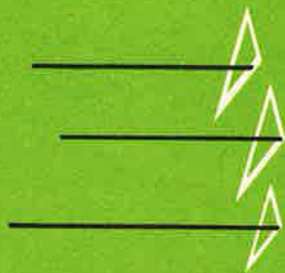


**PRESENTING**

*The Fabulous*

# Root Bows



**New  
Complete  
Line**

**TARGETMASTER CUSTOM 5'7" — 5'8" — 5'10"**

The perfect answer to the sight shooter's prayer. This high speed, deadly accurate long bow offers all the features needed for top scores. The handle section which features an 8" sight window is attractively laminated, using foreign and domestic hardwoods giving extra weight in the hand so desirable for added stability. The long, well-designed recurves give a smooth bindless draw. One would have to shoot this beautifully well-balanced bow to fully appreciate its many outstanding features. Further proof of the fine engineering is reflected in the choice of three lengths to give every draw length the finest performance possible: 5'7" up to and including 27" draw; 5'8" up to and including 28" draw; 5'10" up to and including 30" draw. **\$69.50**

*Bancroft Sporting Goods Company*

EXCLUSIVE SALES REPRESENTATIVE

**ROOT ARCHERY COMPANY** ROUTE 3, BIG RAPIDS, MICHIGAN





**ONLY THE VERY FINEST MATERIALS AND ADHESIVES ARE USED IN THE MANUFACTURE OF ALL...**

**SCORE MASTER**  
5'8" or 5'10"  
\$49.50

**FIELD MASTER**  
5'6" or 5'8"  
\$69.50

**GAME MASTER**  
5' or 5'2"  
\$69.50

**BRUSH MASTER**  
4'9"  
\$69.50

# The Fabulous Root Bows

- The design improvements incorporated into our Fabulous new Custom line were worked out and thoroughly tested on our shooting machine and the results carefully recorded with our electronic chronograph.
- The outstanding durability of these Fabulous bows is being proved every day by the many thousands in use on field courses, target ranges and as a favorite companion on many of those tranquilizing jaunts into the field for game ranging from the elusive stump to the mightiest of big game.
- The new smooth drawing bindless recurves were developed from extensive testing with an air-operated bow drawing machine coupled with an accurate Toledo scale.
- These Fabulous bows are processed on the finest heavy duty equipment. From the heavy duty custom built laminated press (installed in our plant on its own special cement foundation) to the final finishing with the latest type hot spraying units. No expense has been spared on equipment to make the Fabulous Root Bows the finest, most accurately aligned bows.

These Fabulous bows are the result of years of research and testing. Each separate model has been designed and extensively tested to give every archer an efficient, accurate weapon for whatever phase of our great sport he chooses. Please note the fine choice of bow lengths available which allows every archer an efficient weapon regardless of arrow draw. This choice of lengths is further proof of the thoughtful engineering in these fine bows. Anyone can see the fallacy of one bow length giving all archers the same efficiency regardless of arrow draw. Most will agree that arrow velocity is closely related to limb stress (due to the fact practically all modern composite bows are constructed of the same basic materials). Our wide choice of bow lengths (limb stress) gives the different arrow draws comparable velocity with a calculated safety factor. This type of realistic logic, plus our sincere desire to make the finest bow possible, will definitely give you more value on your investment. The purchase of a fine bow is an investment so be sure you try a Root bow before you buy and we are sure you will invest in a Fabulous Root.

### SCOREMASTER CUSTOM 5'8" — 5'10"

This straight end tournament grade bow takes the mechanical variables out of shooting and very definitely helps minimize normal human errors. This fine bow was primarily developed for the serious tournament indoor archers. It has the same handle section features as the Target Master Custom. Available in 2 lengths: 5'8" up to and including 28" draw; 5'10" up to and including 30" draw. **\$49.50**

### GAME MASTER CUSTOM 5' — 5'2"

This high speed bow was designed specifically for the instinctive archers. The length, balance and design allows shooting like pointing your finger. This sporty model has full 5" sight window and features quiet shooting efficient recurves. Available in 2 lengths: 5'0" up to and including 28" draw; 5'2" up to and including 30" draw. **\$69.50**

### FIELD MASTER CUSTOM 5'6" — 5'8"

A beautiful well-balanced weapon. The handle section is attractively laminated of foreign and domestic hardwoods. The full 7" sight window is adequate for any type of tournament shooting. The efficient recurves give this well-designed bow a silky draw. This is truly an exceptionally stable smooth shooting bow. Available in 2 lengths: 5'6" up to and including 28" draw; 5'8" up to and including 30" draw. **\$69.50**

