



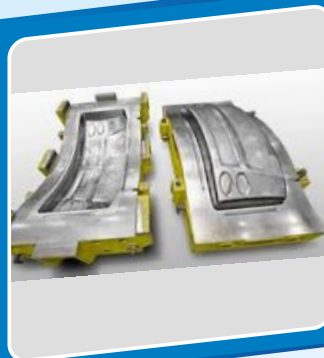
ASM INTERNATIONAL PUNE CHAPTER

Presents

International Conference and Concurrent Exhibition on
Materials & Manufacturing Technology

M & M T 2017

With a Focus on Automotive Dies
9th and 10th November , 2017



The Orchid Hotel, Pune

Adjacent to Chhatrapati Shivaji Sports Complex (Balewadi Stadium),
Pune - Bangalore Highway, Balewadi, Pune – 411045

ABOUT ASM INTERNATIONAL

ASM is the world's largest association of material centric Engineers & Scientists, with a mission objective of **"Assimilation and dissemination of materials information."** ASM informs, educates and connects the materials community, to solve problems and stimulate materials innovation around the world. ASM provides technical knowledge, education, career enhancement, networking, team building & professional development through its network of more than 160 plus ASM chapters worldwide.



ABOUT ASM (INTERNATIONAL) PUNE CHAPTER

Founded in 1992, ASM Pune Chapter is one of the most vibrant chapters worldwide. Having won several awards and recognitions over the past several years, ASM Pune Chapter has organized various seminars and international conferences such as :-

2011 – Materials and Manufacturing Technology (M&MT) "World Class Materials & Manufacturing Technologies" – featuring a 3 day mega conference with 3 parallel sessions, 200 papers covering wide range of material engineering topics.

2013 – Gear Manufacturing & Materials (GME) "Gear manufacturing and processing technology" – A 2 day conference focused on Gear manufacturing and processing technology, having a participation of 20 authors, 25 exhibitors and 200 delegates.

2016 - Materials and Manufacturing Technology (M&MT 2016 focused on power trains) "Power Train Materials and Processes" – A 2 day conference focused on Automotive Transmissions with 15 prominent authors, 150 delegates & 25 exhibitors.

To commemorate the silver jubilee year various events, conferences, training programs, lectures, etc are organized, one of which is :-

2 DAY INTERNATIONAL CONFERENCE AND CONCURRENT EXHIBITION

M & MT 2017

"Materials and Manufacturing Technology 2017"

with focus on -

"Automotive Dies"

Block The Dates -

9th & 10th November 2017

At The Orchid Hotel Pune - Bangalore Highway, Balewadi, Pune.

ABOUT THE CONFERENCE

Dies are extensively used in all major Automotive manufacturing processes such as stampings, forgings, die casting, injection molding, forming, etc. In recent years many new developments have taken place in Die materials, Die Design, Heat Treatment, Manufacturing Technology, Surface Modification, Service and Repairs. Faster development of automotive components, Use of high strength and advance high strength steels for light weighting and cost reduction, Reducing product life cycle cost, are some of the challenges faced by the industry today. We believe that there is a solution for every such challenge and hence look forward to bring the stake holders on a common platform & focus on the following key areas of interest:-

- 1) **Current Trends in**
 - Die Materials
 - Die Designs
 - Heat Treatment
 - Manufacturing Technology
 - Surface Modification Treatment
 - Service and Repairs
 - Design philosophy for automotive components in Sheet metal / Forgings / Die casting / Injection molded parts
- 2) **Role of design houses for development of dies**
- 3) **Use of simulation in development of dies and components.**
- 4) **Rapid development of dies**
- 5) **Body in white...(BIW)**

ADVISORY COMMITTEE

Dr. B N Kalyani	- Founder Chairman and Chief Patron
Dr. Sudarshan	- Trustee ASM International
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Mr. John Tirpak	- Immediate Past Chairman ASM International
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Mr. P. V. Modak	- CEO Sharada Industries, Pune
Mr. Swaroop Udgata	- CEO - I Design

HOW CAN YOU BE PART OF THE M & MT 2017?



Please note the following important dates for submitting papers.

1. Submission of Abstract	15th June 2017
2. Communication of Acceptance	30th June 2017
3. Final draft submission	31st August 2017

Please submit your abstract on :-
asmpune.aroonaa@gmail.com

First Author of papers selected for Oral / Poster Presentation will be registered as Free Delegate. Authors selected for publication will get 50% discount in delegation fees.

Call for Paper:

You can present your original work in the form of paper. Kindly submit the abstract of your work in upto 150 words. Our team of technical experts will send an official invite to for all selected papers.

Exhibitors:

1. The concurrent exhibition provides an opportunity to showcase your products and services. Kindly refer to the Layout below for selecting the stalls. Only a few stall spaces are available and will be allotted on first come first basis.

