

Privacy Policy for LightenUpHK**

LightenUpHK uses the IOS8 HealthKit API to store and retrieve data used by Apple, Inc's iPhone's and iPod's Health App*.

LightenUpHK reads from Health App heart rate, steps, age, weight, and height to enhance the accuracy of BMI, BMR, calorie burn, and calorie forecasting calculations.

LightenUpHK writes to Health App body mass index(BMI), resting calories(BMR), active (burn) calories, dietary calories, carbohydrates, protein, total fat, and fiber consumed to enable usage of Health App's charting capability.

All LightenUpHK data stays strictly on the app owner's device in full accordance with all Apple HealthKit guidelines

LightenUpHK does not share any user Health data to advertise, serve ads, sell, transmit, or disclose to any third party any information, including heart rate, steps, age, weight, height, body mass index(BMI), resting calories(BMR), active (burn) calories, dietary calories, carbohydrates, protein, total fat, and fiber, or any personal details or usage information with other apps, people, companies, organizations, cloud services, or servers.

*Apple's Health App is part of the standard IOS8 release on iPod and iPhone. HealthKit, Health App, IOS8, iPod, and iPhone are all products of Apple Computer, Inc.

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Privacy Policy for EA-BPM Strategies, LLC Apps Overall

It is our intent that all user data stays strictly on the app owner's device. EA-BPM Strategies, LLC does not knowingly share user data to advertise, serve ads, sell, transmit, or disclose to any third party any information or any personal details or usage information with other apps, people, companies, organizations, cloud services, or servers.