

# Prof. Dr. Lauren C. Howe – CV (updated June 2024)

Department of Business Administration, University of Zurich, Plattenstrasse 14, 8032 Zurich, Switzerland

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## EDUCATION AND EXPERIENCE

**Associate Professor in Management with a focus on the Future of Work,  
Department of Business Administration**

University of Zurich, Zurich, Switzerland, *06/2024 – present*

**Assistant Professor in Management with a focus on the Future of Work,  
Department of Business Administration**

University of Zurich, Zurich, Switzerland, *10/2020 – 05/2024*

**Head of Research, Center for Leadership in the Future of Work**

University of Zurich, Zurich, Switzerland, *10/2020 – present*

**Postdoctoral Scholar, Department of Business Administration**

University of Zurich, Zurich, Switzerland, *01/2019 – 09/2020*

**Postdoctoral Scholar, Department of Psychology**

Stanford University, Stanford, California, *10/2017 – 01/2019*

**Ph.D. in Social Psychology, Department of Psychology**

Stanford University, Stanford, California, *09/2011 – 09/2017*

**B.A. in Psychology (with highest distinction) and German Language & Literature**

University of Virginia, Charlottesville, Virginia, *08/2006 – 05/2010*

## HONORS AND AWARDS

OB Division AOM Meeting Best Paper with Entrepreneurship Implications Award for “Investors increase financial support to entrepreneurs who share a personal shortcoming”, *2022*

Academy of Management Best Paper for “Investors increase financial support to entrepreneurs who share a personal shortcoming” (top 10% of all papers accepted to conference), *2022*

Finalist, *frank* Research Prize for Public Interest Communications, *2020*

Academy of Management Improving Leadership Research Personal Development Workshop, “Most Promising Faculty Research Proposal,” *2019*

Finalist, *frank* Research Prize for Public Interest Communications, *2018*

Social Personality and Health Network Outstanding Research Award, *2016*

Graduate Student Teaching Award for excellence in teaching graduate statistical methods, *2014*

Shaper Family Stanford Interdisciplinary Graduate Fellowship (three years of support), *2014*

Society for Personality and Social Psychology Graduate Student Travel Award, *2014*

National Science Foundation Graduate Research Fellowship (three years of support), *2011*

Fulbright English Teaching Assistantship Grant to Germany, *2010*

University of Virginia Research Excellence Award in Psychology, *2010*

Phi Beta Kappa Honor Society, University of Virginia, *2010*

Induction into the Raven Society, the University of Virginia’s oldest honor society, *2009*

Psi Chi International Honor Society in Psychology, *2009*

Echols Scholar Program, University of Virginia, *2006*

## SELECTED RESEARCH GRANTS

- Swiss National Science Foundation (SNSF) Starting Grant for “Flaw free or be me? Exploring the intersection of diversity and disclosure in leadership” (CHF 1,410,996), 2023
- Digital Society Initiative Funding for “Testing digital mini-interventions for fostering emotional intelligence in work groups” (CHF 24,000), 2021
- DIZH Infrastructure & Labs Grant for Future of Work Virtual Reality Lab (CHF 300,000), 2021
- Digital Society Initiative Funding for “Mapping global visions of the future of work” (CHF 25,000), 2020
- University of Zurich Postdoc Forschungskredit Fellowship for “The power of flaws: How exposing shortcomings can benefit leaders” (CHF 110,274), 2019
- Robert Wood Johnson Foundation (\$504,857, PI: Dr. Alia Crum), 2017
- Stanford School of Medicine Presence Center Research Grant (\$4,500), 2016
- Stanford Vice Provost for Graduate Education Graduate Research Opportunity (\$4,500), 2016
- Stanford Psychology Department Dissertation Research Funds (\$4,000), 2016
- Stanford Diversity Dissertation Research Opportunity (\$5,000), 2016
- Foundation for the Science of the Therapeutic Encounter Research Grant (\$5,000), 2016
- Norman H. Anderson Research Fund Grant (\$1,000), 2015
- Stanford School of Medicine Presence Center Research Grant (\$4,450), 2015
- Stanford Psychology Department Pilot Data Research Grant (\$8,000), 2015

## EDITORIAL EXPERIENCE

*Editorial Board member of the Journal of Personality and Social Psychology*, 2023 - present

*Guest Editor for Academy of Management Discoveries*, Special Research Forum on “The Human Side of the Future of Work”, 2022-2023

