



2015 - 2016 TESORO PTSA DIRECTORY AD ORDER FORM



Advertise Today with The Tesoro Community And Reach 1000's of Students & Parents

The Tesoro High School PTSA is pleased to offer the opportunity to advertise in the Membership Directory that reaches our entire school community. With over 2,300 students attending Tesoro High School, this provides one of the best vehicles to advertise your business or service. Money raised from advertising in our Membership Directory will help fund programs that benefit **EVERY** student on campus.

If you are interested in advertising in the Tesoro Membership Directory, simply submit your electronic directory ad prior to the deadline of October 30, 2015 to advertise@tesoro-ptsa.org. If you are placing a business card size ad, please complete this form and attach your card to this order form along with payment (please do not staple). Return it to the THS Front Office along with payment. All ads will be printed as noted below.

Tesoro PTSA Membership Directory Advertising Opportunities		Price	Ad Price
	Back Cover - Full Color (10" wide by 7.5" high or full bleed 11.25" wide by 8.75" high)	\$500*	\$
	Inside Front Cover - Full Color (10" wide by 7.5" high or full bleed 11.25" wide by 8.75" high)	\$250	\$
	Inside Back Cover - Full Color (10" wide by 7.5" high or full bleed 11.25" wide by 8.75" high)	\$250	\$
	Center Color Page - Full Color (10" wide by 7.5" high or full bleed 11.25" wide by 8.75" high)	\$175	\$
	Full Page - Black and White - (10" wide by 7.5" high - landscape/horizontal orientation)	\$100	\$
	One-Half Page - Black and White (4.75" wide x 7.5" high - vertical/portrait orientation)	\$75	\$
	One-Quarter Page - Black and White - (4.75" wide x 3.5" high - landscape/horizontal orientation)	\$50	\$
	Business Card - Black and White	\$25	\$
Total Amount Due			\$

*or highest bidder

The fine print: Membership Directory has a landscape/horizontal orientation. All ads must be sized per ad space dimensions above. Ads should be a minimum of 220dpi except back cover color ad, which must be delivered at 300dpi, at actual size. To ensure that your ad will look exactly as you expect, please convert your layout to TIFF, AI, PSD, PDF or JPG at actual size. When generating your PDF file select "high quality", "press quality" or "PDFX-1a". Ads not delivered to directory specs may be reformatted, and/or re-sized as needed.

All advertisements and questions should be directed to advertise@tesoro-ptsa.org

DIRECTORY ADVERTISING DEADLINE: OCTOBER 30, 2015

Advertiser Name: _____

Contact Name (if different): _____ **Contact Phone:** _____

Contact E-mail: _____ **Date:** _____

Please Make Checks Payable To: TESORO PTSA and Thank You For Supporting Our Student Programs!