



WYOMING PUPIL TRANSPORTATION ASSOCIATION

To the Vendors and Associates that support the Wyoming Pupil Transportation Association;

The Wyoming Pupil Transportation Association (WPTA) Board of Directors would like to inform you that our annual WPTA vendor trade show is scheduled for March 31, 2015 at the Parkway Plaza in Casper Wyoming. The trade show is intended for the transportation directors, mechanics and business administrators from around the State of Wyoming to see new and existing products and ideas available for school transportation. These are the people directly in charge of purchases for their transportation departments. We are looking forward to seeing you and your new technology and ideas displayed at the show and more information will be forthcoming as we finalize this event.

The WPTA would like to express their sincere appreciation for your past support. Your promotion for our programs has allowed us to provide services to our membership that we would not be able to do without your support and contributions.

In an effort to minimize the multiple times we ask for your support and event registrations, we are continuing the WPTA multi-tier business sponsor program which would also include your registration for the trade show.

The benefits sponsorship can offer your business is the potential of statewide advertising not only at WPTA sponsored events, but by also giving your business exposure on the WPTA Web Site (www.wpta.net), as well as the WPTA SharePoint site which is a private intranet only available to WPTA members. Currently there are over 300 registered users on the SharePoint site consisting of supervisors, directors, superintendents, business managers and other transportation personnel. In other words, the people you need to target with your advertising who are in a position of purchasing your products or services.

In addition to the tangible benefits of sponsorship, your business can take pride in supporting pupil transportation in the state of Wyoming.

In the near future, we will be redesigning our web site to reflect your business sponsorship by featuring a sponsorship page as well as other benefits listed in the attached sponsorship packages.

Thank you in advance for your continued support and if you have any questions, please don't hesitate to contact us.

Sincerely, WPTA Board

Dennis Zetas – President
Lori Thornburg – Vice President
Mark Cozzens – Secretary
Keith Chrans – Treasurer

Jerry Bowman – Director at Large #1
David Stoeger – Director at Large #2
Ed Ahlum – Director at Large #3
Bruce Bluemel – Ex Officio

2015 WPTA Annual Trade Show
Parkway Plaza Hotel and Convention Center
123 W E St, Casper Wyoming (307) 235-1777



WYOMING PUPIL TRANSPORTATION ASSOCIATION

PACKAGES:

YELLOWSTONE Package: \$2000.00 annually

- Two (2) different advertisements on the WPTA website and SharePoint Site
- A link to your website listed under "Sponsors"
- One 10' x 20' indoor and/ or outdoor booth at the Annual WPTA Vendor Show and the opportunity to purchase additional Trade Show space at a reduced rate
- Booth/Table and unlimited registrations at all WPTA events
- Company Logo on the WPTA banner to be displayed at all workshops (submit logo by March 10)
- No additional solicitation from the WPTA unless you mark one of the additional options below.

TETON Package: \$1000.00 annually

- One (1) advertisement on the WPTA website
- Link to your website listed under "Sponsors"
- One 10' x 10' indoor booth at the annual WPTA Vendor Show
- Booth/Table and registration at 1 additional WPTA event
- Company Logo on the WPTA banner to be displayed at all workshops (submit logo by March 10)

PRARIE Package: \$500.00 annually

- Link to your website
- One 10' x 10' indoor booth at the annual WPTA Vendor Show
- Company Logo on the WPTA banner to be displayed at all workshops (submit logo by March 10)

DESERT Package: \$300.00

- One 10' x 10' indoor booth at the annual WPTA Vendor Show

(Vendor show information inquires may be sent to vendorinfo@wpta.net)

Additional sponsorship opportunities are available at our WPTA events if you would be interested. These could include Board events or meetings, Supervisor events or meetings, or WPTA training events. Please let us know if you would be interested in any of these.

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| • Breakfast | Door Prizes | Other _____ |
| • Lunch | Special Occasions | _____ |
| • Dinner | Larger Exhibit Space | _____ |
| • Beverage/Bar | Soda's | _____ |

Package costs will be billed yearly and last from Trade show to Trade show of the following year.
Please visit our website at: <http://www.wpta.net> for more information.