



























BEN PEARSON

OFFERS THE *Finest*
IN ARCHERY EQUIPMENT

ATTRACTIVELY PACKAGED

 BEN PEARSON 	ARROWS
<small>TAKE DOWN FIBER GLASS BOW</small>	
 BEN PEARSON 	
◎◎◎ TARGET SET ◎◎◎	
<small>TAKE DOWN FIBER GLASS BOW</small>	
 BEN PEARSON 	
 HUNTING SET 	
 BEN PEARSON 	Bold Blade ARCHERY SET
 BEN PEARSON 	Cock Robin ARCHERY SET
 BEN PEARSON 	<i>Junior Champion</i> ARCHERY SET
 BEN PEARSON 	Old Hickory ARCHERY SET
 BEN PEARSON 	<i>Champion</i> ARCHERY SET
 BEN PEARSON 	SHERWOOD ARCHERY SET
 BEN PEARSON 	COLLEGIAN ARCHERY SET
 BEN PEARSON 	<i>Deerslayer</i> ARCHERY SET



BEN PEARSON

FIBER GLASS SOLID WOOD CORE

Unqualifiedly recommended by

Howard Hill

World's Greatest Archer
Big Game Hunter, Author
of "Hunting the Hard Way"
and "Wild Adventure."

High tension fiber glass, wound and cured on solid wood cores, makes an incomparably light weight bow of tremendous strength and cast. Completely sealed against climate and moisture, this reinforced construction permits a self-centering socket for "Take Down" convenience that never shakes loose, nor impairs the long life and accuracy of these splendid bows.

HERE'S WHAT
Howard Hill SAID...

Pacoima, California
March 9, 1954

Ben Pearson, Inc.
Pine Bluff, Arkansas

Dear Ben:

Even though I have had the fiber glass bow with the wood core only a few months I have given it every test I could think of and so far it has passed every requirement with flying colors. To the many archers who are looking for the finest, I have no hesitancy in recommending this bow for I truly believe you have designed a weapon that is not only fast and smooth in the hand as any bow I have ever shot; I also find that it has terrific driving power and another very important asset, the necessary staying qualities.

Ben, you are certainly to be commended for making such a sturdy and splendid weapon.

Yours for hunting,

Howard Hill



#302 FIBER GLASS "TAKE DOWN" BOW

Especially recommended for Junior Archers, Ladies, School and Camp groups, and others who use light tackle but want real performance at a very low price. This bow is graceful in design, smooth in action, and very durable.

Length: 5 feet. "Take Down" length: 2 feet, 7 $\frac{3}{4}$ inches.
Draw weight: 20, 25, 30 and 35 pounds. Gloss finish.
Packed in attractive carton, 32 $\frac{1}{4}$ " x 2 $\frac{3}{8}$ " x 1 $\frac{5}{8}$ "
Shipping weight: Approx. 2 lbs.

302

#304 FIBER GLASS "TAKE DOWN" BOW

An excellent target, field, or hunting bow. Smooth and fast in action, durable and graceful. Unaffected by weather. Moderately priced. Olive green color.

Length: 5 feet, 4 inches. "Take down" length: 2 feet, 9 inches.

Draw weight: 30 to 75 pounds, in increments of 5 pounds. Weight measured at 28", but may be used with arrows up to 30".

Finish: to and including 50 lbs., gloss finish; over 50 lbs., non-gloss.

Arrow rest: Leather cushioned, suitable for right- or left-hand archers.

Packed in attractive carton, 33 $\frac{1}{4}$ " x 3 $\frac{1}{4}$ " x 1 $\frac{5}{8}$ "
Shipping weight: Approx. 2 $\frac{1}{4}$ lbs.

304

#306 FIBER GLASS "TAKE DOWN" BOW

The ultimate in bow performance and endurance, for target, field, or hunting. Lightning fast, silky smooth, without stack or jar, here is the Archer's dream bow. Entirely independent of weather, unaffected by heat, cold, dry, or dampness, nothing will interfere with its smooth, fast action, or affect its string or horsehide grip. Left strung all day or night, even in the rain, its extraordinary superb performance still remains.

Length: 5 feet, 6 inches. "Take down" length: 2 feet 10 $\frac{1}{4}$ inches.

Draw weight: 35 to 85 pounds, in increments of 5 pounds. Weight measured at 28", but may be used with arrows up to 32".

Finish: to and including 50 lbs., gloss finish; over 50 lbs., non-gloss. Color: Cowhorn.

Arrow rest: Leather cushioned, suitable for right- or left-hand archers.

Packed in attractive carton, 34 $\frac{3}{4}$ " x 4 $\frac{3}{4}$ " x 1 $\frac{5}{8}$ "
Shipping weight: Approx. 3 lbs.

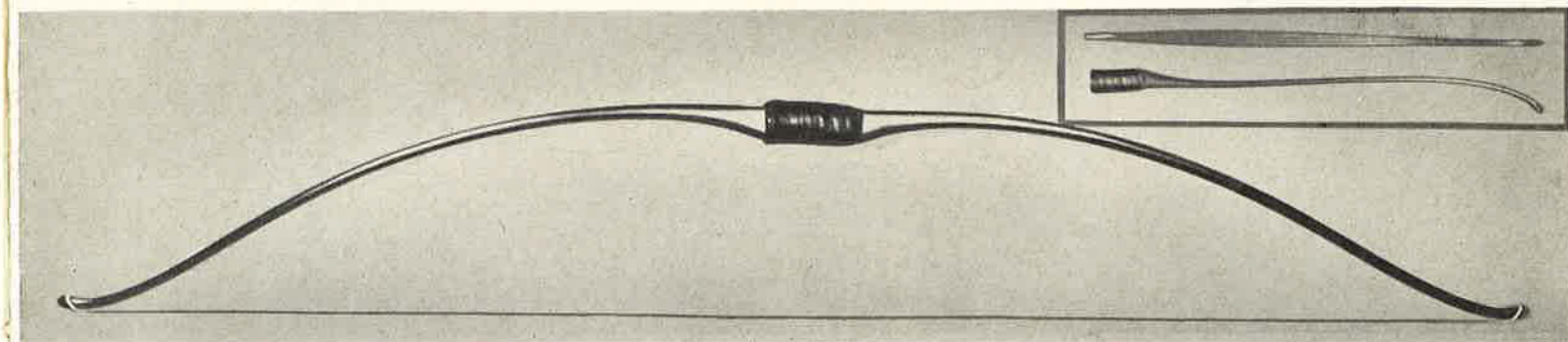
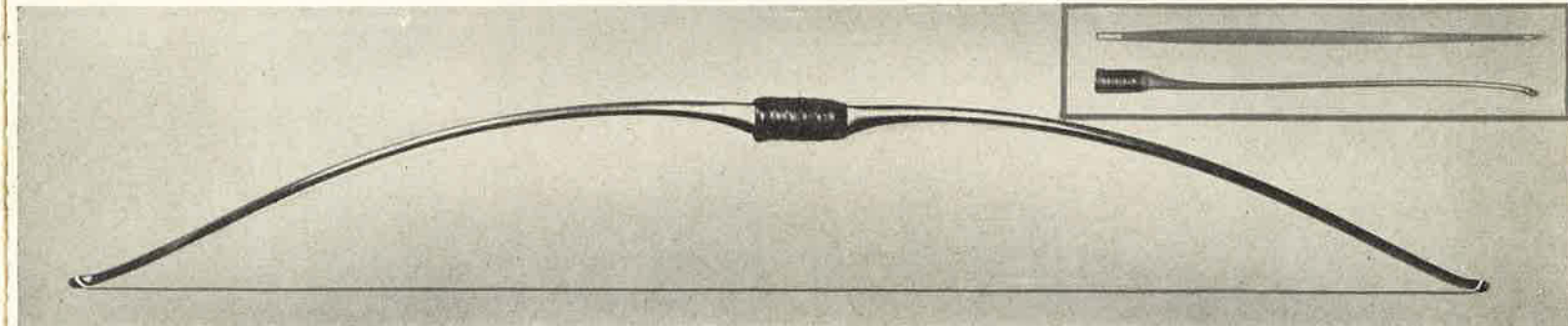
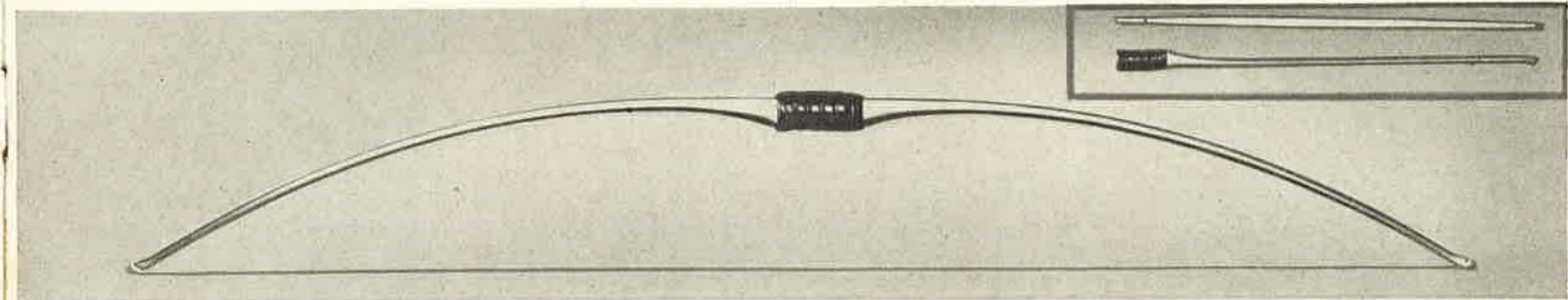
NOTE: We believe this to be the best bow ever offered at any time—anywhere—at any price.

