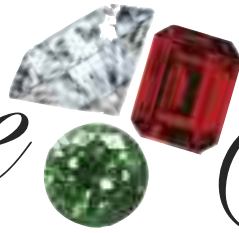




Thailand 2018

Rare Gems



PRODUCT GUIDE • 1st QUARTER

Promo Dates: January - March 2018



All Points Earned from January - March 2018 will Go Towards the Drawing for the 2018 Trip to Thailand!

FUN FACTORY CANDY & NOVELTY CO.

x5 POINTS

Buy Any 1 Display in the First Quarter and Receive

Bonus *Diamond*
500 POINTS

Special Lead Time May Be Required. Please Contact Your Gem State Sales Rep.



i54 PLATINUM TOWER 2 #764212

Made for iPod iPhone iPad

INCLUDES:

- (20) Lightning to USB Cable \$14.99
- (20) Micro USB Cable \$7.99
- (20) Type-C to USB Cable \$9.99
- (20) Auxiliary Cable \$7.99
- (20) Stereo Earphones \$9.99
- (20) Dual Car Charger \$9.99
- (30) Dual Wall Charger \$9.99

TOTAL RETAIL: \$1,518.50 SRP

Store Cost:	\$678.00
Allowance:	\$30.00
57% GM!	\$648.00



6 BIN NOVELTY TOWER #764077

INCLUDES:

- (25) Thick Nylon iPhone 6/7 Comp. \$7.99
- (25) Thick Nylon Micro USB Cable \$7.99
- (20) 9ft. iPhone 6/7 Comp. Cable \$7.99
- (20) 9ft. Micro USB Cable \$7.99
- (40) Deluxe Earphones \$7.99
- (25) Dual Car Charger \$7.99

TOTAL RETAIL: \$1,238.45 SRP

Store Cost:	\$465.00
Allowance:	\$20.00
64% GM!	\$445.00



AUGMENTED REALITY GAMING GUN #764211

INCLUDES:

- (6) Augmented Reality Gaming Guns \$24.99

TOTAL RETAIL: \$149.94 SRP



FREE GAME APPS

See demo video at: www.funfactorycandy.com/ar-gun

360°
AR Games
Free Downloads



Includes **30+** GAMES

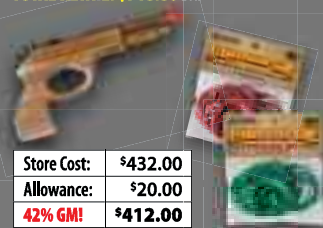
Store Cost:	\$90.00
Allowance:	\$10.00
46% GM!	\$80.00

OUTDOOR ADVENTURE RACK #764231

INCLUDES:

- (32) Rubber Band Pistol \$5.99
- (32) Rubber Band Rifle \$9.99
- (24) Sling Shot \$5.99
- (16) 2" Pistol Rubber Band Ammo \$1.99
- (16) 3.5" Rifle Rubber Band Ammo \$1.99

TOTAL RETAIL: \$718.80 SRP



Store Cost:	\$432.00
Allowance:	\$20.00
42% GM!	\$412.00

SUMMER ACTIVITY RACK #764220

INCLUDES:

- (36) Water Balloons \$1.99
- (6) Water Balloon Launcher \$5.99
- (12) Sidewalk Chalk - Original \$1.99
- (12) Sidewalk Chalk - Glow in the Dark \$1.99
- (12) Sidewalk Chalk - TieDye \$1.99
- (24) Rocket Spinners w/ Sling Shot \$5.99
- (9) Turbo Football w/ Whistle Sound \$7.99
- (36) Sling Shot Stunt Plane \$1.99
- (6) Missile Whistle w/ LED Lights \$7.99
- (18) Water Guns - 2 Pack \$4.99
- (12) Water Blaster w/ Pump Action \$5.99

TOTAL RETAIL: \$652.29 SRP

Store Cost:	\$392.40
Allowance:	\$20.00
43% GM!	\$372.40



100% GUARANTEED PROGRAMS!

Presented By



GEM STATE DISTRIBUTORS, INC.

GEM STATE DISTRIBUTORS

Rare Gems

2018 MARKETING PROGRAM



Diamond LEVEL

5 POINTS

For every dollar spent on all Diamond level items.

