

Noli IP Newsletter

NOLI IP Solutions, PC

5/16/2018

May 2018 Edition

2018 World IP Day

By Mariana Paula Noli

World Intellectual Property Day is observed annually on the 26th of April. Established by the WIPO in 2000, World IP Day is a day we honor to "raise awareness of how patents, copyright, trademarks and designs impact our daily life" and "to celebrate creativity, and

Every April 26, we celebrate World Intellectual Property Day to learn about the role that intellectual property rights (patents, trademarks, industrial designs, copyright) play in



the contribution made by creators and innovators to the development of societies across the globe".

encouraging innovation and creativity. This year, on April 26, 2018, our IP community

Happy Mother's Day

MOTHER'S DAY is a celebration honoring the mother of the family, as well as motherhood, maternal bonds and the influence of mothers in society. It is celebrated on different days in many parts of the world. In the United States, we celebrated it last Sunday, May 13.

As I was reading about the benefits of having a working mom, I came across an article titled "Everything I Learned about Leadership I Learned from My Mother," which I absolutely loved and I could not agree more. Even if my father was my lawyer role model, I have learned so much from my mother!

To all the wonderful mothers out there, especially to those in our group, we thank you. We hope you had a very Happy Mother's Day!



"Life Does Not Come With A Manual, It Comes With A Mother."

celebrated as it does every year, the World Intellectual Property Day. But different to any other years, in 2018 the World Intellectual Property Office chose a theme for World Intellectual Property Day I am very passionate about: **“POWERING CHANGE: WOMEN IN INNOVATION AND CREATIVITY.”**

Every day women come up with life-enhancing inventions and creations that transform our lives. It is quite amazing when we look back in history at all the incredible inventions by women. Did you know that the first car heater was invented by MARGARET A. WILCOX in 1893? How about the fire escape, so vital to public safety, which was invented by ANNA CONNELLY in 1887? Think about women like physicist and solar-power pioneer DR. MARIA TELKES who teamed up with architect ELEANOR RAYMOND, to build the first

home entirely heated by solar power in 1947. As early as 1899, LETITIA GEER invented a medical syringe that could be operated with only one hand.

For those who think, we cannot be smart and beautiful, world famous film star HEDY LAMAR’s invention of a secret communications system during World War II for radio-controlling torpedoes, employing “frequency hopping” technology, laid the technological foundations for everything from Wi-Fi to GPS. Ha!

It’s quite interesting that even in male dominated fields like computer programming, a pioneer women like ADA LOVELACE and DR. GRACE MURRAY HOPPER made game-changing contributions that we all, men and women, are thankful for.

As we can see, the important and inspiring contributions to

the world by women are countless. This year’s World Intellectual Property Day celebration gave us a good opportunity to highlight the fact that women are taking up leadership roles and getting the well-deserved recognition. The time is ripe to reflect on ways to ensure that increasing numbers of women and girls across the globe engage in innovation and creativity.

At **Noli IP Solutions, PC** we have always done our very best to improve the participation of women and the opportunity for women in our field. From our beginning stages, we have encouraged, mentored and assisted women in building their careers in the intellectual property field. We take this opportunity to thank all the wonderful women who have been part of our group in the past four years and especially thank those hard-working ladies who are still working with us.

See You at the INTA Annual Meeting in Seattle!

In less than a week, Mariana, Sergio and Karim will represent **Noli IP Solutions, PC** at the International Trademark Association (INTA) Annual Meeting to take place in the city of Seattle, Washington, from May 19th to May 23rd, 2018.



As we are getting ready for another INTA Annual Meeting, we realize that the 140th Annual Meeting in Seattle will be Mariana’s 11th - How exciting! For us, this conference is a time we look forward to all throughout the year, an opportunity to see clients, friends and colleagues

from all over the world. We have several meetings

scheduled but we hope to see you at some of the social

receptions and events. Safe travels and see you in Seattle!

Happy 4th Anniversary NOLI IP Team!

On May 5th, we celebrated another year in business: the fourth anniversary of **NOLI IP Solutions, PC**. We are so grateful to you, our clients, colleagues and friends worldwide for trusting us with your business. Here are some of the highlights for this fourth year in business:

- ✓ Our booth at the past INTA Annual Meeting in Barcelona, Spain was a huge success! Special thank you to Lucy, Sergio, Judit, Monica and Mariana for representing our team. Over 300 clients, colleagues and friends stopped by to wish us a very Happy Birthday leaving a message in their native languages!
- ✓ Part of our NOLI IP team participated for the very first time at the European Community Trademarks Association (ECTA) Annual Meeting in beautiful Budapest, Hungary.
- ✓ In July 2017, Diane and Mariana joined the Westside Bar Association (WBA) and attended an incredible CLE (Continuing Legal Education) program at the W Hotel in Hollywood.
- ✓ We relocated our offices and moved to a larger space in Oceanside, California last September!
- ✓ Erica had her second anniversary working with us!
- ✓ Mariana attended the San Diego Small Business Development Center Women in Business workshops and presentation sessions. Loyal to her commitment to help other women in the development of their professional careers, she continues to work hard with her colleagues for the Women's IP Today non-profit organization (www.womenistoday.org).
- ✓ In November 2017, Mariana participated in the ASIPI Annual Conference in Panama City
- ✓ Diane participated of the Brown Bag Luncheon with Judge Gallo organized by the FBA Federal Bar Association, San Diego Chapter
- ✓ In January 2018, Nancy joined us at NOLI IP Solution, PC!
- ✓ Mariana was elected 2nd Vice-President of the Italian-American Lawyers Association (IALA).
- ✓ Karim, Diane and Mariana attended the Medical Design & Manufacturing Conference at the Anaheim Convention Center in early February
- ✓ Sergio, Karim and Mariana met with international clients during the Strategies in Light/The LED Show at the Long Beach Convention Center
- ✓ Diane had her second anniversary working with us!
- ✓ Erica attended a seminar organized on the most recent Tax Reform ... Happy Birthday Noli IP!