### *Ad-hoc reviewer (selected):*

- Psychological Science
- Journal of Personality and Social Psychology
- Journal of Experimental Social Psychology
- Personality and Social Psychology Bulletin
- Health Psychology
- Academy of Management Discoveries
- Leadership Quarterly
- Journal of Business Ethics
- Journal of Organizational Behavior
- Journal of Applied Social Psychology
- PLOS One
- Scientific Reports (a *Nature* journal)
- PNAS Nexus
- Journal of Environmental Psychology
- Personality and Individual Differences
- Learning and Individual Differences

## KEY PEER-REVIEWED PUBLICATIONS

\* denotes equal first authorship

- Howe, L.C.,\*** Giurge, L.M.,\* Wagner, A.F., & Menges, J.I. (2024). CEOs showing humanity: Human care statements in conference calls and stock market performance during crisis. *Academy of Management Discoveries*.
- Vlasceanu, M., Doell, K., Bak-Coleman, J., Grayson, S., Pei, Y., Pronizius, E., ... **Howe, L.C.**, ... & Van Bavel, J. (2024). Addressing climate change with behavioral science: A global intervention tournament in 63 countries. *Science Advances*, *10*(6), eadj5778.
- McBride, A., **Howe, L.C.**, Gooty, J. & Banks, G. (2024). Seeing with counterfactual lenses: Alternative assumptions at the intersection of leadership and identity. *The Leadership Quarterly*, *35*(2), 101769.
- Howe, L.C.**, Shepherd, S., Warren, N.B., Mercurio, K.R., & Campbell, T.H. (2023). Expressing dual concern in criticism for wrongdoing: The persuasive power of criticizing with care. *Journal of Business Ethics*, *191*(2), 305-322.
- Howe, L.C.**, Hardebeck, E.J., Eberhardt, J., Markus, H., & Crum, A.J. (2022). Patients' physical responses to healthcare treatments are influenced by provider race and gender. *Proceedings of the National Academy of Sciences*, *119*(27), e2007717119.
- Howe, L.C.**, Carr, P.B., & Walton, G.M. (2021). Normative appeals motivate people to contribute to collective action problems more when they invite people to work together toward a common goal. *Journal of Personality and Social Psychology*, *121*(2), 215-238.
- Khan, S.\*, & **Howe, L.C.\*** (2021). Concern for the transgressor's consequences: An explanation for why wrongdoing remains unreported. *Journal of Business Ethics*, *173*, 325-344.
- Howe, L.C.**, MacInnis, B., Krosnick, J.A., Markowitz, E., & Socolow, R. (2019). Acknowledging uncertainty impacts public acceptance of climate scientists' predictions. *Nature Climate Change*, *9*, 863-867.
- Howe, L.C.**, & Monin, B. (2017). Healthier than thou? "Practicing what you preach" backfires by increasing anticipated devaluation. *Journal of Personality and Social Psychology*, *112*(5), 718-735.
- Howe, L.C.**, & Krosnick, J.A. (2017). Attitude strength. *Annual Review of Psychology*, *68*, 6.1-6.25.
- Howe, L.C.**, & Dweck, C.S. (2016). Changes in self-definitions impede recovery from rejection. *Personality and Social Psychology Bulletin*, *42*(1), 54-71.

## BEST PAPER PROCEEDINGS

- Howe, L.C.**, & Menges, J.I. (2022). Investors increase financial support to entrepreneurs who share a personal shortcoming. *Academy of Management Best Paper Proceedings*, *1*, 14777.

## PAPERS UNDER REVIEW OR REVISION [Note: actual titles redacted to preserve blind review]

- Howe, L.C.**, & Menges, J.I. (3<sup>rd</sup> round invited minor revisions at *Organizational Behavior and Human Decision Processes*). [Disclosing flaws in work contexts.]
- Howe, L.C.**, Hentrup, L.J., & Menges, J.I. (2<sup>nd</sup> round invited revision at the *Journal of Management Studies*). [Visions of the future of work.]
- Kahn, S., **Howe, L.C.**, Dang, T., & Hausfeld, M.M. (1<sup>st</sup> round invited revision at the *Journal of Applied Psychology*). [Women in the workplace.]
- Cologna, V., Freundt, J., Mede, N.G., **Howe, L.C.**, Bertou, E., Gloor, J.L., Oreskes, N., Knutti, R. & Schäfer, M.S. (1<sup>st</sup> round invited revision at the *Environmental Research Letters*). [Scientists' climate advocacy and public trust.]
- Doell, K., Todorova, B., Vlasceanu, M. ... **Howe, L.C.**, ... & Van Bavel, J. (1<sup>st</sup> round invited revision at *Scientific Data*). [International climate change data.]