Diamond
Bonus

500 POINTS

For select Diamond level items throughout the book.

Ruby LEVEL

3 POINTS

For every dollar spent on all Ruby level items.

Ruby
Bonus

250 POINTS

For select Ruby level items throughout the book.

Emerald LEVEL

2 POINTS

For every dollar spent on all Emerald level items.

Emerald
Bonus

125 POINTS

For select Emerald level items throughout the book.

EVERY 500 POINTS is ONE TICKET to ENTER in a DRAWING for a TRIP to THAILAND

We would like to thank the following Vendors for their Support of Rare Gems:

- All American Licorice
- Blue Diamond Growers
- Bug Juice
- Caspers Ice Cream
- Clif Bar & Company
- Deli Express
- Don Miguel
- Ferrara
- Frito-Lay
- Fun Factory
- General Mills
- Mountain Country
- Haribo of America
- Hershey USA
- Hostess
- Inventure Foods
- Jack Link's
- Johnsonville
- Just Born
- Kenny's Candy
- Kidsmania
- Kind Bar
- Kraft Heinz
- 'Lil Drug
- Living Essentials
- Mars Ice Cream
- Mars/Wrigley
- Morinaga America Inc.
- Mountain Gems Candy
- Nestle Professional
- Old Wisconsin
- One Bar
- Pearson Candy Co.
- Pete's Polar Ice
- Perfetti Van Melle
- Rhino Rush
- Ruiz Foods
- Simply/Coca Cola
- Smokey Mountain
- Snyder's/Lance
- Storck
- The Brownie Baker
- Tillamook
- Tootsie Roll Industries
- Topps (Bazooka)
- Uncle Ray's
- Warren Distribution



Rare Gems

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Gem State Distributors, Inc. is excited to announce our November, 2018 Rare Gems Trip to Thailand. All points earned from January - September 2018 will go toward the drawing for this amazing trip.

This incredible journey begins in Bangkok. As the political, economic, cultural, culinary, and spiritual capital of Thailand, Bangkok features both old-world charm and modern convenience. Bangkok is also known as the "Venice of the East" with more than 300 canals that crisscross the city. One of the highlights in the "City of Angels" is a city tour including the magnificent Royal Grand Palace and Wat Phra Kaew, a royal temple within the palace grounds, dating back to 1782. The main chapel houses the most revered religious icon in Thailand, the Emerald Buddha. We continue our tour of the palace grounds, including the house occupied by Anna Leonowens, the English school teacher in Rogers and Hammerstein's Broadway musical, "The King and I." We depart the palace and explore the canals and waterways of Bangkok by long-tail boats. Optional activities include an excursion to the Floating Market, cooking classes, jungle bicycling, and more.

Our adventure through Thailand continues as we journey south to the island of Phuket, the most beautiful and most famous of the many islands in the kingdom. Beautiful? Jaw dropping? Uncrowded white sand beaches? Adventure and non-stop fun? What best describes Phuket? Phuket is an island of beaches and mountains nestled in a tropical paradise. It's a bit of the South Seas and a bit of Jurassic Park...without the dinosaurs. So many choices and so little time! Do I relax poolside, enjoy a world class beach, join an elephant safari in the mountains, dive and snorkel in the Andaman Sea, or enjoy the nightlife of Patong City? A "must-do" in Phuket is a sea canoe excursion to Phang Nga Bay where islands, which feature tropical birds and monkeys, and hallow and the interior is open to the sky. We enter tidal sea caves by sea canoe and then glide through the interior waterways of each island. It's a magical experience not found anywhere else. Our four-night stay is at the deluxe JW Marriott Resort and Spa.

An optional extension is also offered after the trip to Chiang Mai, Thailand. It is located on the foothills of the Himalayas and was the capital of the Lanna Kingdom for more than 700 years. Evidence of Chiang Mai's greatness and strategic importance is seen everywhere including the ancient city walls that still surround the city. Cultural and soft adventure opportunities abound including elephant safaris, ancient temples, handcraft bazaars and the world famous Chiang Mai Night Market. The northern highlands are forested mountains and national parks centered on Chiang Mai.

