAM COMPETITION

- Kosher Brisket
- Kosher Chicken
- Kosher Beans
- Booth Décor
- Team Name
- People's Choice
- Overall Grand Champion

Trophies will be awarded for the best in each category as well as for the "Overall Grand Champion."

For further information and questions, please contact:

Diana Warth at 704-554-2051 or
diana.warth@charlottejcc.org



2017 SPONSORSHIP LEVELS

■ Title Sponsor – \$10,000

With this sponsorship you will receive the following:

- Co-branding for the event
- Prominent promotional event signage, flyers, materials throughout the event
- Prominent placement of company signage
- Logo and hyperlink on event website
- Name and logo included on event t-shirt and name on trophies
- Full page, color advertisement in *The Charlotte Jewish News**
- Opportunity to serve as one of the honorary judges
- Speaking opportunity at the Awards Ceremony for the Kosher BBQ Contest
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Presenting Sponsor – \$5,000

With this sponsorship you will receive the following:

- Prominent promotional event signage, flyers, materials throughout the event
- Logo and hyperlink on event website
- Name and logo included on event t-shirt
- 2/3 page, color advertisement in *The Charlotte Jewish News**
- Opportunity to serve as one of the honorary judges
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Cowsher Café Sponsor – \$3,600

With this sponsorship you will receive the following:

- Logo and hyperlink on event website
- Name and logo included on event t-shirt
- Opportunity to serve as one of the honorary judges
- Sponsor Table
- Half page, color advertisement in *The Charlotte Jewish News**
- Thank you ad in *The Charlotte Jewish News*

■ Entertainment Stage Sponsor – \$1,800

With this sponsorship you will receive the following:

- Logo and hyperlink on event website
- Name and logo included on event t-shirt
- Quarter page, color advertisement in *The Charlotte Jewish News**
- Opportunity to serve as one of the honorary judges
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Kids Zone Sponsor – \$1,000

With this sponsorship you will receive the following:

- Eighth page, color advertisement in *The Charlotte Jewish News**
- Name included on event t-shirt
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Judge Zone Sponsor – \$500

With this sponsorship you will receive the following:

- Name or Company logo on banner
- Thank you ad in *The Charlotte Jewish News*

■ Patron Sponsor – \$360

- Thank you ad in *The Charlotte Jewish News*



* Thank you for considering a tax-deductible sponsorship for the 2017 Charlotte Kosher BBQ. Please note some sponsorship receivables are not tax-deductible. They are denoted with an asterisk. All sponsorship receivables are subject to LJCC print deadlines.

2017 SPONSORSHIP AGREEMENT

Thank you for agreeing to participate in a sponsorship opportunity for the Levine Jewish Community Center's 4th Annual Charlotte Koshher BBQ Championship. Please fill out the requested information listed below.

Name _____

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

Yes, I would like to be a

- Title Sponsor – \$10,000
- Presenting Sponsor – \$5,000
- Cowsher Café Sponsor – \$3,600
- Entertainment Stage Sponsor – \$1,800
- Kids Zone Sponsor – \$1,000
- Judge Zone Sponsor – \$500
- Patron Sponsor – \$360

Total amount enclosed \$ _____

Signature _____

Please make all checks payable to LJCC and include Koshher BBQ on the memo line and mail to:
Koshher BBQ Championship c/o Levine Jewish Community Center, 5007 Providence Road, Charlotte, NC 28270

You can also pay your sponsorship online at charlottejcc.org/koshherbbq
If you pay online, please email your sponsorship form to diana.warth@charlottejcc.org

Once we receive your form and payment we will contact you to coordinate logistics.
Thank you for your support and we look forward to working with you on this great event!

