



# 2018 CHEELY CUSTOM GUNWORKS AREA 5 HANDGUN CHAMPIONSHIP



at Brooklyn Sportsman's Club

**August 1 – August 5, 2018  
Brooklyn Sportsman's Club  
475 Monroe St Brooklyn, Michigan 49230**

[www.area5.us](http://www.area5.us)

## 2018 USPSA Cheely Custom Gunworks - Area 5 Sponsorship

The Michigan USPSA Section and the Brooklyn Sportsmans Club are pleased to announce that they will be hosting this year's 2018 Area 5 Match. Brooklyn Sportsman's Club is very proud to host this premier event, and was home to last year's 2017 USPSA Area 5 Match as well as the 2017 USPSA Michigan Sectional. With our newly expanded ranges, we are expecting 350+ competitors at this match.

But these top-level matches are not possible without contributions from our sponsors. Your products are recognized and purchased by all of our competitors, and we greatly appreciate your consideration for sponsoring this match (at any level). What makes this match different is that unlike many of the other big events this is the most affordable venue to become a Sponsor.

- For all levels of sponsorship will we include your company's supplied brochures, catalogs, literature or flyers in each of the competitor's information bags passed out at registration.
- We will display any supplied banners, posters, logos or promotional material that you send along with your donations.
- We will allow one free slot to companies that donate \$750 or more if they wish to have a sponsored member from their team compete in the match. Additional slots are available for every \$750 donated. If you wish to participate in this please indicate on the form.
- We will have areas set up for Vendors. Vendors must at least contribute at the Bronze Level in order to set up. Please indicate if you wish to participate as a Vendor along with your donation level on the form.
- Sponsorship Levels available:
 

○ Bronze Level	= \$250 - \$499	cash or merchandise donation
○ Stage Sponsor	= \$500 - \$749	cash or merchandise donation
○ Silver Level	= \$750 - \$999	cash or merchandise donation
○ Gold Level	= \$1000 - \$1999	cash or merchandise donation
○ Platinum Sponsor	= \$2000+	cash or merchandise donation

- We appreciate the offers to purchase items at discounted prices, however we ask that items or product certificates be donated.
- We will take the retail amount of any donated merchandise, firearms, apparel, or related shooting accessories or reloading component to determine the donation amount for sponsorship level. Cash donations and gift certificates will be accepted for the amount to establish sponsorship level, however any discount coupon or percent off certificate will be accepted but will not establish a sponsorship level. We also have several other opportunities to help show your support for this event and become a match sponsor
- Opportunity Sponsorships
  - \$750 cash or merchandise donation to **Sponsor all Paper Targets/Pasters**
  - \$750 merchandise/cash donation to **Sponsor Staff/RO shirts**
  - \$500 cash or merchandise donation to **Sponsor Lunch** (3 opportunities – Fri, Sat, Sun or all 3 days for \$1000)
  - \$500 cash or merchandise donation to **Sponsor Drinks & Drink Cart**
- We hope we have made this as easy as possible to maximum your advertising dollar. In return for your support we will be listing our sponsors by levels in the online match booklet. We will also be using our websites to provide sponsorship information and links to your homepage. The Michigan Section has made great use of its Facebook pages to help promote these matches and the sponsors. Between our webpage, internet forums and social media we reach out to thousands of consumers with weekly updates on the match and the sponsors.
- Competitors' merchandise bags will be passed out containing your supplied brochures and literature. Any supplied banner for Bronze (or higher) level sponsors will also be displayed prominently throughout the match.
- Attached to this email or fax is the Sponsor Application / Agreement pages, please review them and feel free to contact me with any questions.

**Sponsors are asked to please respond as soon as possible.**

**Contact and Mailing Information:**

**Mike Barrera / Michigan Sectional Coordinator**  
 7536 East Lake Drive  
 Brighton, MI 48114  
 313-399-4080  
[michael\\_barrera@hotmail.com](mailto:michael_barrera@hotmail.com)  
[www.misection.org](http://www.misection.org)  
<http://www.area5.us>

USPSA  **2018**  
**CHEELY CUSTOM GUNWORKS**  
**AREA 5 HANDGUN CHAMPIONSHIP**  
at Brooklyn Sportsman's Club



**2018 USPSA Cheely Custom Gunworks - Area 5 Sponsorship Application**

Name of Company: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Type and Quantity of donation:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Value of Donation: \$ \_\_\_\_\_

Wish to Participate as a Vendor: Yes or No

Wish to Reserve slot(s) for Sponsored Competitor(s) (included with a \$750+) value Donation:  
Yes or No

Contact information you wish to have listed:

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web address: \_\_\_\_\_

Email contact: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**If you have any questions, or need any additional information please contact me directly:**

**Contact and Mailing Information:**

**Mike Barrera / Michigan Sectional Coordinator**  
7536 East Lake Drive  
Brighton, MI 48114  
313-399-4080  
[michael\\_barrera@hotmail.com](mailto:michael_barrera@hotmail.com)  
[www.misection.org](http://www.misection.org)  
<http://www.area5.us>