Mark your calendars and work your plan so you won't want to miss this once in a lifetime adventure with Gem State Distributors.



GEM STATE DISTRIBUTORS INC.
CONVENIENCE STORE SOLUTIONS SINCE 1958



Rare Gems

BLUE DIAMOND

Buy 7 of the Listed SKUs in the First Quarter and Receive



x3 POINTS

Bonus
250 POINTS

ALMONDS 12/4 Oz.

- #413007 Wasabi & Soy
- #413009 Smokehouse

ALMONDS 12/1.5 Oz.

- #472474 Blueberry
- #472480 Smokehouse
- #472481 Sriracha
- #472482 Toasted Coconut
- #472483 Sweet Thai Chili
- #475590 Wasabi & Soy
- #478255 Salt N Vinegar



Buy All of these SKUs in the First Quarter and Receive

x3 POINTS

NUT THINS 6/Box

- #478976 Sea Salt
- #478977 Sriracha
- #478978 Cheddar

Bonus
250 POINTS



JUST BORN

Buy All of the Listed SKUs in the First Quarter and Receive

x3 POINTS

Mike & Ike

GIANT BOXES

8.3 Oz.

1/Each

- #459500 Hot Tamales
- #466610 Tropical Typhoon
- #466611 Berry Blast
- #459501 Original



5 OZ. PEG BAGS

1/Each

- #318952 Mike and Ike Original
- #318951 Hot Tamales



BROWNIE BAKER IDAHO ONLY!

Buy 6 of the Listed SKUs in the First Quarter and Receive

x2 POINTS

Buy 4 of the Listed SKUs in the First Quarter and Receive

Bonus
125 POINTS

- 6/Box 6 Oz. MUFFIN**
- #766023 Blueberry
 - #766032 Almond Poppy
 - #766050 Double Chocolate
 - #766051 Straw. Cream Cheese
 - #766057 Banana Nut
 - #766065 Cream Cheese



- 12/Box 4 Oz. COOKIE**
- #477928 Brownie Peanut
 - #479007 Peanut Butter
 - #497100 Oatmeal Raisin
 - #766090 Chocolate
- 4 Oz. CAKE**
- #766106 Banana Nut
 - #766114 Lemon
 - #766122 Marble
 - #766140 Butter Pound
 - #766148 Coffee Cake

CLIF BAR

Buy This SKU in the First Quarter and Receive

CLIF 3 BX COUNTER DISPLAY

36/Display • #480673



Bonus
125 POINTS

WHEY PROTEIN

- 8/Box**
- #480682 PB Chocolate
 - #480686 Coconut Almond Choc.
 - #480688 Salted Caramel Cashew



Buy These 2 SKUs in the First Quarter and Receive

Bonus
125 POINTS

NUT BUTTER FILLED 12/Box

- #413337 NBF Chocolate Hazelnut Butter
- #413339 NBF Chocolate Peanut Butter
- #413341 NBF Coconut Almond Butter



Buy These 3 SKUs in the First Quarter and Receive

Bonus
125 POINTS

CASPER'S ICE CREAM

Buy All of the Listed SKUs in the First Quarter and Receive

IDAHO ONLY!

x3 POINTS

Fat Boy
Premium Ice Cream

Bonus
250 POINTS

12/Box 5 Oz.

- #740100 Vanilla Sandwich
- #740102 Cookies 'n Cream Sandwich
- #740122 Chocolate Sandwich
- #740124 Strawberry Sandwich



10/Box 4 Oz.

- #740104 Nut Sundae Vanilla
- #740109 Toffee Sundae
- #740111 Caramel Pretzel Sundae



4/Box 5.5 Oz.