## ADDITIONAL PEER-REVIEWED PUBLICATIONS (PSYCHOLOGY)

- Howe, L.C.**, Schumann, K., & Walton, G.M. (2022). "Am I not human?" Reasserting humanness in response to group-based dehumanization. *Group Processes & Intergroup Relations*, 25(8), 2042-2065.
- Sparkman, G., **Howe, L.C.**, & Walton, G.M. (2021). How social norms are often a barrier to addressing climate change but can be part of the solution. *Behavioural Public Policy*, 5(4), 528-555.
- Abeles, A., **Howe, L.C.**, Krosnick, J.A., MacInnis, B. (2019). Perception of public opinion on global warming and the role of opinion deviance. *Journal of Environmental Psychology*, 63, 118-129.
- Howe, L.C.**, Leibowitz, K.A., & Crum, A.J. (2019). When your doctor "gets it" and "gets you": The critical role of competence and warmth in the patient-provider interaction. *Frontiers in Psychiatry*, 10, 475.
- Howe, L.C.**, Goyer, J.P., & Crum, A.J. (2017). Harnessing the placebo effect: Exploring the influence of physician characteristics on placebo response. *Health Psychology*, 36(11), 1074-1082.

## ADDITIONAL PEER-REVIEWED PUBLICATIONS (COMPUTER SCIENCE)

- Fritz, T., Lill, A., Meyer, A.N., Murphy, G.C., & **Howe, L.C.** (2023). Cultivating a team mindset about productivity with a nudge: A field study in hybrid development teams. *Proceedings of the 26<sup>th</sup> ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'23), Minneapolis, MN, USA, 14 October 2023 – 18 October 2023*.
- Howe, L.C.**, & Menges, J.I. (2022). Remote work mindsets predict emotions and productivity in home office: A longitudinal study of knowledge workers during the Covid-19 pandemic. *Human-Computer Interaction*, 37(6), 481-507.
- Ruvimova, A., Lill, A., Gugler, J., **Howe, L.C.**, Huang, E., Murphy, G., & Fritz, T. (2022). An exploratory study of productivity perceptions in software teams. *Proceedings of the International Conference on Software Engineering (ICSE'22), Pittsburgh, PA, USA, 22 May 2022 – 27 May 2022*.

## ADDITIONAL PEER-REVIEWED PUBLICATIONS (HEALTH & MEDICINE)

- Leibowitz, K.A., **Howe, L.C.**, Winget, M., Brown-Johnson, C., Safacnili, N., Shaw, J.G., Thakor, D., Kwan, L., Mahoney, M., & Crum, A.J. (2024). Medicine plus mindset: A mixed-methods evaluation of a novel mindset-focused training for primary care teams. *Patient Education and Counseling*, *122*, 108130.
- Telaak, S.H., **Howe, L.C.**, & Persky, S. (2023). Physician weight influences responses to a public health message about the genetics of obesity. *Patient Education and Counseling*, *115*, 107853.
- Leibowitz, K.A., **Howe, L.C.**, & Crum, A.J. (2021). Changing mindsets about side effects. *BMJ Open*, *11*(2), e040134.
- Hughes, G., Musco, P., Caine, S., & **Howe, L.C.** (2020). Lower limb asymmetry after anterior cruciate ligament reconstruction in adolescent athletes: A systematic review and meta-analysis. *Journal of Athletic Training*, *55*(8), 811-825.
- Bradway, M., Leibowitz, K., Garrison, K.A., **Howe, L.C.**, & Årsand, E. (2020). Qualitative evaluations of mHealth interventions: Current gaps and future directions. *Studies in Health Technology and Informatics*, *270*, 1041-1045.
- Howe, L.C.**, Leibowitz, K.A., Perry, M.A., Bitler, J., Block, W., Kaptchuk, T., Nadeau, K., & Crum, A.J. (2019). Changing patient mindsets about non-life-threatening symptoms during oral immunotherapy: A randomized clinical trial. *Journal of Allergy and Clinical Immunology: In Practice*, *7*(5), 1550-1559.
- Howe, L.C.**, Hardebeck, E.J., Leibowitz, K.A., & Crum, A.J. (2019). Provider demeanor impacts perceptions of visit length. *Journal of General Internal Medicine*, *34*(2), 182-182.

