

## Calico Rock Museum & Visitor Center Monthly Report

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June 2023

April On-Site Visitors: 2,117  
The Nook Functions: 11

### EXHIBIT UPDATES

Our staff are working on updates to the Steamboat, Main Street, Veterans, and other exhibits this summer. Some of these will receive minor tweaks and others will be completely redone. We are also adding an exhibit on Coach Harold Ray Jeffery.

### GOOD MORNING ARKANSAS

Ansley Watson, the anchor on Good Morning Arkansas on KATV Channel 7, filmed a segment at our museum in mid-May which aired toward the end of the month. The interview that she conducted with Gloria was superb and has already benefited our community with increased interest and visitors.

### BUSINESS MIXER WELL-ATTENDED

We invited every licensed business owner to attend a Business Mixer in The Nook in May. There were a number of events happening at the same time, but we had over 40 people in attendance. We considered this a huge success for our first mixer. Our plan is to host these somewhat regularly for local business owners to learn about each other, have conversations, and to share the resources we can provide for them.

### UPCOMING EVENTS

We are hosting a regular **Meet the Artist** on the first Saturday of every month until December. We are also gearing up for **Lions Club Rodeo Weekend** and the **All School Reunion** on **June 9-10** (June 10 for Reunion).

We consider it a privilege to serve our community! Thank you for the opportunity.

Respectfully submitted,

