



2017 Northeast Dairy Convention

August 14th – 16th

1000 Islands Harbor Hotel

Clayton, NY

Northeast Dairy Association Member Only Sponsorship Opportunities

Dear Members,

One of the extra benefits of being an NDA member is the opportunity to participate in more dairy industry events. Each year our association holds an annual combined convention for Northeast Dairy Foods Association, Inc. and the PA Association of Milk Dealers. Dairy product processors, manufacturers and distributors from across the Northeast, company executives, representatives and guests attend the convention which is a mix of business speaker sessions, golf tournament, cocktail parties and tours. It is a great three day event that allows you a way to interact with customers and potential customers in a very relaxed atmosphere.

Right now we are looking for NDA member companies who might want a little extra exposure. This can be accomplished by becoming a sponsor of an event at the convention. Only NDA members can participate in this offer. Sponsorships are a first come first serve offer. There are many options available, listed below are the options and costs.

Thank you and we hope to see you at this year's convention at the 1000 Islands Harbor Hotel in Clayton, NY
<http://www.1000islandsharborhotel.com/>

CONVENTION SPONSORSHIP OPPORTUNITIES:

Keynote Speaker - \$1000.00

Have your company's name associated with this major sponsor opportunity. Your company name will appear on all event signs during the entire convention, in our program and announced on our website and in our newsletter. You will have an opportunity to introduce our special Keynote speakers on both Monday and Tuesday. You will also have a photo opportunity with the Keynote speakers.

Speaker Session, Tuesday - \$350 Sponsored by Northeast Great Dane Wednesday - \$350.00

Includes your company name printed on our program and events forms, event signage, announcement and recognition during introduction at the beginning and end of the speaker session for that day.

Welcome Party, Monday - \$500.00 Sponsored by Herbein + Company

Includes your company name printed on our program, event signage and mention during Welcome party.

President's Cocktail Reception, Tuesday - \$500.00 Sponsored by Evergreen Packaging

Includes your company name printed on our program, event signage and mention during cocktail party.

Non-golfer/Guest/Spouse Tour on Tuesday - \$500.00

Includes your company name printed on our program and mention during speaker session and during tour.

Coffee & Milk Break, Tuesday - \$250.00 Sponsored by Indian River Transport Wednesday - \$250.00 Sponsored by Northeast Great Dane

Includes your company name printed on our program, event signage and mention during speaker session.

Please fill out and return the sponsorship form by **May 31st**
THANK YOU!

2017 Northeast Dairy Convention Event Sponsorship Form

Please return this form and payment by May 31st

Yes, I would like to sponsor the following event at the Northeast Dairy Convention.

____ Keynote Speaker Sponsor \$1000.00
____ Main Business Speaker Session, Wednesday \$350.00
____ Winery and Boat Museum Tour on Tuesday \$500.00

Company: _____

Name: _____ Title: _____

Phone: _____

Email: _____ (will be kept confidential)

Payment can be made by credit card or by check:

Northeast Dairy Association, Inc.
427 South Main Street
N. Syracuse, NY 13212-2863
Fax: (315) 452-1643 Email: info@neastda.org

Please email us a good quality company logo, preferably a jpeg or tiff, to be used in our convention publications and on signage at the convention

Credit Card Information: Please print very clearly, thank you!

Name on Credit Card _____ Card Type MC/Visa/Amex/Disc

Credit Card # _____ Exp. _____ CVV Code _____

Credit Card Billing Address *if different from above*

You will receive an email confirmation/receipt of your payment.
Call 315-452-6455 if you have questions.

Visit www.neastda.org for more dairy and convention information, registration forms will be available June 1.
Thank you very much for your support of this year's convention and see you there!