## PRACTITIONER-ORIENTED PUBLICATIONS

- Giurge, L.M., **Howe, L.C.**, Belovai, Z., Lindemann, G., & O'Connor, S. (2024). Research: More people use mental health benefits when they hear that colleagues use them too. *Harvard Business Review (digital edition)*.
- Howe, L.C.**, Jachimowicz, J., & Menges, J.I. (2022). To retain employees, support their passions outside work. *Harvard Business Review (digital edition)*.
- Howe, L.C.**, Menges, J.I., & Monks, J. (2021). Leaders, don't be afraid to talk about your fears and anxieties. *Harvard Business Review (digital edition)*.
- Howe, L.C.**, Jachimowicz, J., & Menges, J.I. (2021). Your job doesn't have to be your passion. *Harvard Business Review (digital edition)*.
- Khan, S., & **Howe, L.C.** (2020). When work feels like family, employees keep quiet about wrongdoing. *Harvard Business Review (digital edition)*.
- Gloor, J.L., **Howe, L.C.**, De Cremer, D., & Yam, K.C. (2020). The funny thing about robot leadership... *European Business Review*.
- Howe, L.C.**, Whillans, A., & Menges, J.I. (2020). How to (actually) save time when you're working remotely. *Harvard Business Review (digital edition)*.

## OP-ED ARTICLES

- Howe, L.C.**, Howe, L.B., & Whillans, A. (2023). The secret tax on women's time. *TIME Magazine*.
- Howe, L.C.**, & Leibowitz, K.A. (2019). Can a nice doctor make treatments more effective? *The New York Times*.
- Howe, L.C.** (2017). When your doctor is fitter than you are. *The New York Times*.
- Howe, L.C.** (2016). Why is it so tough for some to exercise the ghosts of their romantic pasts? *The Conversation*.
- Howe, L.C.** (2016). A self-improvement secret: Work on strengths. *Scientific American*.
- Howe, L.C.** (2016). Why some people take break-ups harder than others. *The Atlantic*.

## WHITE PAPERS AND REPORTS

- The Chief People Officer of the Future: How is the top people management role changing as the world of work evolves?** Report jointly authored by the University of Zurich and The Adecco Group.

## BOOK CHAPTERS

- Howe, L.C.**, & Krosnick, J.A. (2022). The psychology of public opinion. In Osborne, D., & Sibley, C.G. (Eds.), *Cambridge Handbook of Political Psychology* (pp. 104-117). Cambridge, England: Cambridge University Press.

## SELECTED WORKING PAPERS AND WORKS IN PROGRESS

- Howe, L.C.\***, Bastardo, N.\*, & Menges, J.I. Disclosing flaws and leaders' perceived charisma.
- Howe, L.C.**, Giurge, L.M., & Menges, J.I. A multi-country investigation of mindsets about empathy.
- Howe, L.C.**, Wilhelmy, A., Caza, B.B., Walther, N., Hariri, L., & Menges, J.I. Experiences and perceptions of authenticity when using video calls for work.
- Howe, L.C.**, Menges, J.I., & Côté, S. The effects of CEO disclosures of working in lower-status jobs.
- Howe, L.C.** An individualistic lens to productivity predominates over a relational lens.
- Hampel, V., **Howe, L.C.**, Rutishauser, R., Fritz, T., & Menges, J.I. The role of emotional intelligence in shaping conflict and collaboration in software development.
- Menges, J.I., **Howe, L.C.**, De Schutter, L., & Kern, S. Small social interactions with leaders at work.
- Bernays, F., **Howe, L.C.**, & Menges, J.I. Emotional fit and health behaviors at work.
- Whillans, A., Flynn, E.\*, & **Howe, L.C.\*** Monetizing paid vacation shifts employment preferences.
- Lee-Yoon, A., Whillans, A., & **Howe, L.C.** The gendered dynamics of flexibility at work.
- Gloor, J.L., Bajet Mestre, E., Hernandez Bark, A.S., **Howe, L.C.**, & Junker, N.M. Leveraging motherhood for leadership? Promoting family-to-work enrichment for women's promotion at work.

