

NOW IN CHICAGO



RETAIL REPORT

IN STORE

BY JENNA ZIZZO-KLEMIS

Notre's social media feeds promote an extensive inventory of sneakers, and come spring, its website will boast more than 100 upscale clothing and shoe brands—think Acne Studios, Junya Watanabe, Maison Margiela, Thom Browne and Off-White. But it's what's happening inside the soon-to-be-remodeled West Loop menswear boutique that will have fashion and culture aficionados tweeting this year.

“The goal of the new shop is to provide Chicago with a new space to meet,” says CEO Michael Jaworowski. “We're most excited about the upcoming events and programming.” Through events such as art installations and panel discussions, shoppers will be introduced to an array of creatives and designers who are positively impacting Chicago's culture and community.

Until the remodel is unveiled in February, guys can shop Notre's chic streetwear at its pop-up inside the Waldorf Astoria. And ladies have something to look forward to as well: The spot will add women's clothes and shoes this spring. *118 N. Peoria St., notreshop.com*