DCTC
Downriver Career Technical Consortium

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DEANDRA FOUNTAIN – INSTRUCTOR
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Carlson – Business Management

This program offers excellent career opportunities for both male and female students.

Credits, Articulations & Prerequisites

Credits:
Cross credit with some academic courses (including 4th year related math, VPAA, math & science) may be available and will be reviewed on a case-by-case basis with each district's counseling department.

Articulations:
- Davenport University
- Ferris State University
- Henry Ford College
- Washtenaw Community College

Prerequisites:
- Junior status
- Grade of C or better and instructor approval to move to the next Business course

Program Description

The program involves the Business Applications 1 & 2 courses, which covers essential computer concepts, computer programs Microsoft PowerPoint, Word, Excel, and Publisher. Some of the computer concepts covered include file management, input/output devices, storage devises, computer software, networks, and the Internet. Also included is the creation of worksheets and embedded charts, formulas, functions and formatting, creating and using a database, querying a database, maintaining a database, and sharing data among applications.

The Business Management program builds upon learned software skills and offers students a look at the importance of business management in the business world of today. Topics covered include the evolution of management, careers in management, and the management environment. Foundational skills such as problem solving, decision making, and written and verbal communications are also developed. Through the team concept, students will experience all aspects of business ownership through simulating the operation of a mock business venture, including developing an actual product for the company.

Special Features

Leadership opportunities available through participation in Business Professionals of America (BPA).

Work-based learning opportunities available.