

# spackmanentertainmentgroup

## NEWS RELEASE

### **PARK HYUNG-SIK JOINS UAA & CO, SUBSIDIARY OF SPACKMAN ENTERTAINMENT GROUP'S ASSOCIATED COMPANY, SPACKMAN MEDIA GROUP**

- *Park Hyung-sik, one of Korea's highly sought-after free agent actors, signs with UAA & Co*
- *UAA & Co now manages 3 of the most recognized names in the Korean entertainment industry, namely Song Hye-kyo, Yoo Ah-in, and Park Hyung-sik*

**Singapore, 17 April 2017** – Spackman Entertainment Group Limited (“**Spackman Entertainment Group**” or the “**Company**” and together with its subsidiaries, the “**Group**”), one of Korea’s leading entertainment production groups, announced today that Park Hyung-sik, currently one of Korea’s most popular young actors, has signed with UAA & Co Inc. (“**UAA & Co**”), a subsidiary of the Group’s associated company, Spackman Media Group Limited (“**Spackman Media Group**”).

UAA & Co’s signing of Park Hyung-sik comes on the heels of his breakout lead performance in the recent JTBC ratings-hit drama, *STRONG WOMAN DO BONG-SOON*, which aired its final episode on 15 April 2017. The actor is a former member of boy group, ZE:A, and began his acting career in 2012, starring in Korean dramas such as *I REMEMBER YOU* (2012), *DUMMY MOMMY* (2012), *THE HEIRS* (2013), *HIGH SOCIETY* (2015), and *HWARANG: THE POET WARRIOR YOUTH* (2016). Notably, he won the “New Star Award” at the 23<sup>rd</sup> SBS Drama Awards and “2014 Shining Star” on KBS Entertainment Weekly in 2015, as well as “Best New Actor” at the 28th KBS Drama Awards in 2014.

UAA & Co, led by veteran agent Ms. Ellen Park, is one of the leading entertainment talent agencies in Korea, managing three of the most recognized names in the Korean entertainment industry, namely Song Hye-kyo, Yoo Ah-in, and Park Hyung-sik.

Mr. Charles Spackman, Executive Chairman & Chief Executive Officer of Spackman Entertainment Group, said, “We are pleased to have a young superstar like Park Hyung-sik join UAA & Co. The addition of Park Hyung-sik underscores the strong leadership of Ellen Park and cements UAA & Co’s position as one of the top talent management agencies in Korea on a standalone basis.”

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## About Spackman Entertainment Group Limited

Spackman Entertainment Group Limited (“**SEGL**” or the “**Company**”), and together with its subsidiaries, (the “**Group**”) is a leading entertainment production company that is primarily engaged in the independent development, production, presentation, and financing of theatrical motion pictures in Korea. In addition to our film business, we also make investments into entertainment companies and film funds that can financially and strategically complement our existing core operations. SEGL is listed on the Catalist of the Singapore Exchange Securities Trading Limited under the ticker 40E.

SEGL's Zip Cinema Co., Ltd. (“**Zip Cinema**”) is one of the most recognised film production labels in Korea and has originated and produced some of Korea’s most commercially successful theatrical films, consecutively producing 8 profitable movies since 2009 representing an industry leading track record. Recent theatrical releases of Zip Cinema’s motion pictures include some of Korea’s highest grossing and award-winning films such as *MASTER* (2016), *THE PRIESTS* (2015), *COLD EYES* (2013), and *ALL ABOUT MY WIFE* (2012). For more information on Zip Cinema, do visit <http://zipcine.com>

SEGL also owns Novus Mediacorp Co., Ltd. (“**Novus Mediacorp**”), an investor, presenter, and/or ancillary distributor for a total of 75 films (52 Korean and 23 foreign) including *SECRETLY, GREATLY*, which was one of the biggest box office hits of 2013 starring Kim Soo-hyun of *MY LOVE FROM THE STARS* fame, as well as *FRIEND 2: THE GREAT LEGACY*. In 2012, Novus Mediacorp was also the ancillary distributor of *ALL ABOUT MY WIFE*, a top-grossing romantic comedy produced by Zip Cinema. For more information on Novus Mediacorp, do visit <http://novusmediacorp.com>

Our films are theatrically distributed and released in Korea and overseas markets, as well as for subsequent post-theatrical worldwide release in other forms of media, including cable TV, broadcast TV, IPTV, video-on-demand, and home video/DVD, etc. We release all of our motion pictures into wide-theatrical exhibition initially in Korea, and then in overseas and ancillary markets.

We also operate a café-lounge called Upper West, in the Gangnam district of Seoul and own a professional photography studio, noon pictures Co., Ltd..

The Company is a 26.17% strategic shareholder of Spackman Media Group Limited (“**SMGL**”). SMGL, a company incorporated in Hong Kong, together with its subsidiaries, collectively is the leading talent agency and entertainment content production company in Korea, managing over 60 artistes including some of the top

names in the Korean entertainment industry. SMGL operates the talent management business through renowned agencies such as MS Team Entertainment Co., Ltd., UAA & Co., Fiftyone K Inc., SBD Entertainment Inc., Kook Entertainment Co., Ltd., and UL Entertainment Co., Ltd.

On 31 March 2017, the Group completed the acquisition of 100% equity interest in Frame Pictures Co., Ltd. ("**Frame Pictures**"). Frame Pictures is a leader in the movie/drama equipment leasing business in Korea. Established in 2014, Frame Pictures has worked with over 25 top directors and provided the camera and lighting equipment for some of Korea's most notable drama and movie projects including *THE LEGEND OF THE BLUE SEA* (2016) featuring Jeon Ji-hyeon and Lee Min-ho, as well as *VETERAN* (2015), the number one movie at the Korean box office in 2015 starring Yoo Ah-in.

For more details, do visit <http://www.spackmanentertainmentgroup.com/>

### **About Spackman Media Group Limited**

Spackman Media Group Limited ("**SMGL**"), a company incorporated in Hong Kong, together with its subsidiaries, is collectively the largest entertainment talent agency in Korea in terms of the number of artists under management. SMGL manages over 60 artists including some of the top names in the Korean entertainment industry and operates its talent management business through renowned agencies such as MS Team Entertainment Co., Ltd., UAA & Co Inc., Fiftyone K Inc., SBD Entertainment Inc., Kook Entertainment Co., Ltd., and UL Entertainment Co., Ltd.

The company, through its full-service talent agencies in Korea, represents and guides the professional careers of a leading roster of over 60 award-winning actors/actresses in the practice areas of motion pictures, television, commercial endorsements, and branded entertainment. The company leverages its unparalleled portfolio of artists as a platform to develop, produce, finance and own the highest quality of entertainment content projects, including theatrical motion pictures, variety shows, and TV dramas.

### **About UAA & Co Inc.**

Established on 28 March 2016, UAA & Co Inc. is a leading top-tier entertainment talent agency in Korea, and manages a group of elite artists. Headlining the team are Song Hye-kyo, and Yoo Ah-in, two of the biggest names in the Korean film industry and recognized throughout Asia as leaders of "Hallyu", the Korean wave.

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