306



Howard Hill shows the utter simplicity of "Take Down" feature.

"Take down" BOWS



Separated, bow can be carried in quiver— instantly available.

The bow for Archers wanting the very finest in Light Weight, Strength, and Performance

BOWS

Hunting and Field

HICKORY HUNTING BOWS

A hard shooting bow developed to answer the needs of archers demanding maximum durability in an inexpensive bow which may be had in drawing weights suitable for hunting big game. It has toughness, stamina and worlds of strength. Special features: Deep narrow handle with contrasting hardwood overlay, wide spatulate limbs, genuine leather grip, moulded plastic arrow rest, flexible varnish finish and Lay-latex string. 5'6" length. Specify weight. Recommended for arrows up to 30" in length.

503—Recurved Hickory Hunting Bow. (55 to 65 lbs.)

503-1—Recurved Hickory Hunting Bow. (40 to 50 lbs.)

502—Same as above with straight ends. (55 to 65 lbs.)

502-1—Same as above with straight ends. (40 to 50 lbs.)

RUGGED...

LEMONWOOD HUNTING BOW

This new hunting bow is not only moderate in price but gives the maximum performance under the most rugged hunting conditions—and gets results in both big and small game. This new lemonwood hunting bow, reinforced with Fiberglass which is actually stronger than steel, produces the utmost stamina and durability combined with the highest velocity and greatest power. It's a hard-hitting and accurate weapon. Moulded plastic arrow rest. It is 5'6" in length and tested at 28". Weights to 65 lbs.

701—Lemonwood Hunting Bow.

SECOND-GROWTH HICKORY

American Hickory is world famed for its toughness and elasticity. It was inevitable that this tough-fibred nut tree wood would find its way into the manufacture of stout bows, where strength and long lasting qualities were needed. Ben Pearson selects straight-grain staves of the finest cured hickory for the bows that use this truly American wood.

NOTE: Bow length is determined by the distance between the nocks measured along the back of the bow.

BOWS

Target...

LEMONWOOD FIBER BACK BOWS

Select lemonwood bows, backed with white vulcanized fiber for beauty and protection against breakage. Narrow, deep handles with colorful overlays. Moulded plastic arrow rest. Wound leather grip. Carefully hand-tillered. Lay-latex linen string. Specify drawing weight.

No. 765 Length 5' weights to 30 lbs. at 25".

No. 766 Same, 5'6" weights to 35 lbs. at 26".

No. 769 Same 5'9", weights to 40 lbs. at 28".

LEMONWOOD SELF BACK BOWS

A light series of bows designed especially for beginners, nicely finished with genuine leather grip, moulded plastic arrow rest, hand-tillered with contrasting hardwood handle risers. Lay-latex linen string.

No. 601 Length 5', weights to 25 lbs. at 25".

No. 606 Same, 5'6", weights to 30 lbs. at 26".

JUNIOR HICKORY BOWS

Maximum durability, plenty of toughness; a splendid bow for 'teen-agers. Hand-tillered. Handle riser of contrasting hardwood. Attractive grip. Moulded plastic arrow rest. Lay-latex linen string.

No. 500 length 5', weights to 30 lbs.

No. 500-R Same as above except recurved.

No. 504 Same design as above, 4'6", weight approximately 15 lbs.

TRAINING BOW

(Not Illustrated)

An ideal outfit for learning correct shooting technique. Used by leading archery instructors. Excellent for dealers, arrow is marked in inches, customer can be correctly fitted and shooting instructions given right in the store. Equipped with arrow attached to string which enable drawing, anchoring and actual releasing in the privacy of your own room where you can actually learn to shoot before going to the range. Bow pulls 7 to 10 lbs.

No. 775 Training Bow (not illustrated).

HICKORY TARGET BOWS

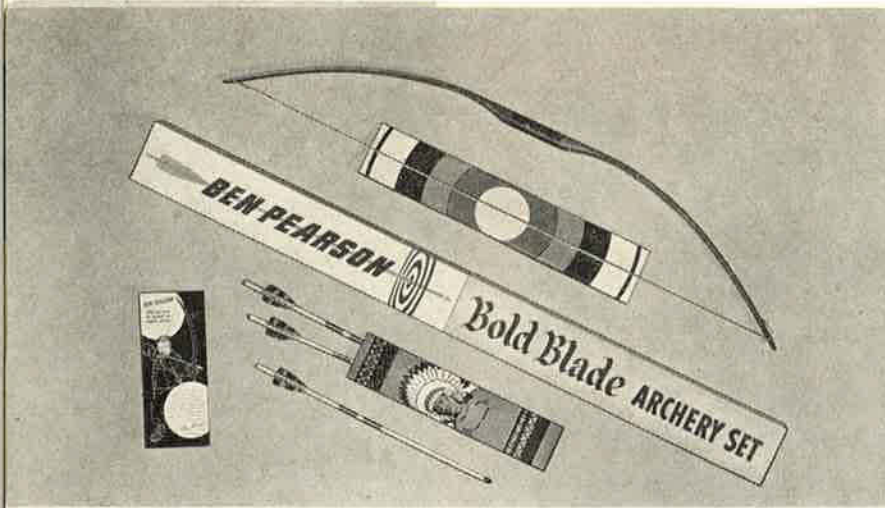
For archers demanding maximum durability in an inexpensive bow. These bows are ideal for camps, schools, and commercial ranges. Hard-shooting hickory with plenty of toughness. Will stand up under rough treatment. Moulded plastic arrow rest, hand-tillered, leather grips, Lay-latex strings.

No. 501 Length 5'6", weights to 35 lbs. at 26".

No. 501-R Same as above, Recurved ends. Wts. to 35 lbs. at 26".