## **INVITED BUSINESS TALKS**

Webrepublic marketing agency, Zurich  
Innovation Park Zurich  
HR Innovation Roundtable, Copenhagen, Denmark  
2023 Future of Work Conference, Cyprus  
RiseUp Summit, Zurich, Switzerland  
2023 Future of Work Conference, Athens, Greece  
Andermatt Dialog, “Why fundamentally human skills matter for leaders in the future of work”  
aspaara Algorithmic Solutions AG, AI Resource Planning Summit  
British-Swiss Chamber of Commerce, panel on “Transforming work”  
Curve, panel on “Humanity through the pandemic: Business as unusual”  
Microsoft, EMEA Meeting  
Lumos Labs, San Francisco  
National Press Club, Washington, D.C.

## **INVITED ACADEMIC TALKS**

London School of Economics and Political Science  
ETH Zurich  
Melbourne Business School  
Stockholm School of Economics  
University of Pennsylvania, Social Action Lab  
Digitalization Initiative of Zurich Universities (DIZH) Exchange Days  
Harvard University, Behavioral Insights Group PhD Workshop  
Stanford University, Political Psychology Research Group  
University of San Francisco, USF Honors College  
University of Exeter Business School  
Rotterdam School of Management, Erasmus University  
Western Washington University, Department of Psychology  
University of San Francisco, Cognitive Psychology  
University of British Columbia, Health Psychology  
University of Washington, Tacoma, Department of Nursing & Healthcare Leadership  
Southern Oregon University, Department of Psychology  
University of Virginia, Frank Batten School of Leadership and Public Policy  
California State University, Los Angeles, Department of Psychology  
Chapman University, Department of Psychology  
University of Washington, Social Psychology  
Stanford University, Department of Psychology

## ORAL CONFERENCE PRESENTATIONS

- Howe, L.C.**, Shepherd, S., Warren, N.B., Mercurio, K.R., & Campbell, T.H. (05/2024). *When leaders criticize with care: Using dual concern messaging to bridge sociopolitical divides*. 7<sup>th</sup> Interdisciplinary Perspectives on Leadership Symposium.
- Giurge, L.M., & **Howe, L.C.** (08/2023). *A field experiment on how to support mental health at work*. Annual meeting of the Academy of Management.
- Bernays, F., **Howe, L.C.**, & Menges, J.I. (08/2023). *Find your fit from within: Towards a resource-based understanding of emotional fit*. Annual meeting of the Academy of Management.
- Howe, L.C.**, Giurge, L.M., & Menges, J.I. (05/2023). *Fixed mindsets about socioemotional attributes versus cognitive attributes: A global study in 25 countries*. 21<sup>st</sup> Congress of the European Association of Work and Organizational Psychology.
- Howe, L.C.**, & Menges, J.I. (05/2023). *When does being less than perfect pay off? Investors and financial support to entrepreneurs who share a personal shortcoming*. 6<sup>th</sup> Interdisciplinary Perspectives on Leadership Symposium.
- Howe, L.C.**, & Menges, J.I. (08/2022). *Investors increase financial support to entrepreneurs who share a personal shortcoming*. Annual meeting of the Academy of Management.
- \* won the OB Division Best Paper with Entrepreneurship Implications Award**  
**\* selected as a Best Paper (top 10% of all papers accepted to conference)**
- Howe, L.C.**, Giurge, L.M., Wagner, A.F., & Menges, J.I. (08/2022). *The economic value of acknowledging human costs: CEO crisis response, analyst trust, and company performance on the stock market*. Annual meeting of the Academy of Management.
- Howe, L.C.**, Giurge, L.M., Wagner, A.F., & Menges, J.I. (07/2022). *The human cost of Covid-19: CEO acknowledgment of the costs of crisis and its effect on company value during economic turbulence*. Wellbeing Research & Policy Conference, University of Oxford.
- Howe, L.C.**, Menges, J.I., & Côte, S. (05/2022). *When CEOs used to take your order: The effect of CEO disclosure of experience in “unglamorous” jobs on CEO approval ratings*. 5<sup>th</sup> Interdisciplinary Perspectives on Leadership Symposium.
- Howe, L.C.**, Carr, P.B., & Walton, G.M. (02/2022). *Normative appeals are more effective when they invite people to work together toward a common cause*. Annual meeting of the Society for Personality and Social Psychology.
- McBride, A., Gooty, J., & **Howe, L.C.** (11/2021). *Social identity theory and leadership in the neoliberal organization: Challenges and new directions*. Southern Management Association Annual Meeting.
- \* won the Best Doctoral Paper award for the Human Resources/Careers track**
- Mercurio, K., Warren, N., Campbell, T., **Howe, L.C.**, & Shepard, S. (10/2021). *Showing dual concern: The world needs to learn how to criticize with care*. Association for Consumer Research Conference.
- Howe, L.C.**, Hentrup, L.J., & Menges, J.I. (08/2021). *The future of work: Mental representations of a changing world of work*. Annual meeting of the Academy of Management.



