

Fundraising

Troop 1776 fundraising activities focus on the scout. Nearly all the fundraising profits go directly to the scouts in the way of vouchers, trip credits, or new equipment. Our fundraisers can be divided into three general categories:

- **Service Fund Raisers** – these include projects that provide a service to other individuals. The most common service fund raisers are car washes, but we have also done recycling fund raisers, clothing drives and cell phone recycling.
- **Event Fund Raisers** – these include projects at a specific event. Over the past few years we have participated in event fund raisers such as the Balloon festival (selling sodas), the Memorial Day parade (hot dogs and soda at the end).
- **Product Sales** – these include selling an item. We have a regular holiday greens fund raiser, but have also sold Popcorn, candy, etc.

How to plan a Fundraiser

Fund rasiers must be approved by the committee before planning. Complete the following steps to get your fundraiser off the ground.

1. Document key fundraiser information. This includes:
 - a. Name of fund raiser:
 - b. Who is responsible Adult and Scout planning/organizing the fundraiser:
 - c. Proposed Dates of the fund raiser:
 - d. What will the scouts need to do for the fund raiser:
 - e. How much do you anticipate making for the fund raiser:
 - f. How will the money be split for participating scouts:
2. Present information to Troop Committee and have vote for approval.
3. Help (if needed) Fundraising Committee Chairperson fill out Council paperwork.
4. Prepare and run fundraiser. Be sure a person is assigned ot keep track of participation and monies received.
5. Provide treasurer with all monies and a listing of all participants and the financial breakdown.

10 GUIDES TO UNIT MONEY-EARNING PROJECTS

The way in which a unit earns money to carry out its program is of great importance in the education of youth members in basic values.

Whenever your unit is planning a money-earning project, this checklist can serve as your guide. It will be helpful to you as you fill out the application. If your answer is yes to all the questions that follow, it is likely the project conforms with Scouting's standards and will be approved.

1. Have your unit committee and chartered organization approve your project, including the dates and the methods?

There should be a real need for raising money based on your unit's program. We should not engage in special money-earning projects merely because someone has offered us an attractive plan. It is important to remember that individual youth members are also

expected to earn their own way. The need should be over and above normal budget items covered by dues.

2. Do your plan and corresponding dates avoid competition with money-raising efforts and policies of other units, your chartered organization, your local council, and United Way?

Check with your chartered organization representative to make certain that your chartered organization agrees on the dates and type of fundraiser. The chartered organization representative can also clear the other dates by calling the council service center.

3. Does your plan comply with local ordinances; is it free from any association with gambling; and is it consistent with the ideals and purposes of the Boy Scouts of America?

Money-raising projects that include the sale of raffle tickets are in violation of this policy. This question can be answered only in terms of specific proposals. If there is *any question* of its suitability, contact your local council service center for assistance.

4. If a commercial product is to be sold, will it be sold on its own merits and without reference to the needs of Scouting, either directly (during sales presentations) or indirectly?

Teaching youth members to become self-reliant and to earn their own way is an important part of training our youth members.

The official uniform is intended to be worn primarily for use in connection with Scouting activities. However, the executive board of the local council may authorize wearing the uniform in connection with council-sponsored product sales programs.

5. If tickets are sold for any function other than a Scouting event, will they be sold by your youth members as individuals without depending on the goodwill of Scouting to make this sale possible?

Tickets may be sold by youth members in uniform in the name of Scouting for such things as pack shows, troop suppers, circuses, expositions, and similar Scouting events.

6. Even when sales are confined to parents and friends, will they get their money's worth from any product they purchase, function they attend, or services they receive from your unit?

Here again is the principle of value received--a sale standing on its own merit--so that the recipients are not in any way subsidizing either Scouting or the member. Youth members must learn to pay their own way and to honestly earn the money to do it. You cannot permit anyone to use the good name of Scouting to sell a product.

7. If a project is planned for a particular area, do you respect the right of other Scouting units in the same neighborhood?

It's a courtesy to check with neighboring units or the local council service center to coordinate the time of your project and to see that you aren't covering their territory.

Your unit commissioner or service team member can help you with this.

8. Is it reasonably certain that people who need work or business will not lose it as a result of your units plan?

Your unit should neither sell nor offer services that will damage someone's livelihood. If possible, check with the people who may be affected.

9. Will your plan protect the name and goodwill of the Boy Scouts of America and prevent it from being capitalized on by promoters of shows, benefits, or sales campaigns?

Because of Scouting's good reputation, customers rarely question the quality or price of a product. Unchecked, the network of Scouting units could become a beehive of commercial interest to the neglect of character building and citizenship training.

10. If any contracts are to be signed by your unit, will they be signed by an individual without reference to the Boy Scouts of America, and in no way appear to bind the local council, the Boy Scouts of America, or the chartered organization to any agreement of financial responsibility?

Before any person in your unit signs a contract, he must make sure the venture is legitimate and worthy. If a contract is signed, he is personally responsible. He cannot sign on behalf of the local council or the Boy Scouts of America, nor may he bind the chartered organization without its written authorization. If you're not sure, check with your local council service center for help.