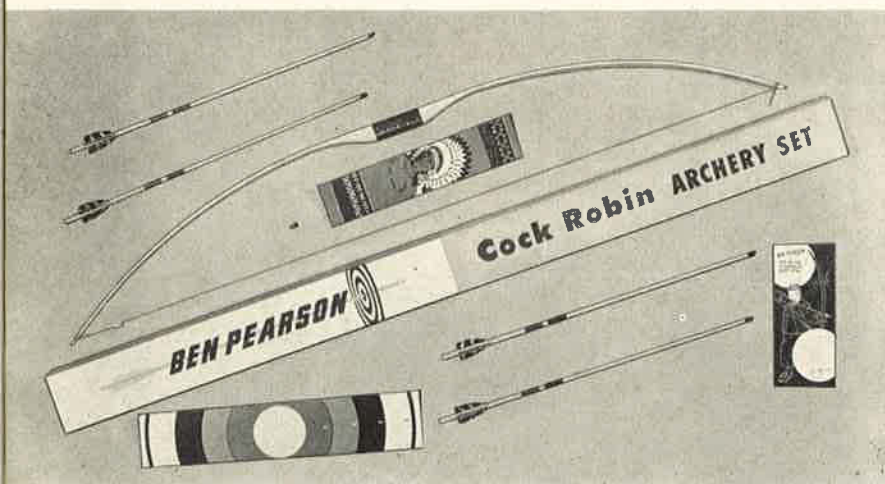
CUBAN LEMONWOOD

Called lemonwood because of its yellowish color, this evergreen hardwood is cut in tropical regions all over the world, from Formosa to South Africa. The best is from Cuba. Harder than hickory, tougher than lancewood, only select staves find their way to Ben Pearson, Inc., to be made into perfect lemonwood bows.



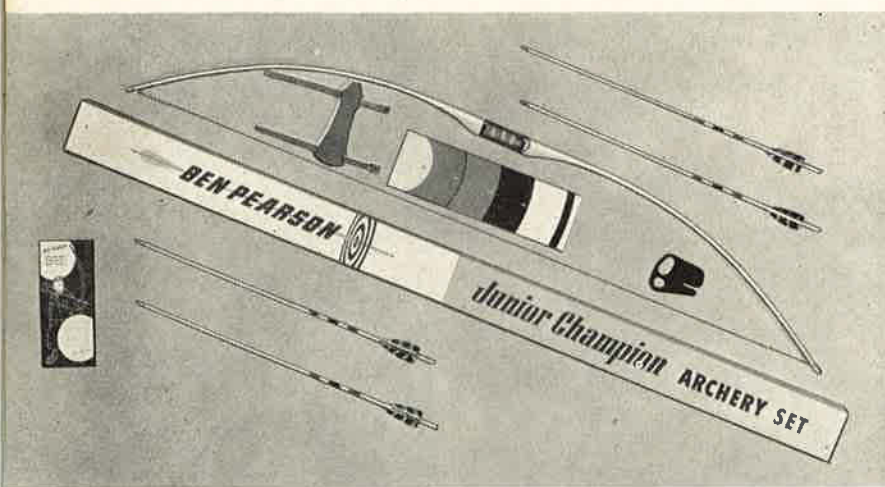
THE BOLD BLADE

For ages to 6 years. 38-inch hardwood bow, colorful finish, with overlaid wood handle riser, and hemp string. Three 15-inch arrows fletched with ground base feathers, attractively crested, lacquer finish, safety points. Embossed cardboard quiver. Full color 16-inch target face. Instruction booklet, "Tips On Shooting," by Ben Pearson.
No. 442 Bold Blade Archery Set.



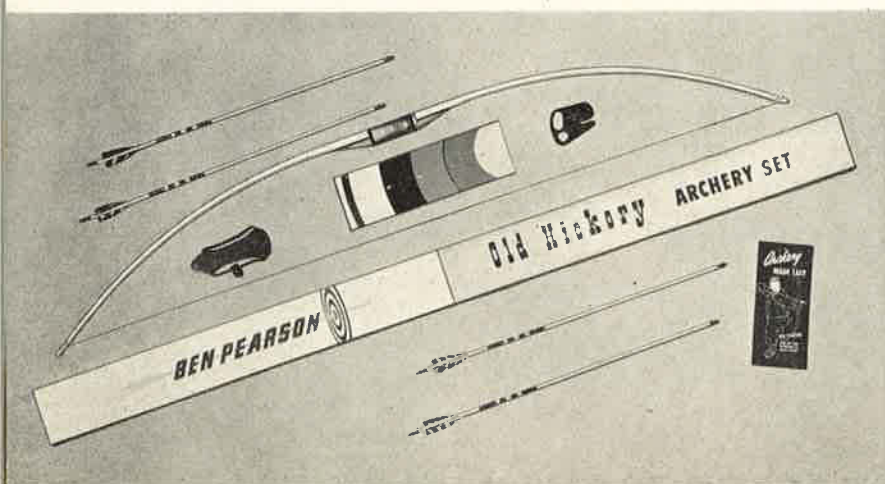
THE COCK ROBIN

For ages to 8 years. Sturdy 48-inch hardwood bow with overlaid handle riser, and hemp string. Four arrows with safety points, three feather ground base fletching, attractively crested, lacquer finish. Embossed cardboard quiver. Full-color 16-inch target face. Instruction booklet, "Tips On Shooting," by Ben Pearson.
No. 440 Cock Robin Archery Set.



THE JUNIOR CHAMPION

Hardwood bow, 4 1/2-foot length, No. 504 with hemp string. Well tillered and beautifully finished. **Moulded plastic arrow rest.** Four 22-inch arrows No. 200 with self nocks, metal points, ground base fletching, attractive crest, and clear lacquer finish. Leather armguard and shooting tap. Full-color 16-inch target face. Instruction booklet, "Tips On Shooting," by Ben Pearson. Bow weight approximately 15 pounds.
No. 441 Junior Champion Archery Set.

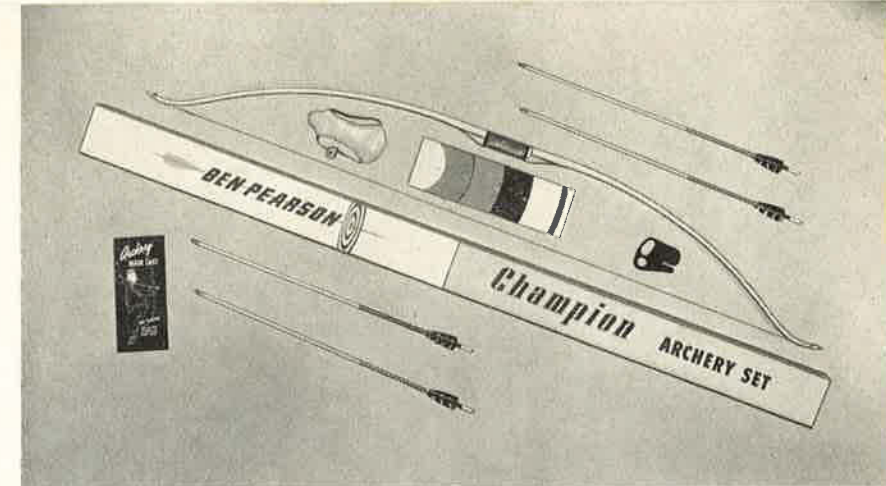


THE OLD HICKORY

Durable 5-foot hand-finished No. 500 hickory bow with hardwood handle-riser, attractive grip, **moulded plastic arrow rest**, and Lay-latex double-loop linen string. Four 24" No. 201 arrows with plastic nocks, fletched with ground base feathers. Leather armguard and finger tab. 24-inch full-color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 20, 25, or 30 pounds.
No. 444 Old Hickory Archery Set.

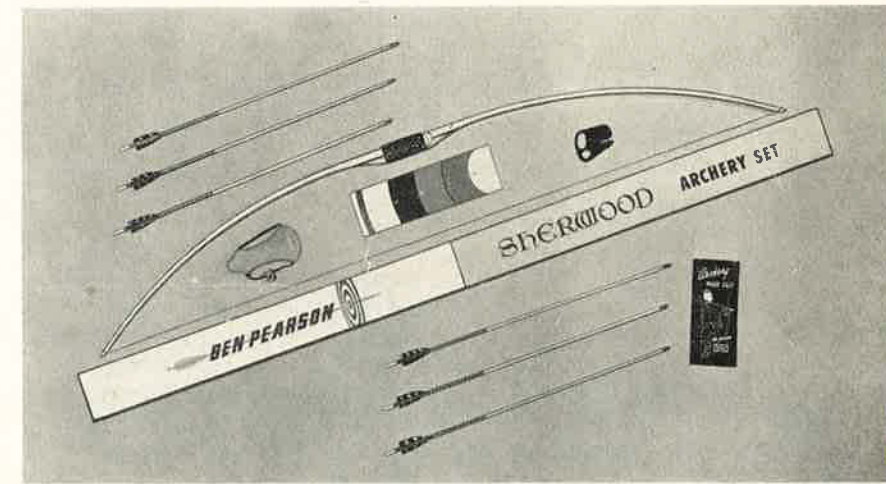
THE CHAMPION

5-foot recurved hickory No. 500-R bow with hardwood handle riser, attractive grip, **moulded plastic arrow rest** and Lay-latex double-loop linen string. Four 24-inch select target arrows No. 205 with plastic nocks, finished with two-color crest. No. 817 leather armguard and finger tab. 24-inch full color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 20, 25, or 30 pounds.
No. 445 Champion Archery Set.



