

AGENDA

HLA Executive Committee

Location: **Red Lion Hotel**
1929 Fourth Street
Eureka, CA

Time: **Wednesday, August 10, 2016**
12:00 noon to 2:00 pm

Members of the public may address the HLA Executive Committee on any agenda item. Non-agenda items may be addressed during the public comment period; speakers are limited to three minutes.

- I. CALL TO ORDER & ROLL CALL
- II. MEETING MINUTES* Approve/comment on minutes of July meeting.
- III. AGENDA APPROVAL Approve/modify the following agenda
- IV. ACTION ITEMS
 1. **Transient Occupancy Tax** (30 min.)
Presentation by Rob Holmlund, Director of Development Services for City of Eureka, on the demographics of TOT collections, plus where and how the funds are distributed. Recommended action: receive presentation and ask questions.
 2. **Eureka Rhododendron Society**
Members of the Rhody Society have applied for HLA assistance for the 2017 Conference, and will present the details to the committee. Recommended Action: receive presentation and make a decision.
 3. **Humboldt Steelhead Days**
Presentation from the Humboldt Steelhead partners on their plans for the coming year's event and funding needs. Recommended action: receive presentation and make decisions as appropriate.
 4. **2016-2017 Annual Budget**
Recommended action: Review and approved proposed operating budget for fiscal year 2016-2017.
 5. **Review July Financial Statement***
Recommended action: Receive report on June finances including Community Tourism fund activities, and direct staff accordingly.
 6. **Ongoing Projects & Old Business**
 - HLA Renewal
 - Civitas Letter of Engagement
- V. DIRECTOR ANNOUNCEMENTS
- VI. PUBLIC COMMENT PERIOD
- VII. MEETING ADJOURNS