

Summer 2011

Message From the Chairman

SAVE THE DATES...

The details of two upcoming events are below and your attendance/participation is encouraged as The Buddy Fund is the charity of choice that will benefit from each event.

Please consider "bringing a buddy" to these events and encouraging them to join. The continued success of The Buddy Fund depends on the growth of our membership and these social events are a great way to stay connected and have some fun!

Tom Twellman
Chairman

Important September Dates!

See the attached brochures for details OR click www.buddfund.org for Champions for Children event...click www.hairsaloon.com/golf for the golf event

On Thursday, September 8th... Champions for Children, presented by Peoples National Bank, will again be held at the exclusive Champions Club in Busch Stadium ... a very rare chance for you and your family to meet Whitey Herzog, Rick Hummel, Andy Van Slyke, Jack Clark and others. We suggest that you order your tickets early ... this one will sell out!

There are three easy choices to purchase your tickets:

Visit: buddfund.org, click on "special event" and follow directions

Call: Jeanne Herries at 314-576-7300 (Hair Saloon For Men Corporate Headquarters)

Go to: Peoples National Bank in Clayton (7600 Forsyth) or downtown (826 Olive)

On Monday, September 19th... The Hair Saloon For Men Annual Charity Golf Classic will again

be held at the beautiful Annbriar Golf Course in Waterloo, IL (just a short distance across the JB bridge) ... for the benefit of the Buddy Fund! Those who have been requesting a traditional Buddy Fund golf outing will love this day of golf that includes lunch, on course beverages, dinner, chance to win a car (provided by Lou Fusz Automotive and Ted Stranz), and much more, for only \$125 per player.



New Board Members

We've updated the stationery but neglected to formally introduce the most recent additions to the Operations Board:

- Jim Lang, Partner, Collaborative Strategies, Inc.
- Bill Lawson, Partner, The Lowenbaum Partnership LLC
- Mark Weitekamp, Vice President, Associated Bank of St. Louis

It is important to note that these are young men, each very accomplished in his field; and The Buddy Fund is pleased and fortunate to benefit from their youthful, energetic and enlightened leadership. In addition, Al Ferrari has moved to the Advisory Board, where his vital support continues unabated.



We are Social!

Check out and “like” our new Buddy Fund Facebook fan page. We will be adding new posts on events and other Buddy Fund happenings!

Go to: <https://www.facebook.com/#!/pages/Buddy-Fund/190084777695147>

(copy and paste link into your web browser)

2012 – Celebrating The Buddy Fund’s Golden Anniversary!

It's very difficult to believe that 50 consecutive years of Buddy Fund charitable operations will have passed by next April ... 50 years since Bud Blattner started The Buddy Fund by contributing the founding funds after returning a car and many other gifts given to him by Ben Kerner and the St. Louis Hawks. The occasion was Buddy Blattner Night at Keil Auditorium. Bud was leaving St. Louis and heading west to work for Gene Autry as the voice of the Los Angeles Angels. Long-time members are now no doubt wondering just where all that time has gone.

Of course we plan to celebrate this milestone anniversary of our very unique and productive charity. It is especially gratifying to begin this planning knowing that the Buddy Fund is significantly stronger and more effective than ever ... having more individual members and corporate partners to significantly impact the lives of disadvantaged kids. Our very special thanks to you, our members and supporters.

Vision of the Buddy Fund’s Future:

Your Operations Board was recently “closeted” in a strategic planning session to develop a clear vision of the Buddy Fund three years hence, and to set specific goals, unanimously backed by Operations Board members, to bring reality to that vision. Jim Lang, a professional business planner and partner at Collaborative Strategies Inc. as well as a new Buddy Fund board member, facilitated the meeting. Perhaps our most ambitious goal is to double Buddy Fund membership by 2013 ... demonstrating just how deeply each board member believes in our mission and is committed to the hard work necessary to significantly grow the Buddy Fund’s vital role in the St. Louis community.

Since last spring we have doubled the membership to 160 and added 15 new Corporate Partners for a total of 19! We believe strongly there are many more St Louisans who, upon understanding our mission and accomplishments, will join our team so successful in helping St. Louis children.

To achieve this goal we absolutely need your help ... please make a serious effort to bring two new members into the Buddy Fund. Your success will make a huge difference in the lives of many more disadvantaged St. Louis kids.

To assist you in this effort there is a new “membership kit” available at buddyfund.org.

Thanks!