THE SHERWOOD

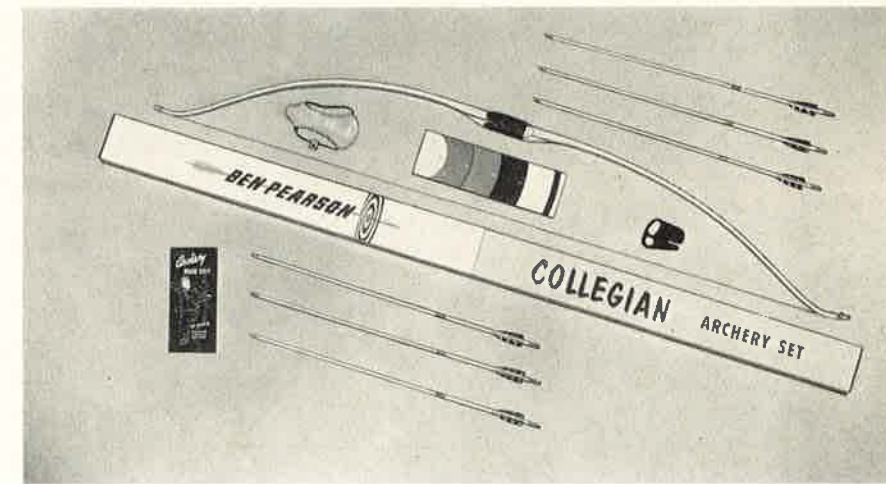
Select 5 1/2' hand-finished, select hickory No. 501 bow with hardwood handle riser, **moulded plastic arrow rest**, genuine leather grip, and Lay-latex double-loop linen string. Six 26" select target arrows No. 205 with plastic nocks, finished with two-color crest. No. 817 reinforced leather armguard and finger tab. 24-inch full-color target face. Illustrated booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 25, 30, or 35 pounds.
No. 450 Sherwood Archery Set.



ARCHERY SETS...

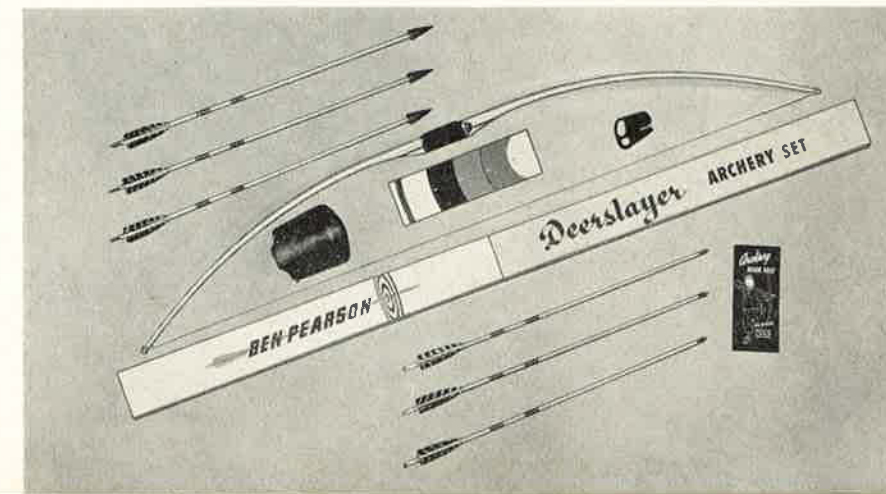
THE COLLEGIAN

Select 5 1/2' recurved hickory No. 501-R bow, **moulded plastic arrow rest**, grip of genuine leather and Lay-latex double-loop linen string. Six No. 205 (26") select target arrows with plastic nocks and two-color crest. Accessories: No. 817 reinforced leather armguard, and finger tab. 24-inch full-color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 25, 30, or 35 pounds.
No. 455 Collegian Archery Set.



THE DEERSLAYER

Tough, hard shooting, hand finished 5 1/2' No. 502-1 hickory hunting bow with plenty of stamina, pulling from 40 to 50 lbs; **moulded plastic arrow rest**; wound genuine leather grip, and Lay-latex double loop linen string. Three big game broadhead arrows No. 219; three small game or roving arrows No. 213. All six arrows 28" in length, attractively crested in bright colors and equipped with plastic nocks. Accessories: No. 816 genuine leather hunters armguard and finger tab, with illustrated booklet, "Archery Made Easy," by Ben Pearson. Available with bows weighing 40, 45, or 50 pounds.
No. 460 Deerslayer Hunting Set.





NO. 310—TARGET SET

Durable 5' Fiber Glass Take-Down Bow, especially recommended for Junior and Lady archers, and for summer camps and schools; lacquer finish. No. 302 bow available in bow weights of 20, 25, 30, and 35 pounds.

Six 26" No. 205 arrows made from Port Orford Cedar, carefully fletched with select turkey feathers, beautifully crested and painted between

feathers.

No. 810 leather arm guard with spring steel stay for added wrist protection.

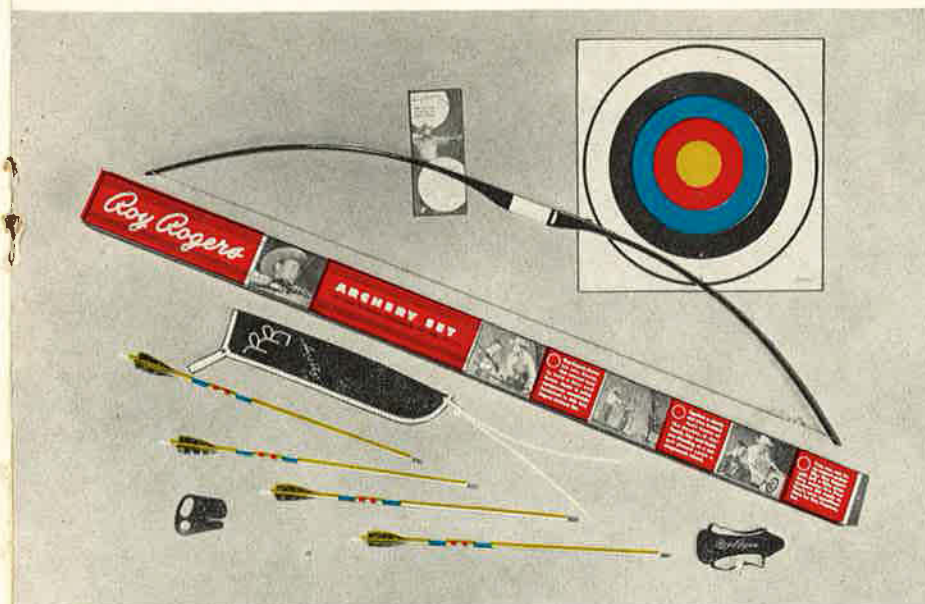
Easy-On Shooting Tab made from select cowhide. 24" full color target face.

Archery Made Easy booklet.

See Take-down Feature Illustrated on Pages 2 and 3

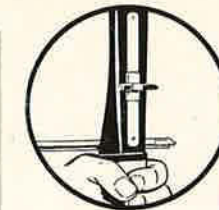
Roy Rogers

ARCHERY SETS



RR-1 TARGET SET

Hardwood bow, 4'6" long, beautifully finished in gleaming black. Has Roy Rogers signature. (Bow weight: Approx. 15-pound pull.) **Adjustable bow-sight for windage and elevation.** Four 22-inch arrows with plastic nocks, metal points, ground base fletching, attractive crest, clear lacquer finish. Leather armguard with Roy Rogers signature. Leather shooting tab. Suede-fabric quiver. Has belt-loop, and 28" thong leg strap. Roy Rogers Signature. Full-color 16" target face. Illustrated instruction booklet by Roy Rogers.



