

2019



2019 Packages Available:

10% off to returning sponsors OR Bundle a package for 50% off the lesser package!

Official Team Partner - \$2,250

1. Logo on Renegades T-shirts sold at the stadium
2. Unlimited home game tickets
3. Your business logo on our web page, with embedded link to your website
4. 6x10 banner on outfield fence
5. 3x5 signage inside the stadium near stands and concessions area.
6. Logo printed on game programs for all home games
7. Annual Golf Tournament Hole Sponsorship during our annual April event
8. Official 5K Sponsorship, with your business logo on all 5K apparel
9. Trivia Night Sponsorship during our annual February event
10. Your business name included on the rotating Foul Ball Sponsor list
11. Your logo on our Facebook page banner photo
12. Receive a company night in which your business is the sponsor of the game...
a company rep throws out the first pitch...a special night for all your employees!

Gold Level - \$1,250

1. 6x10 banner on outfield fence
2. Your business logo on our web page, with embedded link to your website
3. Unlimited home game tickets
4. Annual Golf Tournament Hole Sponsorship during our April event
5. Logo printed on game programs for all home games
6. Your business name included on the rotating Foul Ball Sponsor list
7. Receive a company night in which your business the sponsor of the game...
a company rep throws out the first pitch...a special night for all your employees!



_____ Game Party Package for 25 fans –

Discounted Rate (Contact Renegades at jcrenegades@gmail.com for more information)

1. Bring up to 25 employees or friends for a night sponsored by your business
2. Announcements between innings that your business is the official sponsor
3. Beer, soda and Food provided for 25 of your co-workers and friends
4. A representative from your business throws out the first pitch

_____ UClick TV Streaming Sponsor - \$750

1. Official online sponsor of the Renegades UClick broadcasts
2. Logo and advertisement to appear between innings of live streamed games
3. Two Season Tickets
4. Your business logo on our web page, with embedded link to your website
5. Your business name included on the rotating Foul Ball Sponsor list

_____ Silver Package - \$500

1. 3x5 banner hung inside the stadium
2. Your business logo on our web page, with embedded link to your website
3. Two Season Tickets
4. Your business name included on the rotating Foul Ball Sponsor list

_____ Bronze Package - \$250

1. Your business name included on the rotating Foul Ball Sponsor list
2. Your business logo on our web page, with embedded link to your website
3. Two season tickets

_____ Official Pitching Change Sponsor - \$250

Each time a new Renegades pitcher enters, your business will be prominently announced. “This Renegades call to the bullpen brought to you by _____” plus any slogan/message you like. Typically, this happens 3-5 times every game.

_____ On-Field Promotional Sponsor - \$200-\$400

The most fun sponsorship at the ballpark!! You can sponsor any of the fun and hilarious promotional contests we offer between innings at every Renegades home game! See the On-Field Promotions list or let's create your own !

_____ Inning Sponsor - \$175

1. Get your business name announced at least two times between innings during games throughout the season...that's 50-70 announcements for one low price

_____ Official Foul Ball Sponsor - \$100

For each foul ball, we will alternate announcing sponsors on a rolling list. Each sponsor could have their name mentioned multiple times



2019 On-Field Promotional Packages

~ We offer packages that fit any advertising budget ! ~

All 23 home dates - \$400

1. Your business name will be mentioned as a sponsor at every game
2. Your business logo will appear with link to company on our website
3. Your business logo will appear in our game day program
4. A 2019 Renegades Family Pass
5. We will display any signage you provide for the entire season
6. You may provide winning contestants a business-related prize, if you choose.

14 home dates - \$300

1. Your business name will be mentioned as a sponsor at every game
2. Two 2019 Renegades Tickets to each of your 14 specific home dates.
3. We will display any signage you provide for the entire season
4. You may provide winning contestants a business-related prize, if you choose.

7 home dates - \$200

1. Your business name will be mentioned as a sponsor at every game
2. Two 2019 Renegades Tickets to each of your specific seven home dates.
3. You may provide winning contestants a business-related prize, if you choose.



On-Field Promotional Events currently offered:

~ Frisbee Golf

A contestant from the crowd will try to reach the backstop with three consecutive throws of a Frisbee golf disc, starting at the center field wall.

~ Water Balloon Bust

Two fans compete to bust the most water balloons with a bat in 30 seconds. A very wet event for the batters...and some fans in the crowd!!

~ Mow'em Down Progressive Jackpot

Each home game, the top of the fourth inning will be the Mow'em Down inning. A fan whose name was drawn will be announced as that night's contestant. If the Renegades pitchers strike out the side that inning, the fan wins the cash jackpot. The pot will re-start at \$10 every time the pot is won, and grow by \$5 every game it is not. *The jackpot will be funded by the Renegades organization...not by the sponsor. Your name and ad slogan, if you have one, will be mentioned at the beginning and end of this inning.*

~ Pizza Box Shell Game

Each home game, three Renegades people will bring three of your pizza boxes onto the field, with a pizza coupon hidden in one. They will have fifteen seconds to swap boxes, trying to fool the contestant, who will try to guess which box contains the coupon.

~ Potato Sack Race

Three fans will compete in an on-field race hopping while in burlap sacks!

~ Taco Batter/Ice Cream Batter/Beer Batter

The opponent's seventh hitter will serve as the night's "Taco/Ice Cream/Beer Batter". If/when he strikes out, all fans in attendance will be given coupon for a free taco, or a free ice cream cone. If he is our "Beer Batter", our concessions stand will offer all fans 21 and older a discount on beer at the end of that inning until the next inning starts.