- #740106 Chocolate Chip Cookie Sandwich



HERSHEY

HERSHEY
THE HERSHEY COMPANY

 **x5 POINTS**

Buy These SKUs in
the First Quarter
and Receive

 *Bonus*
500 POINTS

**KIT KAT DARK CHOCOLATE
KING SIZE**

24 Ct. Box
• #312093



Buy These SKUs in
the First Quarter
and Receive

 *Bonus*
500 POINTS

HERSHEY GOLD

24 Ct. Box
• #312091



**COOKIE LAYER CRUNCH
TRIPLE CHOCOLATE KING SIZE**

20 Ct. Box • #312089



**ICE CUBES GUM
BLISTER PACK**

8 Ct. Box

- #309821 Grape
- #309822 Spearmint
- #309820 Peppermint



HERSHEY GOLD KING SIZE

18 Ct. Box • #312015



Buy These SKUs in
the First Quarter
and Receive

 *Bonus*
500 POINTS

REESE'S POPPED SNACK MIX

12 Ct. Case • #312382



HERSHEY'S POPPED SNACK MIX

12 Ct. Case • #312379

Rare  Gems

MOUNTAIN COUNTRY



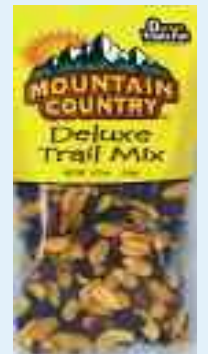
x5 POINTS

Buy All of the Listed SKUs in the First Quarter and Receive

Bonus Diamond
500 POINTS

6/Case

- #466052 Smoked Almonds 2.5 Oz.
- #466060 Natural Almonds 3.75 Oz.
- #466078 Jumbo Cashews 2 Oz.
- #466086 Honey Roasted Cashews 2 Oz.
- #466094 Cashews Unsalted 2 Oz.
- #466102 Mixed Nuts 3 Oz.
- #466110 Salted Peanuts 6.5 Oz.
- #466128 Honey Roasted Peanuts 6.5 Oz.
- #466136 Hot n Spicy Peanuts 6.5 Oz.
- #466144 Pumpkin Kernals 3.75 Oz.
- #466151 Pistachios Natural 2.25 Oz.
- #466177 Sun Seeds Kernals 8 Oz.
- #466219 Snack Mix Oriental 4.5 Oz.
- #466227 Snack Mix Hot n Spicy 5.75 Oz.
- #466235 Trail Mix Cranberry 6.25 Oz.
- #466243 Trail Mix Deluxe 6.75 Oz.
- #466250 Trail Mix Yogurt 6.75 Oz.
- #466326 Trail Mix Hawaiian 6.75 Oz.



INVENTURE FOODS

Buy All of the Listed SKUs in the First Quarter and Receive



x3 POINTS



Bonus Ruby
250 POINTS

6/Box
2 - 3 Oz.

- #470018 Onion Rings
- #474171 Cheddar & Bacon Potato Skins
- #474173 Bacon Ranch Potato Skins
- #474175 Extreme Heat Hot Fries
- #474189 Chili Cheese Potato Skins
- #474191 Sweet Potato Skins
- #474197 Sour Cream & Onion Pot. Skins
- #474205 Mozzarella Sticks
- #477851 Cheddar Sour Cream Pot. Skins
- #478933 Jalapeno Cheddar Pot. Skins



STORCK

Buy All of the Listed SKUs in the First Quarter and Receive



x3 POINTS

WERTHER'S

1/Each

4.5 - 5.5 Oz. Peg Bag

- #310632 Original Chewy
- #424450 Caramel Apple
- #424451 Creamy Caramel
- #424457 Original

Bonus Ruby
250 POINTS

RIESEN

1/Each

5.5 Oz. Peg Bag

- #477463

MAMBA

24/Box

- #477596 Sour Fruit Chews
- #424093 Fruit Chews



Rare Gems

NESTLE PROFESSIONAL



x5 POINTS

Buy These
3 SKUs in
the First Quarter
and Receive **500 POINTS**

Diamond Bonus



2/Case

- #592147 Sweet Original
- #592154 French Vanilla
- #592162 Hazelnut

Buy These
Listed SKUs in
the First Quarter
and Receive **500 POINTS**

Diamond Bonus



12/Case

- #865071 Jalapeno Steak Cheese
- #865089 Meatball & Mozzarella
- #865097 Philly Steak & Cheese
- #865105 Pepperoni Pizza
- #833111 Ham & Cheese



Buy These
3 SKUs in
the First Quarter
and Receive **500 POINTS**

Diamond Bonus



BULK 3/Case

- #592170 Sweet Original
- #592188 Hazelnut
- #592196 French Vanilla



HARIBO

Buy This SKU in
the First Quarter and Receive

Diamond Bonus
500 POINTS

HARIBO

73032

**PEG BAG
SKINNY TOWER**

• #310038

CONTAINS:

