



Mission: To empower Ohioans to make informed health choices.

Goals and Corresponding Objectives

1. Improve health literacy in communities across the state of Ohio
 - a. Provide the consumer with resources to make informed health decisions.
2. Enhance health professionals' health literacy competencies
 - a. Support health sciences faculty to provide health literacy content and practices in the curriculum for students in the health professions.
 - b. Increase health literacy awareness, knowledge, and skills of health care practitioners, other healthcare workers, and community partners.
3. Provide strategies with supports and resources to improve health literacy in organizations (Hospitals, Community Health Centers, pharmacy practices, Payors and health plans).
 - a. Increase awareness of the importance of health literacy to key stakeholders in organizations with regard to the 10 Attributes of a Health Literate Organization.
 - b. Provide Ohio Health Literacy Partners resources and consultation to improve health literacy in organizations.

Support the goals of the 2010 Department of Health and Human Services National Action Plan to Improve Health Literacy.