### **ORAL CONFERENCE PRESENTATIONS, continued**

- Menges, J.I., **Howe, L.C.**, De Schutter, L. & Kern, S. (04/2021). *Emotional capital at work: Positive interactions buffer employees against set-backs*. Annual conference of the Society for Industrial and Organizational Psychology.
- Howe, L.C.**, & Menges, J.I. (08/2020). *Mindsets about remote work, but not intelligence, predict emotional adjustment to remote work during the COVID-19 pandemic*. Academy of Management Rapid Research Plenary: COVID-19 and Organizational Behavior.
- Howe, L.C.**, & Menges, J.I. (08/2020). *Mindsets about remote work predict employee well-being in home office: Evidence from the COVID-19 pandemic*. Microsoft New Future of Work Conference.
- Howe, L.C.**, Hentrup, L.J., & Menges, J.I. (08/2020). *More human than machine? The effects of depicting the future of work as relational or technological*. Annual meeting of the Academy of Management.
- Howe, L.C.** (08/2020). *When it pays to be less than perfect: Entrepreneurs sharing flaws with investors can attract funding*. Annual meeting of the Academy of Management.
- Menges, J.I, **Howe, L.C.**, De Schutter, L., & Kern, S. (08/2020). *Relational investments: Daily positive supervisor interactions buffer employees against setbacks*. Annual meeting of the Academy of Management.
- Campbell, T., **Howe, L.C.**, Shepard, S., Warren, N., & Mercurio, K. (05/2020). *Criticizing with care: The persuasive power of dual concern messages*. AMA Marketing and Public Policy Conference.
- Kahn, S., **Howe, L.C.**, & Rawson, R. (08/2019). *Concern for the transgressor and the self: Two explanations for why transgressions remain unreported*. Annual meeting of the Academy of Management.
- Kahn, S., Dang, T., **Howe, L.C.**, & Nielssen, J. (08/2019). *Stereotypical impressions and job discrimination against the female Southern California accent*. Annual meeting of the Academy of Management.
- Campbell, T., Shepard, S., **Howe, L.C.**, Warren, N., & Mercurio, K. (06/2019). *Start with care: The importance of dual concern in activist messages*. AMA Marketing and Public Policy Conference.
- Howe, L.C.**, & Monin, B. (05/2019). *The threat of flawless leaders: Leader role model behavior can paradoxically turn off those leaders try to inspire*. 4<sup>th</sup> Interdisciplinary Perspectives on Leadership Symposium.
- Howe, L.C.**, Goyer, J.P., & Crum, A.J. (05/2018). *Harnessing the placebo effect: The influence of physician characteristics on placebo response*. Annual meeting of the Association for Psychological Science.
- Howe, L.C.**, Leibowitz, K.A., Perry, M.A., Block, W., Kaptchuk, T., Nadeau, K. & Crum, A.J. (05/2018). *Patient symptom levels moderate the impact of an oral immunotherapy mindset intervention*. Annual meeting of the Association for Psychological Science.
- Howe, L.C.**, Leibowitz, K.A., Perry, M.A., Block, W., Kaptchuk, T., Nadeau, K., & Crum, A.J. (03/2018). *Symptoms are positive signals: Changing mindsets about side effects to improve oral immunotherapy*. Social Personality and Health Pre-Conference for the annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C.**, Carr, P.B., & Walton, G.M. (03/2018). *Normative appeals are more effective when they invite people to work together toward a common cause*. Annual meeting of the Society for Personality and Social Psychology.