- 1/24 Ct. Mystery Flavors 4 Oz.
- 1/12 Ct. Gold Bears 5 Oz.
- 1/12 Ct. Sour Gold Bears 5 Oz.



x5 POINTS

Buy All Listed SKUs
in the First Quarter
and Receive

Diamond Bonus
500 POINTS

**GUMMI CANDY
PEG BAGS**

1/Each

- #310039
- #467801
- #467969
- #467761
- #311183
- #311250
- #311251

5 Oz.

- Mystery Flavors (4 Oz.)
- Smurfs
- Frogs
- Rattlesnakes
- Mini Frogs Rainbow
- Dinosaurs
- Twin Snakes



Rare Gems

NEW!

Buy All of the
Listed SKUs
in the First Quarter
and Receive

Diamond
Bonus
500 POINTS

18/Box

- #318117 Snickers PB Crisper King Size

8/Box

- #332411 Maltesers King Size

20/Box

- #309221 Twix White King Size
- #309205 Twix White Singles

24/Box

- #309074 M&M's White King Size

10/Box

- #409442 Dove Cinnamon Dusted Dark Chocolate Almonds Slimpack
- #409445 Dove Sea Salt Dusted Milk Chocolate Cashews Slimpack



NEW!

Buy All of the
Listed SKUs
in the First Quarter
and Receive

Diamond
Bonus
500 POINTS

EXTRA CHEWY MINTS

- #308008 Peppermint 8 Ct.
- #308009 Polar Ice 8 Ct.



JUICY FRUIT MIXIES

- #351101 8 Ct.



ALERT CAFFEINE GUM

- #310234 Mint 8 Ct.
- #310236 Fruit 8 Ct.



STARBURST

- #310181 Sweet Heat 2 Oz. 24 Ct.
- #312118 Minis Org. Share Size 24 Ct.
- #312120 Minis Sours Singles 24 Ct.
- #312131 Minis Sours 5.8 Oz. 1 Ct.

SKITTLES

- #342102 Sweet Heat Share Size 24 Ct.
- #339100 Sweet Heat 1.8 Oz. 24 Ct.



goodnessKNOWS
SNACK SQUARES

NEW!

12/Box SINGLES

- #409292 Peanut Butter Crunch
- #409293 Nut & Sea Salt
- #409288 Oats, Raisins and Almonds
- #409285 Cranberry



Buy All of the
Listed SKUs in the
First Quarter and Receive

Diamond
Bonus
500 POINTS

Rare Gems

DON MIGUEL

x2 POINTS



Buy All of the Listed SKUs in the First Quarter and Receive

Bonus Emerald
125 POINTS

BOMB BURRITOS

12/Case 14 Oz.

- #757625 Beef/Bean
- #757633 Green Chili
- #757641 Hot Beef/Bean
- #757642 Breakfast **NEW!**



'LIL DRUGSTORE

x2 POINTS



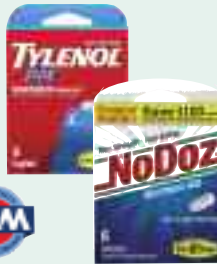
NEW!

Buy All of Listed SKUs in the First Quarter and Receive

Bonus Emerald
125 POINTS

6/Box

- #304015 Trial NoDoz 6 Ct.
- #304106 Trial Tylenol Cold Flu Severe 4 Ct.
- #304116 Trial Tylenol Sinus Severe 4 Ct.
- #312126 Trial Tylenol PM 4 Ct.
- #312127 Trial Advil Liqui-Gels 4 Ct.
- #313008 Trial Benadryl 4 Ct.
- #320103 Trial Pepto-Bismol 6 Ct.