BOW SIGHT
Attached to bows packed with RR-1, RR-2 and RR-3 Sets.



RR-5 JUNIOR SET

1—39" Hardwood Bow, with Hemp Bowstring.
2—15" Arrows, fletched with turkey feathers. Attractively crested. Clear lacquer finish. Suction cup tips

NEW Take-down FIBER GLASS SETS

NO. 312—HUNTING SET

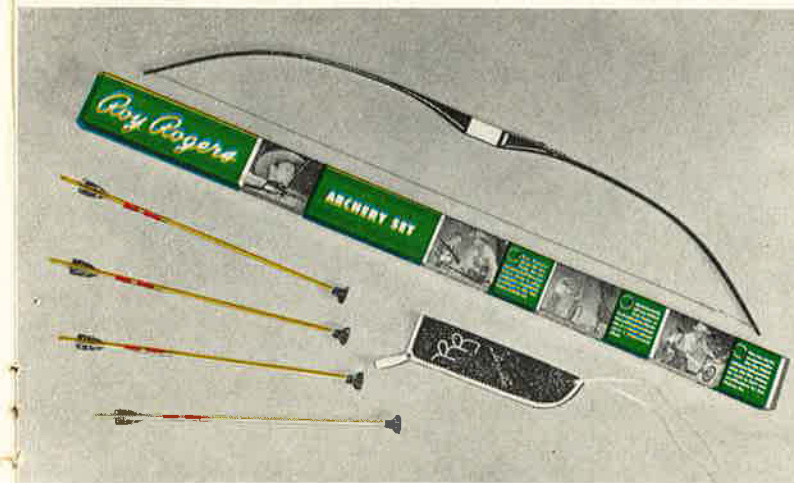
Tough hard-shooting 5'4" Fiber Glass Take-Down Bow constructed by moulding fiberglass around a preformed solid wood core which gives the bow added cast and ideal weight distribution. No. 304 Bow available in weights 40, 45, and 50 pounds.

3 big game broadhead arrows No. 219 and 3 target or small game arrows

No. 213 - 28" long, with plastic nocks, attractively crested in bright colors. No. 810 leather arm-guard reinforced with spring steel stay for added wrist protection.

Easy-On Shooting Tab made from select cowhide.

Archery Made Easy booklet.



RR-2 TARGET SET

1—49" Hardwood Bow, painted black. **Adjustable bowsight** attached. Roy Rogers' name silk-screened on belly of bow.
4—20" Cedar Arrows with suction cup tips. Fletched with 3 genuine turkey feathers. Red and blue crest.
1—12" Suedene Quiver.
1—16" 4-color Target Face.



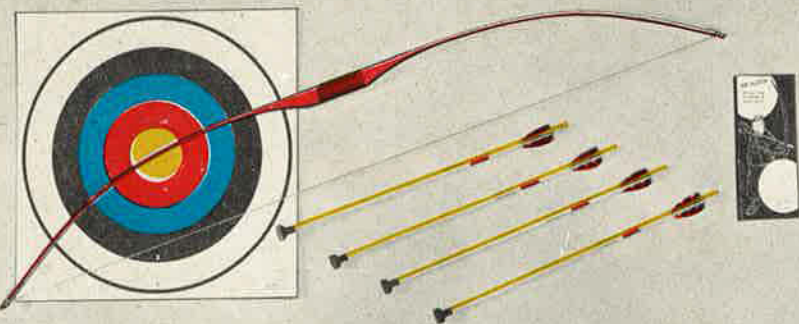
RR-3 TARGET SET

1—39" Hardwood Bow, painted black. **Adjustable bowsight** attached.
3—18" Cedar Arrows with suction cup tips. Fletched with 3 genuine turkey feathers. Red and blue crest.
1—12" Cardboard Quiver.
1—16" 4-colored Target Face.

Toy Archery Sets

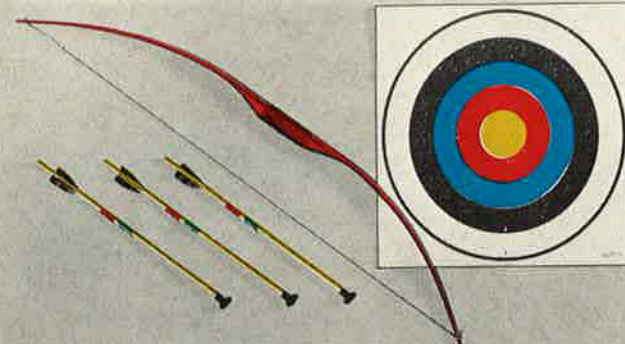


No. 21-A TIGER Bow and Arrow Set: 30" hardwood bow in bright colors. One 12" feathered arrow with suction cup tip. Mounted on display card as illustrated. **Packed only in lots of 24.**



No. 24 CHIEF WHITE CLOUD Bow and Arrow Set: 48" hardwood bow, built-up handle with colorful grip, nicely painted. Four 18" feathered arrows with suction cup tips. One 16" 4-color target face. Instruction book.

No. 23 THE SCOUT Bow and Arrow Set: 38" hardwood bow with built-up handle, colorful finish. Three 15" feathered arrows with suction cup tips.



No. 22 JR. DEERSLAYER Bow and Arrow Set: 38" hardwood bow, colorful finish. Two 15" feathered arrows with suction cup tips. **Packed only in lots of 24.**



REMOVE LID FROM SHIPPING CARTON

YOUR SUPER SALESMAN READY TO SELL FOR YOU

AS SHIPPED FROM BEN PEARSON

ARROWS



TARGET

JUNIOR ARROW
No. 218

A sturdy, well-made arrow for archers from 6 to 8 years. Lacquer finish, fletched with three ground base feathers. Attractive crest. Self points and nocks. 18-inch lengths only. Packed ½ dozen to a box. Also packed in ½ gross cartons, as illustrated on page 11, order No. 218-1.

PRACTICE ARROW
No. 200

This arrow was designed to meet a demand for a low priced practice arrow. It is made from slightly imperfect shafts, with metal points and fletched with genuine turkey feathers. Available in 22, 24, 26, and 28-inch lengths. Packed ½ dozen to a box. Also packed in ½ gross and gross display cartons, as illustrated on page 11. ½ gross pack No. 200-1, 1 gross pack No. 200-2.

ARROW WITH PLASTIC NOCK
No. 201

This inexpensive arrow will stand plenty of rough treatment. Plastic nocks, metal points, ground base feathers. Two-color crest. 22, 24, 26, and 28-inch lengths only. Packed ½ dozen to a box. Also packed in ½ gross and gross display cartons, as illustrated on page 11. ½ gross pack No. 201-1, 1 gross pack No. 201-2.

SELECT SELF ARROW
No. 205

Extra select Target Arrow. Recommended for school use. Fletched with bright colored feathers and long colorful two-color cresting. Plastic IndX Nocks. Available in 24, 26, and 28-inch lengths only. Packed ½ dozen to a box. Also packed in ½ gross and gross display cartons as illustrated on page 11. ½ gross pack No. 205-1, gross pack No. 205-2.

MATCHED SELF ARROW
No. 207

Our least expensive matched arrow; matched within ten grains in weight and spined for bows weighing up to 40 pounds. Especially recommended for accurate shooting. Plastic IndX Nocks. Shafts painted between feathers with long three color cresting. Fletched with bright colored turkey pointers. Available in 24, 25, 26, 27, and 28-inch lengths. Specify bow weight and arrow length. Packed one dozen to a box.

MATCHED FOOTED ARROWS
No. 103

Ruggedness and accuracy in medium price range makes this a popular arrow. Matched within ten grains in weight on electric shadow-graph scale, and spined for bows weighing up to 40 pounds. Durable hardwood footing. Parallel points. Plastic IndX Nocks. Attractively crested. 24, 25, 26, 27, and 28-inch lengths. Specify bow weights and arrow lengths. Packed 1 dozen to a box. For custom cresting, add \$1.00.

