



## NO, YOUR DOG WON'T GET HIGH (BUT COULD GET HEALTHY WITH CBD)

**A**LL MAMMALS HAVE AN ENDOCANNABINOID SYSTEM, and that's good news for you and me and my dog Jackson. The EC system, aside from enabling many important neurological functions, also allows all creatures great and small to receive the beneficial effects of cannabinoids like THC and CBD.

But while you and I may enjoy an occasional cannabinoid-induced buzz, when it concerns pets, it's all about CBD. The first thing manufacturers of cannabinoid-infused medicinal pet treatments want you to know is that their products will not get your pet high. In fact, if you eat them, you will not get high, though some are pretty tasty (we'll get to that in a minute).

"So, the most important thing is that it does not get their pet high," said Dr. Tim Shu, DVM and founder/CEO of VetCBD. "That's probably the most frequently asked question. Our product is a 19:1 CBD-to-THC tincture. We keep the THC low enough so that it doesn't cause a high,

but it still provides medicinal benefits and it provides a synergistic benefit with the other cannabinoids including CBD."

Vet CBD is an olive-oil-based tincture infused with cannabinoids sourced from full flower grown for human consumption, as well as other natural ingredients.

Dr. Shu developed the formulation beginning with research into case studies on the effects of CBD in humans.

"I'd been in practice for about seven years and during that time I did emergency medicine, critical care, general medicine, and I worked with specialists," Dr. Shu explained. "So, I've seen a really wide range of diseases and how they're treated. A lot of times what I see is that a lot of prescription medications have side effects owners don't want, or that their pet just can't deal with because they're sedated the entire day or they're out of their minds—just not themselves—and the owners really don't like this. So, I've seen that struggle for owners a lot. I've also seen a lot of patients, when they are terminal or at the ends of their lives,