### **ORAL CONFERENCE PRESENTATIONS, *continued***

- Abeles, A., **Howe, L.C.**, Krosnick, J.A., MacInnis, B. (03/2018). *How political partisanship shapes perceptions of public opinion on global warming*. Annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C.**, Goyer, J.P., & Crum, A.J. (07/2017). *Positive relationships strengthen the impact of expectations on patient treatment outcomes*. Fifth World Congress on Positive Psychology.
- Howe, L.C.**, & Monin, B. (03/2017). *Physicians who expose unhealthy habits are more effective for overweight patients*. International Convention for Psychological Science.
- Howe, L.C.**, & Goyer, J.P., & Crum, A.J. (02/2017). *Physiological effects of treatment are influenced by patient expectations and practitioner interaction style*. Annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C.**, & Dweck, C.S. (08/2016). *Changes in self-definition impede recovery from rejection*. American Psychological Association's Annual Convention.
- Howe, L.C.**, & Monin, B. (01/2016). *Healthier than thou? When "practicing what you preach" backfires by increasing expected judgment*. Social Personality and Health Pre-Conference for the annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C.**, & Monin, B. (02/2015). *Physician health behavior as a cue of potential judgment in doctor-patient interactions*. Annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C.**, & Monin, B. (02/2014). *Healthier than thou? How physician health affects patient fear of judgment*. Annual meeting of the Society for Personality and Social Psychology.
- Walton, G.M., Carr, P.B., & **Howe, L.C.** (02/2014). *Cues of working together fuel intrinsic motivation and can contribute to the solution of collective action problems*. Annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C.**, MacInnis, B., Krosnick, J. A., Markowitz, E., & Socolow, R. (09/2013). *Confidently uncertain: When expressing uncertainty enhances trust and persuasion*. Annual meeting of the Society of Experimental Social Psychology.

### **ACADEMIC WORKSHOPS**

- Howe, L.C.** (panelist, organizers: Harari, D., Giurge, L.M., & Lee, M.Y.) (08/2023). *Making the most of it: Being successful in a post-doc and beyond*. Personal Development Workshop at the annual meeting of the Academy of Management.
- Howe, L.C.**, Giurge, L.M., & Menges, J.I. (organizers.) (08/2023). *Shaping the research agenda on the future of work*. Personal Development Workshop at the annual meeting of the Academy of Management.
- Howe, L.C.**, Giurge, L.M., & Menges, J.I. (organizers.) (08/2022). *Shaping the research agenda on the future of work*. Personal Development Workshop at the annual meeting of the Academy of Management.
- Howe, L.C.**, & Menges, J.I. (organizers.) (08/2021). *Shaping a new research agenda on the future of work*. Personal Development Workshop at the annual meeting of the Academy of Management.

## **SELECTED MEDIA COVERAGE**

### **How to improve well-being during remote work**

*What's the best plan for a radical new workday?* BBC Worklife, January 2021.

### **Why focusing on people matters for the future of work**

*Four strategies for improving the employee experience and bringing in profits, too.* Forbes, 05/2022.

*The case for managerial decency.* The Economist, 04/2022.

*Meet the new Chief People Officer – Protector of Culture, Change, and now Data.* Forbes, 03/2022.

### **When being flawed can bring benefits and appearing exemplary can backfire**

*Why admitting your flaws may earn your start up more investment.* The Times, 09/2022.

*Should experts practice what they preach? New research shows a snag in leading by your own example.* Insights by Stanford Business, 12/2017.

*Warum das Vorbild nicht zu vorbildlich sein darf [Why role models shouldn't be too exemplary].* Süddeutsche Zeitung, the largest German subscription daily newspaper, 03/2017.

### **How relationships with medical providers can enhance treatment effectiveness**

*White people who got placebo from white doctors felt better, study says.* Vice, 08/2022.

*What's known as 'mental reframing' can help us with all sorts of physical and psychological challenges.* Washington Post, 01/2020.

*Could your mindset affect how well a treatment works?* NPR, 03/2019.

*\*Improving healthcare by harnessing the social context.* Character & Context, 01/2017.

### **How beliefs about the self shape whether the pain of rejection lingers**

*What does 'closure' even mean, anyways?* The Science of Us, New York Magazine, 02/2017.

*How breakups change your personality.* BBC, 12/2016.

*To recover faster from rejection, shift your mindset.* Harvard Business Review, 04/2016.

*If past breakups still hurt, it may be because of how you see yourself.* The Washington Post, 01/2016.

*This may be why breakups are harder for some people than others.* The Huffington Post, 01/2016.

### **When scientists communicating uncertainty enhances trust and persuasion**

*\*Can acknowledging uncertainty make scientists more persuasive?* Nature Research Blog, 10/2019.

*To encourage climate action, talk up the benefits of adaptation.* Scientific American, 10/2019.

*Climate worst-case scenario may backfire in activists' campaign: Study.* The Huffington Post, March 2013.

*\* denotes an article written by me about my research*

## TEACHING EXPERIENCE

### Graduate teaching

#### **People Innovation Mindset: Building a Human-Centered Innovation Ecosystem (Masters)**

*Fall 2023* (Evaluation: 5.2/6): University of Zurich.