HUNTING, FISHING & FIELD

PRACTICE FIELD ARROW
No. 212

Same as No. 213 except equipped with non-skid point.

No. 213

A well made field arrow that will take lots of abuse. Made of Port Orford cedar. Well fletched with 4½-inch barred feathers. Available only for bow weights 40-50 lbs. or 50 to 60 lbs. Available in 26", 27", and 28" lengths only. With target point. Packed in ½ and 1 dozen boxes. Also ½ gross display carton as illustrated on page 11.

MATCHED FIELD ARROW
No. 215

Good for field practice and for rabbits, squirrels, game birds and other small game best killed by the shocking power of an arrow. Closely matched for weight and spined for bows from 40 to 65 pounds. 4½-inch spiral fletching, IndX Nocks. Standard lengths, 26", 27", and 28"; for special lengths add 50c. State bow weight and arrow length desired. Equipped with field target points. Packed in ½ and 1 dozen boxes.

No. 217

Same as No. 219 except equipped with 3-blade hunting point.

STANDARD HUNTING ARROW
No. 219

An excellent broadhead hunting arrow. Available only for bow weights of 40-50 lbs. or 50 to 60 lbs. Fletched with 4½-inch feathers and equipped with Ben Pearson's patented one-piece No. 782 broadhead. Available in 26", 27", and 28" lengths only. Packed in ½ and 1 dozen boxes.

MATCHED HUNTING ARROW
No. 220

Very accurate, designed for lowest trajectory consistent with adequate spine. 5½-inch fletching. Used by big game hunters everywhere. Closely matched in weight and spined for bows from 40 to 65 pounds. Patented one-piece improved steel broadhead. Standard arrow lengths, 26", 27", and 28"; for special lengths, add 50c. State bow weight and arrow length. With No. 781 Barbed head. Packed in ½ and 1 dozen boxes.

MATCHED HUNTING ARROW
No. 221

Very accurate, designed for lowest trajectory consistent with adequate spine. 5½-inch fletching. Used by big game hunters everywhere. Closely matched in weight and spined for bows from 40 to 65 pounds. Patented one-piece improved steel broadhead. Standard arrow lengths, 26", 27", and 28"; for special lengths, add 50c. State bow weight and arrow length. With No. 782 Barbed head. Packed in ½ and 1 dozen boxes.

MATCHED HUNTING ARROW
No. 222

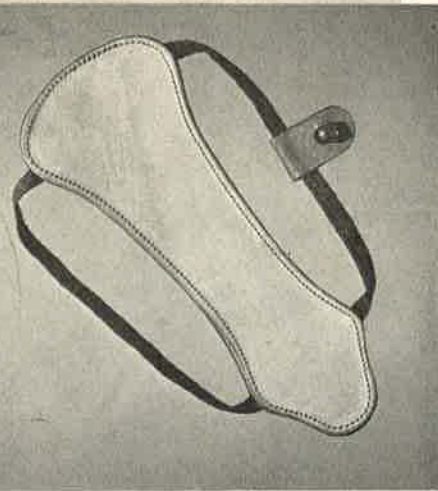
Same as above except has three-bladed points. Packed in ½ and 1 dozen boxes.

DE LUXE HUNTING ARROW
No. 100

Made from select Port Orford Cedar, carefully matched as to spine and weight. Balanced to react properly upon leaving the bow. The streamlined broadhead is so designed as to eliminate flat surfaces and thus overcome the tendency to plane. The long low fletching carefully spiralled helps assure true flight. Each set of a dozen is matched to fly perfectly. Attractively packaged. Standard lengths 26", 27", 28". For special lengths add 50 cent. In ordering state arrow length and bow weight. Packed in ½ and 1 dozen boxes.

FIBER GLASS FISHING ARROW
No. 185

The additional weight of this solid glass rod increases the depth of penetration and makes it practically indestructible. It is fletched with carefully selected turkey feathers and attractively crested. Complete with No. 785 Point. Individually boxed.



**No. 817
SINGLE HOOK ARM GUARD**

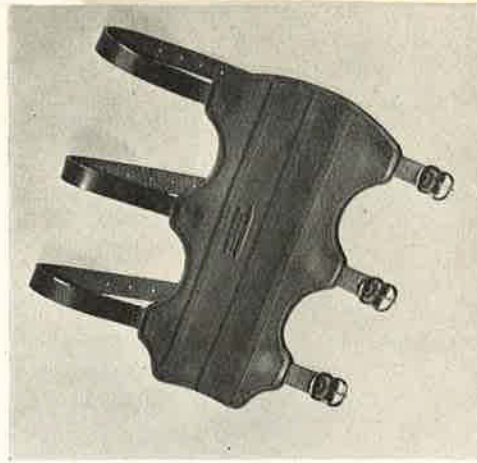
Fine for 'teen age archers and novices. Widely used by schools and archery ranges. Made of heavy leather and reinforced with concealed spring steel center stay for added wrist protection.



**No. 810
SKELETON TYPE ARM GUARD**

Made from top grade leather, reinforced with concealed spring steel center stay for added wrist protection. Held in place by two adjustable elastic straps.

No. 811
Same as above except cordovan leather.



**No. 813
HUNTING ARM GUARD**

Designed for hunting and roving. Three heavy straps hold guard firmly in place, protecting heavy clothing often worn when hunting. Fine grain heavy cordovan leather. Reinforced with concealed spring steel stave for added wrist protection.

No. 814
Same as above except select cowhide.

NO. 824 BOW CASE For No. 302 and No. 304 Take Down Bow. Brown rubberized suede with cloth lining. Convenient string pocket in snap closing flap.
NO. 825 Same as above except for No. 306 bows. (Not Illustrated)



**No. 816
HOOK AND LACE ARM GUARD**

Made of firm strap leather completely lined. Designed with new offset front which permits greater comfort and free movements of the wrist. Held in place by hooks and lace.

**No. 829 POCKET QUIVER
Not Shown**

Often used by male target archers. Correctly shaped to hold arrows and to fit snugly in the hip pocket. Equipped with slots for belt. Finest leather, carefully stitched and finished.



**No. 803
EASY-ON SHOOTING TAB**

Made of heavy Cordovan leather. These finger protectors are quickly applied and assist in making a clean and fast release of the bow string. Easy to wear over gloves or with open palm mittens. Specify Small or Large.

**No. 804
LEATHER SHOOTING TAB**

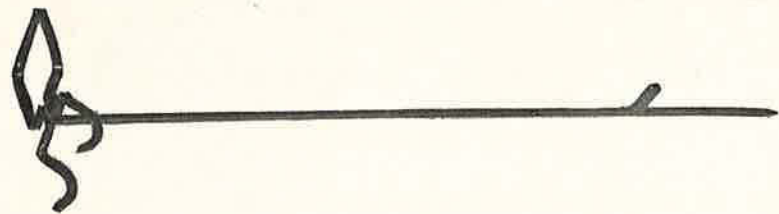
Same as above except select Cowhide.



No. 801 DELUXE SHOOTING GLOVE
Closed finger ends in an improved form. Tooled calfskin back and genuine Aniline dyed cordovan finger ends. Adjustable wrist strap. Sizes: small, medium, large, and extra large.



No. 802 ARCHER'S GLOVE
An inexpensive shooting glove, scientifically designed. Moulded cowhide tips. Sizes same as above.



No. 826 FOLDING GROUND QUIVER

Preferred by many archers in tournament shooting. Pushes easily into ground with foot pressure. Holds arrows upright, and bow horizontally. All metal. Small, neat, efficient.

**No. 827 LEATHERIDE
TARGET QUIVER**

Serviceable target quiver. Made of brown Leatheride. Will carry 12 arrows. Nicely finished and has heavy leather bottom and also loop for attaching to wearer's belt.

**No. 828 JR. HUNTING
QUIVER**

Popular priced shoulder quiver for youths. Made of durable Leatheride, 15" deep with adjustable strap. Wide throat stays open.

No. 832 DELUXE TARGET QUIVER

Designed to hang from belt at the proper angle. Made of Elk-grained brown Cowhide. Formed stiff leather bottom. Stiffening cuff around top with decorative perforations. Double seams throughout. Will hold 12 arrows and is 17" in length.