2. Stall Charges : Non ASM Members - Rs. 7,500/- per sq. mtr.
ASM Members - Rs. 6,500/- per sq. mtr

3. Taxes : Additional as applicable at the time of invoicing.

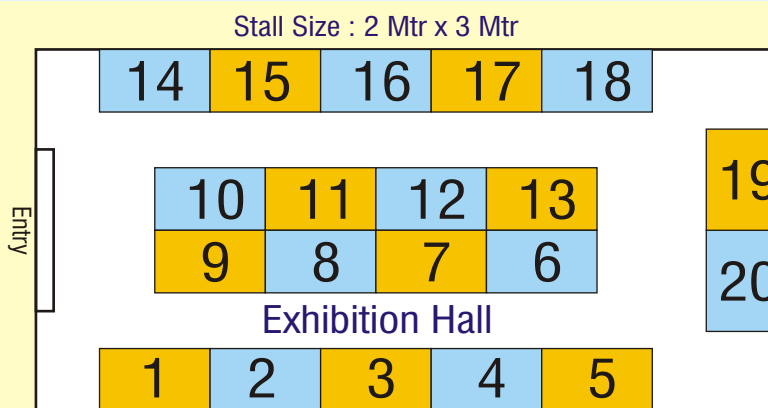
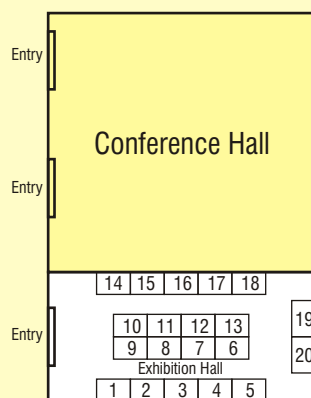
4. **Early bird Discount 15% Till 1st July 2017 & 10% Till 31st August 2017**

5. Reach us at asmpune.aroonaa@gmail.com

Facilities provided:

Table – 1Nos.
Chairs – 1 Nos.
Electrical Connection (230V 5A)
1 Tube Light, 1 Focus Light.
Higher rating connection charges extra.
One Delegate, One set of Meal Coupons.

Exhibition Layout :



Sponsorship Opportunities:

Various Sponsorship opportunities are available, as per table shown below.

Patron	Platinum	Gold	Silver	Products Presentation 5 minutes (Only 3 Slots).
10 Lakhs	5 Lakhs	3 Lakhs	2 Lakhs	1 Lakh
Logo on Conference Back drop	Logo on Conference Back drop	Logo on Conference Back drop	Logo on Conference Back drop	5 minutes slot during conference
7 Complimentary Delegates	5 Complimentary Delegates	3 Complimentary Delegates	2 Complimentary Delegates	1 Complimentary Delegates
One Stall (12 sq. mts.)	One Stall (12 sq. mts.)	One Stall (9 sq. mts.)	One Page Colour Advertisement	Banner during session
Inside Front Cover Advertisement	Back Cover Page Advertisement	Inside Back Cover Advertisement		One Page Colour Advertisement

M & M T 2017

Avail other branding opportunities through sponsorships of Lunch, Dinner, Conference CD, Delegate Kit, Hi - Tea. For details please contact Mr. Y.S. Gowaikar - Convener Exhibition, Cell No.: 9822012226

ADVERTISEMENTS

Back Cover	1,00,000/-
Inside Front	75,000/-
Inside Back	50,000/-
Coloured Full Page	10,000/-
Black & White Full Page	7,500/-
Coloured Half Page	7,500/-
Best Compliments	5,000/-

Service Tax @ 14% applicable on all above
All above Prices in INR

DELEGATES

Delegates	Fees (ASM Members)	Fees (Non - ASM Members)
Single Delegate	6,500/-	7,500/-
Corporate Delegate (5Nos.)	30,000/-	35,000/-
Group Delegate (3 Nos.)	19,000/-	21,000/-

Service Tax @ 14% applicable on all above

All above Prices in INR

Early bird Discount 15% Till 1st July 2017 & 10% Till 31st August 2017

KEY CONTACT PERSONS

Item	Contact Person	Email	Phone
TECHNICAL PAPERS	Mr. Udayan Pathak	udayan.pathak@tatamotors.com	9225577035
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SPONSORSHIP	Mr. Rahul Gupta	rahul9463@gmail.com	9423009829
ADVERTISEMENTS & EXHIBITION	Mr. Y S Gowaikar	meta@metatechind.com	9822012226
CO-ORDINATION & COMMUNICATION	Mrs. Aruna	asmpune.aroonaa@gmail.com	9657594261

BANK DETAILS

Name of Account	Account No.	Bank	Bank Address	IFSC Code
ASM INTERNATIONAL PUNE CHAPTER	09411010000430	Oriental Bank of Commerce	Deccan Gymkhana, Prabhat Road, Pune - 411004	ORBC0100941

Service Tax No. AABTA1218RST001

PAN No. AABTA1218R



ORGANIZING COMMITTEE

Mr. B. R. Galgali	- Chairman ASM Pune Chapter - Chairman Organizing Committee	Mr. L. D. Deshpande	- Chairman Delegate Mobilization
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Mr. Prem Arora	- Chairman ASM India Council	Mr. D. L. Joshi	- Chairman Event Management Conference
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Mr. C. F. Dias	- Chairman Silver Jubilee Vision Document, VVIP Mobilization	Mr. K. C. Gogate	- Technical Paper Committee
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		Mr. Vaibhav Chiplunkar	- Executive Committee Member
		Mr. N. R. Menon	- Executive Committee Member
		Mr. Nilesh Sakle	- Executive Committee Member
		Mr Sanjiv B. Deshmukh	- General Manager, Elca Quality Systems and Calibrations Pvt Ltd
			- Delegate Mobilization Committee

Contact Person :

For the conference M&MT 2017 : Mrs. Aruna : 9657594261

Email : asmpune.aroonaa@gmail.com

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ASM INTERNATIONAL PUNE CHAPTER

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www.asmpunchapter.com