~ Baseball Bingo

All fans who pass through the gate will receive a Baseball Bingo Card. Using events that occur in the game, fans mark off spots on their card. The first to get a blackout in Baseball Bingo receives a prize.

~ Dance Contest

Three fans will dance for 30 seconds, with the winner being determined by crowd applause. Renegades players have been known to sneak into this one!

~ Castaway Contest

A fan will get three tries with a rod and reel to cast a fishing weight into a children's swimming pool from about 60-70 feet.

~ Be a Big Leaguer Race

Two young fans will start at home and race opposite directions around the bases. At their first base, they must put on a large pair of baseball pants. At second base, each puts on a large Renegades jersey. At their third base, they must put on a batting helmet, grab a bat & glove and carry them to home plate. The first to touch home is the winner!

~ Dizzy Bat Race

The old, traditional bat spin race makes the fan pretty dizzy before running a race.

~ Ketchup, Mustard & Relish Race

Three young fans (wearing red, yellow and green costumes) will compete in a race that includes obstacles and sprinting.

~ **YOUR IDEA HERE !!!!**

We are ready to put your ideas in motion to promote your business to our fans!!

Game Day Program Ad Space

The Renegades TRUST CULLIGAN, You Should Too!

Culligan® the Official Water Sponsor of the Jefferson City Renegades.

\$9.95/mo.
Culligan® Water System for the first 2 months

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Culligan of Jefferson City
better water, pure and simple.® (573) 385-3355 • CulliganJeffCity.com

We can help

When life happens!

Maybe you want to borrow money but sometimes you don't have a credit. The air conditioner breaks, you have to go to the doctor, your car needs another supply. The phone bill is crazy high — not even your credit, we can help. Bring us your items of value to sell as collateral and we'll loan you cash. Our rates are competitive with any other lender in town and our terms work for you. We know you really don't WANT to see us, but when you NEED us, we're happy to help.

Capital Pawn
Locally owned and operated
573-659-PAWN (7296)

**Money to loan
We buy gold**

Capital Pawn is located at
701 Eastland, opposite the
Highway 50 Casino

Mon. - Fri.: 9-8
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FOR HEALTHY LEVING
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There truly is something for everyone at the Jefferson City Area YMCA! With three convenient locations and extended hours, you can always find a time and a place for fun and healthy activities for you and your family.

Y members have access to three fitness centers, more than 100 free exercise classes, swimming pools, basketball courts, indoor tracks, tennis and racquetball courts, child care and so much more.



For more information, visit jcyymca.org or call or stop by any of our three Ys:

- Finley Y 525 Ellis/761-9530
- Knoxville Y 424 518/646-761-9531
- West Y 3907 Kansas/761-8522

At the Y, we make sure everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive. Ask about our affordable membership rates for students.

GOOD LUCK, MISSOURI! FROM YOUR FRIENDS IN BUSINESS

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Business logos catch attention and are what customers will remember. Get your business ad and logo in our game day program for the entire season. Our program will be 8 ½ x 11” and then folded in half to form a booklet. The size of a full page ad will be 5 ½ x 8 ½”

Full page color ad \$200

Half page color ad \$125

Quarter page color ad \$75

1/8 page B&W ad \$25



2019 Season Radio Partnership





How Your Business Can Support the Renegades:

The Jefferson City Renegades has partnered with Cumulus Radio to assist in building interest and awareness in attending the games and supporting the Renegades now in their 3rd season!

Preseason ticket sales are underway, and beginning April through May 2019 our radio campaign will begin to help drive ticket sales.

Between June and July 2019 radio will promote the home games and encourage the community to come out and support the Jefferson City Renegades.

Your partnership with the Renegades will serve to help us underwrite our costs to operate this program. In return, your business will receive a :30 second ad messages on 3 radio stations to inform and invite the Jefferson City community to patronize your business.

Here's what the Program looks like:

1st :30 second portion of the :60 spot will promote your business

2nd :30 second portion of the spot will promote the Renegades

There are two Partnership Levels on the following page.

We hope you will partner with us this year as we again bring the collegiate wood bat summer league called the MINK League to our Capitol City.

Thank you for the opportunity to share our program with you.

***Thank you for choosing to be a part of the
Jefferson City Renegades family!!!***

Sponsorship Level Chosen: _____

Discounts Applied: _____ \$ _____

Total Due: _____ \$ _____

Business Name: _____

Address: _____

Main Contact: _____

Phone: _____

Email: _____

Signature: _____ **Date:** _____

Sales Rep Name: _____ **Signature:** _____

Checks payable to: Missouri Sports Betterment, Inc.



The Renegades are a 501c3 organization and a member of the MINK League, a collegiate wood bat summer prospect league. Our team is run in a minor league style manor with great entertainment accompanied by great baseball. For 2019, our third season, the team will play 42 games throughout June and July. Our 23 home dates will be played at Vivion Field located off of Missouri Boulevard in the heart of Jefferson City. With the tremendous support of Jefferson City Parks and Recreation we are excited to bring this opportunity for the people of Mid-Missouri to come out and enjoy high level baseball during the summer months. Sponsoring the Renegades helps your business gain access to thousands of fans annually and shows your business's support of the Jefferson City Community.

Take advantage of great sponsorship opportunities and support the Jefferson City Renegades and the community of Jefferson City by being a sponsor of our team. The team is operated by a 501c3 non-profit known as Missouri Sports Betterment whose goal is to better the sports facilities available to our community and to bring professional quality sports entertainment to Jefferson City. Thank you for your interest in the Renegades and we look forward to seeing you at the ballpark in 2019! Go Renegades!! Go Blue!!

www.jeffcityrenegades.com * (573) 303-1423 * jcrenegades@gmail.com