#### **UZH Innovathon on the Future of Work (Masters/PhD)**

*Fall 2022* (Evaluation: 4.9/6): University of Zurich. See the results at:

<https://www.youtube.com/watch?v=wsrZixkNeRk>

#### **The “Silicon Valley for People”: Using Insights from Global Tech Hubs To Build a Human-Centered Innovation Ecosystem (Masters/PhD)**

*Fall 2021* (Evaluation: 5.9/6): University of Zurich. See the results at: <https://vimeo.com/643416676>

#### **Leadership Research (Masters)**

*Spring 2020* (Evaluation: 5.8/6), *Spring 2021* (Evaluation: 5.6/6): University of Zurich.

#### **Contemporary Readings on Behavior in Organizations (PhD)**

*Fall 2019* (Evaluation: 6/6), *Spring 2020* (N/A\*), *Fall 2020* (N/A\*), *Spring 2021* (Evaluation: 5.8/6), *Fall 2021* (N/A\*), *Spring 2022* (Evaluation: 6/6), *Fall 2022* (Evaluation: N/A\*), *Spring 2023* (Evaluation: 6/6), *Fall 2023* (N/A\*), *Spring 2024* (N/A\*): University of Zurich.

#### **Social Psychology and Public Policy (Masters/PhD)**

*Spring 2015* (Evaluation: 4.3/5): Stanford University, Teaching Assistant.

#### **Social Psychology (PhD)**

*Winter 2014*, *Winter 2015*: Stanford University, Teaching Assistant.

#### **Statistical Methods for the Behavioral Sciences (Masters/PhD)**

*Fall 2013* (Evaluation: 4.2/5): Stanford University, Teaching Assistant.

### Undergraduate teaching

#### **Introduction to Social Psychology**

*Spring 2017* (Evaluation: 5.7/6), *Spring 2016* (Evaluation: 5.6/6), *Fall 2015* (Evaluation: 5.6/6): University of San Francisco, Adjunct Professor.

*Summer 2014* (Evaluation: 4.5/5): Stanford University, Co-Instructor.

*Spring 2013* (Evaluation: Section 1, 4.6/5, Section 2, 4.6/5): Stanford University, Head Teaching Assistant.

#### **Introduction to Psychology**

*Fall 2016* (Evaluation: 5.5/6): University of San Francisco, Adjunct Professor.

*Summer 2017*, *Summer 2016*: Stanford University, Co-Instructor.

*Winter 2014* (Evaluation: 4.7/5), *Winter 2013* (Evaluation: 4.7/5), *Fall 2012* (Evaluation: section co-taught with undergraduate, 4.1/5; section solo-taught, 5/5): Stanford University, Teaching Assistant.

#### **Wise Interventions**

*Fall 2012* (Evaluation: 4.3/5): Stanford University, Teaching Assistant.

\* not evaluated as there were not enough student ratings available for a report to be created.

## TEACHING GRANTS

University of Zurich Competitive Teaching Fund (CHF 33,100), 2020

University of San Francisco, College of Arts & Sciences Teaching Development Fund (\$968), 2016

## THESIS SUPERVISION

Supervised 11 Masters theses at the University of Zurich, 02/2019 - *present*

Supervised 18 Bachelors theses at the University of Zurich, 02/2019 - *present*

## ADDITIONAL ACTIVITIES

**Selection Committee for the Academy of Management**, Organizational Behavior Division Best Paper with Entrepreneurship Implications Award, 2023

**Co-Leader of the Digital Society Initiative Community “Work” at the University of Zurich**, Fall 2020 – *present*

- Lead interdisciplinary community of scholars researching the effect of digitalization on work, develop and execute program of events for the public

**Member of the CareerElixir Women’s Peer Mentoring Group at the University of Zurich**, Spring 2019 – Fall 2021

- Supported and organized events for female scholars pursuing an academic career

**Contributing Editor, Society for Personality and Social Psychology’s “Character & Context” Blog**, Spring 2016 – Fall 2018

- Recruited science writers and edited posts, assisted managing editors with curation and development of content

**Identity in the Classroom Learning Community Member**, Fall 2015 – Spring 2016

- Participated in year-long learning community on identity and diversity in the classroom

## PROFESSIONAL AFFILIATIONS

Academy of Management

Society for Industrial and Organization Psychology

Society for Personality and Social Psychology