### BRUSH MASTER CUSTOM 4'9"

This high performance bow is designed for the hunter who appreciates the freedom in the woods a short bow allows. The stability and smooth shooting qualities of this fine bow will delight the great many short bow fans and archery golf enthusiasts. Available in 4'9" up to and including 28" draw. **\$69.50**



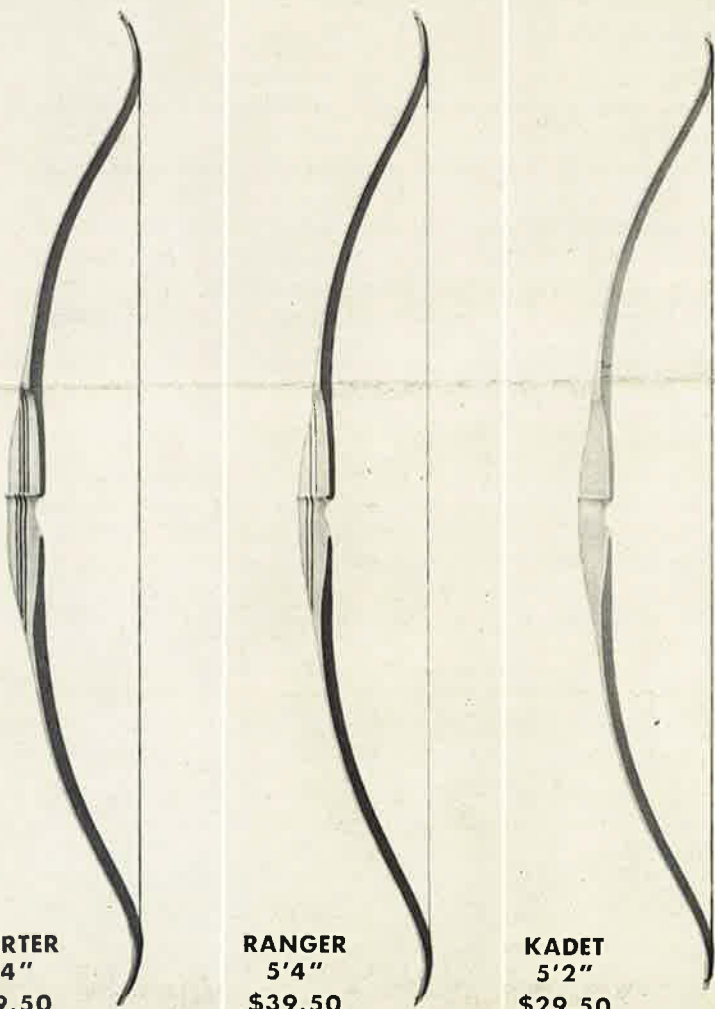
This outstanding 4-man indoor team from the Big Rapids Archery Club uses the "Score Master" straight end bow because of its extreme stability.

Bob Bitner, the National Archery Association's 1958 National Target Champion, used a Target Master Custom to shoot those terrific new York Round records — 983 single York, 1955 double York.



PLEASE ADDRESS ALL ORDERS DIRECT TO:  
*Root Archery Company*  
 33 Bayley St.  
 Pawtucket, R. I.

**ROOT ARCHERY COMPANY**  
 ROUTE 3  
 BIG RAPIDS, MICHIGAN



**SPORTER**  
 5'4"  
 \$49.50

**RANGER**  
 5'4"  
 \$39.50

**KADET**  
 5'2"  
 \$29.50



*Ernie Root*

... guarantees the following bow models to be the finest available in their price range.

**SPORTER 5'4"**  
 This high performance bow features deflexed limbs, full working recurves, attractively laminated overdraw style rigid handle section, full 6" sight window, limbs full 1 3/4" wide. Available 25 to 60 lbs. **\$49.50**

**RANGER 5'4"**  
 Recurve, 6" full view sight window, overdraw type laminated handle with a form fitting grip. The outstanding value in the entire bow industry. Available 25 to 55 lbs. **\$39.50**

**KADET 5'2"**  
 In its price range this modified working recurve bow is in a class by itself. Note the many features usually found only in bows at twice its price. Selected maple overdraw-type handle section, center shot, full 6" sight window; laminated nock reinforcements; 1 1/2" wide limbs; the workmanship on this fine weapon makes it an outstanding value. Available 25 to 55 lbs. **\$29.50**

**GUARANTEE**

Each Root bow is sold with a combination registration and guarantee card attached.