No. 831 WOMANS TARGET QUIVER

Same as above, except equipped with adjustable leather belt and straps which hold quiver at correct angle.

**No. 834 TARGET AND
FIELD QUIVER**

Used as belt quiver for target archery, and easily converted to shoulder type quiver for hunting. Will hold 18 target arrows or a dozen broadhead hunting arrows. Embossed heavy leather with molded leather bottom.

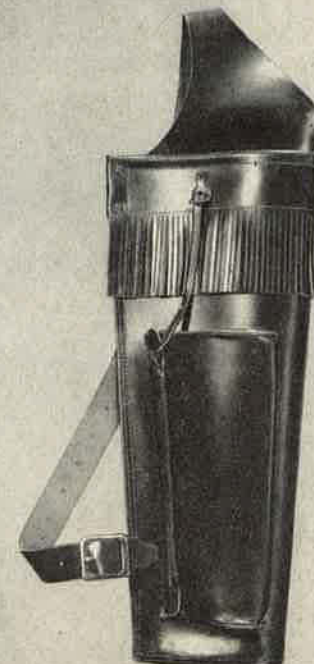
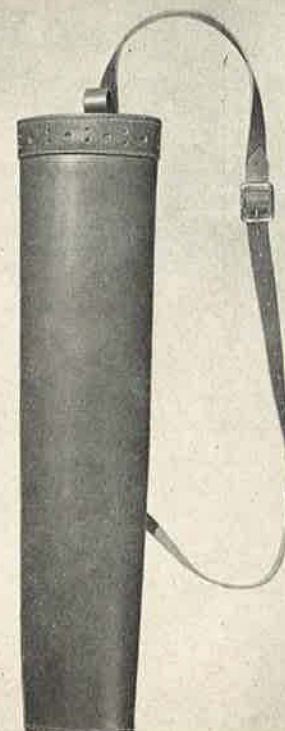
**No. 835 DELUXE HUNTING
QUIVER**

Extra-large; easily holds 18 broadhead arrows. Form-fitting shoulder strap holds quiver in position for quick use. Divider strap separates blunts from broadheads. Arrows do not rattle. Heavy, molded, puncture-proof bottom. Select leather, beautifully embossed. Turned edges. Zipper opening pocket. Finest workmanship throughout.

**No. 836 HUNTING AND
ROVING QUIVER**

Beautiful extra-large quiver of elk-grained cowhide for carrying twenty-four arrows. A shoulder quiver with an extra-wide strap to fit over the shoulder. Stiffening cuff around the top with decorative perforations. A thong divides the quiver into two compartments. Bottom, 6" by 3". Top, 7" by 3 1/2". Length 22".

LEATHER GOODS





No. 692 BOW SIGHT

Light weight flexible steel with wing nut adjustment vertically for height and horizontally for windage. Finger stop makes a uniform arrow rest of the forefinger. Easily attached.



No. 693

GOLDSMIRE BOW SIGHT

Celluloid mounted on cork. Calibrated. 7" long. This sight is simple in construction and operation. The adjustments are made with a large-headed pin for elevation and windage. The bow sight is placed on the back of the bow on the top side abutting the grip. It is fastened with adhesive tape and can be attached or detached in just a few seconds

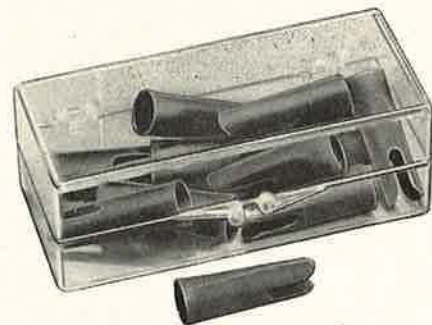
SEMI-FINISHED BOWS

Ben Pearson semi-finished bows are completely shaped and machine tillered. They have narrow, deep handles and require very little work with hand tools to bring them into perfect tiller. The nocks are cut ready for stringing. They are made from select materials and allow the home craftsman to effect a considerable saving in the cost of his bow.

- No. 510 Semi-Finished Hickory, 5'. Same quality as our No. 500.
- No. 511 Semi-Finished Hickory, 5'6". Same quality as our No. 501.
- No. 733 Semi-Finished Lemonwood, 5'6". Same quality as our No. 606.
- No. 736 Semi-Finished Lemonwood, 5'. Same quality as our No. 601.

ARROW SHAFTS

- No. 667 Select Port Orford Cedar shafts, length 30". 9/32, 5/16, and 11/32. Specify size. Not matched. Same quality as No. 201.
- No. 660 Select Port Orford Cedar shafts, length 30". Closely matched in both weight and spine. Same as our No. 207 or 215. 9/32 5/16 and 11/32.
- No. 661 Matched footed Port Orford Cedar shafts, indx nocks and parallel steel points attached, matched in both weight and spine. Same quality as our No. 103. 9/32 and 5/16 only. Specify bow weight and length.



INDX ARROW NOCKS

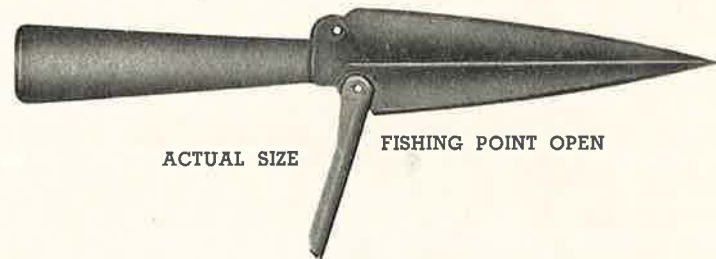
First basic improvement in plastic nocks. Ridge indicates by feel the location of cock feather. Molded plastic, correctly designed, durable. Colors: red, black, white, blue, yellow, orange. Sizes: 9/32, 5/16-inch.

- No. 675 Indx Arrow Nocks.
- No. 676 Same, but 11/32-inch.

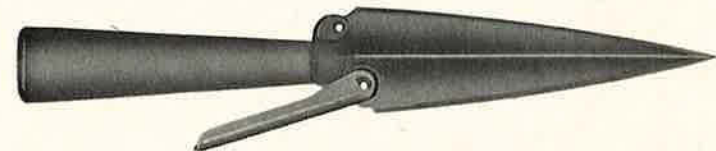
ARCHERY ACCESSORIES . . .

NEW STYLE HUNTING & FISHING POINTS

Designed by Ben Pearson



ACTUAL SIZE FISHING POINT OPEN



FISHING POINT CLOSED

NO. 785 FISHING POINT

The tapered ferrule, broadhead, and barb are forged from finest cutlery steel. The entire point is chrome plated, non-corrosive and is not affected by salt water. The harpoon style head causes the barb to spread when a pull is exerted on the line thus preventing the loss of fish.



ACTUAL SIZE

NO. 784 NEW STYLE HUNTING POINT

The No. 784 New Style Hunting Point used on our No. 100 Arrow is of one piece forging from finest cutlery steel. It is scientifically designed to eliminate flat surfaces that cause an arrow to plane. Streamlined for greater speed and penetration. Smoothly polished with a non-glare finish.



No. 781

ACTUAL SIZE

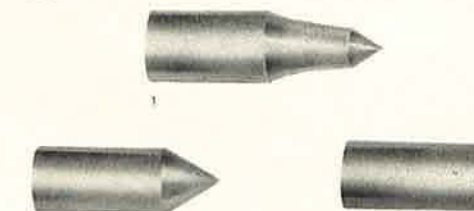
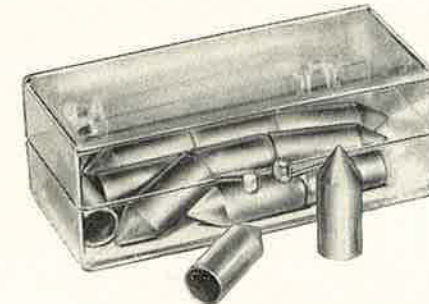


No. 782

BEN PEARSON BROADHEAD POINTS

Made of one-piece metal for extreme lightness and strength. Reinforced ridges add rigidity and insure straightness. Shaped for maximum penetration. Fits on a taper for perfect alignment; cannot become loose. Finest tempered steel.

