



Dear Potential Sponsor,

Thank you for considering a sponsorship of the 1st Annual Swim Strong Swim-A-Thon. The event this year will be held Saturday, November 18th, 2017 at Sunshine Swim and Fitness Center (SSFC) in Elk Grove, CA. Swim Strong Life Savers is a non-profit organization dedicated to educating the community on the importance of learning to swim, training individuals on basic water rescue skills, and drowning prevention, in addition to preparing local youth for USA swim teams.

On behalf of Swim Strong Life Savers, we are writing to request a gift, contribution, or sponsorship from your establishment for our Swim-A-Thon. This is a fun annual event in which swimmers raise money for the Swim Strong Life Savers Scholarship Program. It's mission, to assist families who might not otherwise be able to financially afford swimming lessons for their children and provide CPR and First Aid training to foster families. Swimmers of all ages, swim as many laps as they can in an hour period of time, striving to achieve their fundraising goals. Each swimmer will receive a t-shirt for participating supplied by local merchants such as you. We have great aspirations that this event's success will be the first of many with your support.

Please consider the opportunity of sponsoring this year's Swim-A-Thon. We Need You!

Submit your sponsorship form and payment by October 16th to have your logo added to the event shirt.

Gold	\$1,000	Company Banner, Ad in newsletter all year, business link through Sunshine Swim and Fitness Center website, Primary sponsor logo on materials and T-Shirt
Silver	\$500	Company Banner, business link through Sunshine Swim and Fitness Center website, mention at event, logo on T-shirt
Bronze	\$250	Company Banner, mention at event, logo on T-shirt
Basic	\$100	Mention at event, logo on T-Shirt

Thank you in advance for your generosity. If you have any questions, please contact Kim Amali at (916) 513-7019 or at kim@sunshineswimcenter.com. Our tax id #81-3534971

Please return the bottom portion with a check or cash to SSFC at 9360 Elk Grove Florin Road, Suite 4, Elk Grove, CA 95624. Checks payable to Swim Strong Life Savers.

Sponsors Name/Business: _____

Address & Phone Number: _____

Level of Sponsorship				
\$1,000	\$500	\$250	\$100	Other _____