- No. 781 Wt. 100 grains.
- No. 782 Wt. 100 grains.
- No. 783 3-Bladed. (Not illustrated)
- No. 784 New Style Hunting Point. (Illustrated on page 16)



METAL ARROW POINTS

- No. 680 Parallel Target Points, Sizes: 9/32, 5/16, 11/32.
- No. 682 Non-skid Target Points, 5/16 and 11/32.
- No. 686 Blunt Roving Points, 5/16, 11/32".



Linen Bow String
Lay-Latex Treated

CATALOG NO. 632 FOR BOW WT. 40#
STRING LENGTH 63" INCHES
FOR
5 foot 6 in. LENGTH BOW

BEN PEARSON
INCORPORATED
PINE BLUFF, ARKANSAS

BEN PEARSON BOWSTRINGS

LINEN BOW STRING—LAY-LATEX TREATED

Patented string which does not fray, stretch, or untwist. Requires no waxing. Very light in weight, extremely strong. Served at center and loops. Used and recommended by many leading archers. Specify bow weight and length. (Length is distance between nocks measured along the back.)

- Packed in a round sturdy plastic box. Handy for nocks & points.**
- No. 630 Lay-Latex Linen Bowstring, single loop.
- No. 632 Same, but double loop (these strings for 30-40 lb. bows)
- No. 631 Lay-Latex Linen Bowstring, single loop.
- No. 634 Same, but double loop (these strings for 50-70 lb. bows)

CUSTOM MADE BOWSTRINGS

Pre-stretched and treated with special formula. Reinforced hand-laid ends. Single loop only. For bows 30 to 100 lbs. State bow weight and length.

- No. 633 Hand-Laid Bowstring. Made from Barbour's Pure Flax Sinew Linen.
- No. 635 Dacron, double loop only, state weight and exact bow length measured from nock to nock. 30 to 70 lbs.

ITALIAN HEMP BOWSTRING

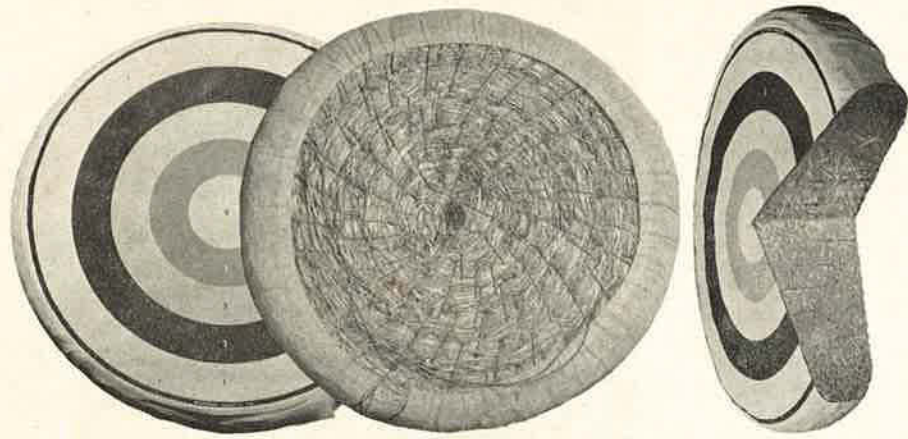
Individually Packaged In a Colorful Window Envelope

Moderately priced string for bows of 30 lbs. or less. Single loop. Fits any length bow to 6 feet. Recommended for all Junior bows.

- No. 636 Hemp Bowstring.



TARGETS



BEN PEARSON TARGETS

Without question the finest target sold at any price. Spiral wound straw, machine-stitched throughout. These targets used in hundreds of tournaments.

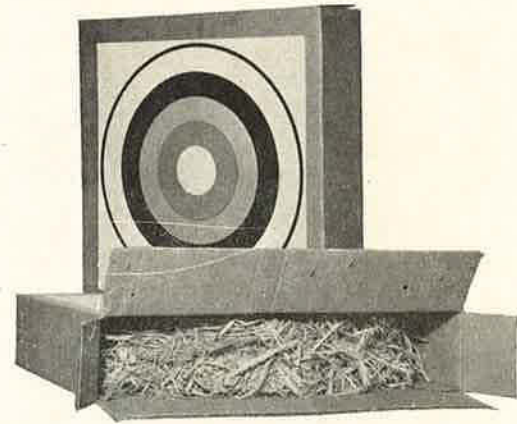
- No. 408 TARGET, 48-inch diameter. Made of Johnson grass.
- No. 408-1 TARGET, 48-inch diameter. Made of rye straw.
- No. 406 TARGET, 36-inch diameter. Made of Johnson Grass.
- No. 406-1 TARGET, 36-inch diameter. Made of rye straw.
- No. 404 TARGET, 24-inch diameter. Made of Johnson grass.
- No. 404-1 TARGET, 24-inch diameter. Made of rye straw.

TARGETS AND FACES PRICED SEPARATELY

Delivered prices on all targets and stands will be slightly higher at your dealers due to transportation charges on these heavier items.

TARGET FACES

No.	Size	Type	Material	No.	Size	Type	Material
416	48"	Plain	Cloth	414	24"	Plain	Cloth
413	48"	Skirt	Cloth	411	24"	Skirt	Cloth
419	48"	Plain	Paper	417	24"	Plain	Paper
491	48"	Skirt	Paper	471	24"	Skirt	Paper
415	36"	Plain	Cloth	420	16"	Plain	Paper
412	36"	Skirt	Cloth	421	Same as No. 420 but 1 color, doz.		
418	36"	Plain	Paper	422	Same as No. 421 but 24"		
481	36"	Skirt	Paper				



NO. 403 TARGET

Wound straw target inserted in a 200 lb. test corrugated carton. Size 20" square by 4" thick. Weight approximately 10 lbs. Shipped in multiples of 2. Replacement target face No. 420.

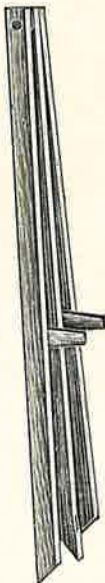
No. 423 FIELD TARGET FACES

Heavy, water-repellent paper, animal silhouettes and hair line scoring rings. Approved by National Field Archery Association. Set contains four 24-inch, six 18-inch, eight 12-inch, and twelve 6-inch faces; enough for a fourteen target course with extras in the smaller size.

IMPROVED TARGET STAND

Designed to hold target at proper height and angle. Construction binds tops of three legs together. Made of soft wood that will not injure the arrows. **The No. 402 is the only one of the three that has the supporting cleats.** They are not needed for the lighter weight targets.

- No. 402 for 48" target. (Illustrated)
- No. 401 for 36" target.
- No. 400 for 24" target.



BEN PEARSON'S GUARANTEE

Every item of archery tackle in this book is described in modest terms. We expect every article we produce to exceed what we say about it in this catalog. Ben Pearson tackle is hereby guaranteed to be, dollar-for-dollar, the finest tackle that archers in any country or in any age have enjoyed. All Ben Pearson tackle is made by workmen who enjoy their craft, and take an honest pride in the quality of the tackle they produce. Every article in this catalog is expected to meet the standard to which it was made, and we believe that Ben Pearson standards are the highest.

Ben Pearson



We've made it!

YES...
BEN PEARSON HAS

THE TARGET...

THAT HAS EVERYTHING



Catalog No. 403 SPECIFICATIONS

Wound straw target inserted in a 200 lb. test corrugated carton. Size 20" square by 4" thick. Weight approximately 10 lbs. Shipped in multiples of 2. Replacement target face No. 420.

CONVENIENT—

Set up the target just as you receive it—Set it up and—

START SHOOTIN'

PRACTICAL—

When target face wears out—Paste a new face over the old face—Set it up and—

START SHOOTIN'

SERVICEABLE

When box and face wear out—Paste new cardboard and face on old box—Set it up and—

START SHOOTIN'

BEN PEARSON INCORPORATED
PINE BLUFF · ARKANSAS