LIVING ESSENTIALS

x3 POINTS

Buy These 2 NEW! SKUs in the First Quarter and Receive

Bonus Ruby
250 POINTS

12/Box

- #798745 Peach Tea
- #798746 ES Cool Mint Lemonade



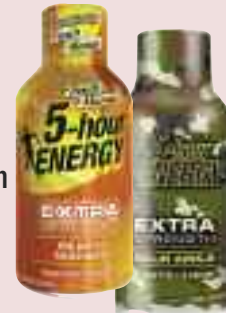
Buy All of the Listed SKUs in the First Quarter and Receive

Bonus Ruby
250 POINTS

EXTRA STRENGTH

12/Box

- #704011 ES Blue Raspberry
- #704012 ES Peach Mango
- #704014 ES Strawberry Watermelon
- #704015 ES Berry
- #704016 ES Grape
- #704017 ES Sour Apple



FRITO-LAY



Frito Lay



x5 POINTS

Buy These 3 SKUs in the First Quarter and Receive

Bonus Diamond
500 POINTS



1/Each
5.5 Oz.

- #620271 Original
- #620272 Sour Cream & Onion
- #620273 BBQ

Buy These 2 SKUs in the First Quarter and Receive

Bonus Diamond
500 POINTS



2.25 OZ.
TUBES

10/Box

- #620261 Pepper
- #620262 Dill

Buy These 5 SKUs in the First Quarter and Receive

Bonus Diamond
500 POINTS

SUNFLOWER SEEDS

1/6 Oz. Bag

- #620062 Cracked Pepper
- #620064 Sweet Chili
- #620066 Salted Caramel
- #620211 Dill Pickle
- #620229 Salted



Rare Gems

JOHNSONVILLE

8/Box

- #756528 Smoked Brat in Soft Roll
- #756536 Smokey Cheddar in Soft Roll
- #756551 Spicy Sunrise Skillet in Soft Roll
- #756569 Sweet N Smokey in Soft Roll

x2 POINTS



Buy All of the Listed SKUs in the First Quarter and Receive

Bonus
Emerald
125 POINTS

50/Case

- #805309 Smokey Cheddar Stadium Brat
- #808204 Smokey Cheddar Stadium Brat
- #808220 Polish Sausage HS Hot Polish
- #808238 HS Hot Polish
- #808329 HS Bratwurst
- #808360 Beef Hot Dog

5:1

Buy Any 4 of the Listed SKUs in the First Quarter and Receive

Bonus
Emerald
125 POINTS



WARREN

x2 POINTS

1/Each

- #516617 Ice Scraper 22" Hot Shot w/Brush
- #516625 Ice Scraper 25" Wooden w/Brush
- #789776 Prestone De-Icer Scraper Top 12 Oz.
- #833542 Polar De-Icer 11.5 Oz.
- #834570 Power Service Diesel 911 32 Oz.
- #832386 Power Diesel Fuel Additive 32 Oz.
- #832410 Power Diesel Fuel Additive 16 Oz.



Buy All of the Listed SKUs in the First Quarter and Receive

Bonus
Emerald
125 POINTS



SNYDER-LANCE

x3 POINTS

Snyder's
Lance
Crunching in the Quarter



Buy 8 of the Listed SKUs in the First Quarter and Receive

Bonus
Ruby
250 POINTS

KETTLE CHIPS

6/Box 2 Oz.

- #403000 Backyard BBQ
- #403001 Salt & Pepper
- #403002 Buffalo Bleu
- #403004 Honey Dijon
- #403005 Salt & Vinegar
- #403007 Jalapeno
- #403010 Sea Salt



SNYDER'S DIPPED PRETZELS

8/Box 5 Oz.

- #473767 Hershey Chocolate Dipped
- #473768 Hershey White Chocolate Dipped

PERFETTI VAN MELLE



AIR HEADS
GUM

12/Box 14 Pcs.

- #312110 Watermelon
- #312111 Blue Raspberry
- #312112 Cherry



x5 POINTS

Buy All of the Listed SKUs in the First Quarter and Receive

Bonus
Diamond
500 POINTS

PEG BAGS

1/Each

6.0 - 6.8 Oz.

- #446976 Xtremes Sourfuls
- #446973 Mini Striped Bars
- #446975 Xtremes Rainbow Bites
- #446977 Soft Filled Bites



Rare Gems

UNCLE RAY'S



x5 POINTS

Buy 10 of the Listed SKUs
in the First Quarter and Receive

Diamond
Bonus
500 POINTS

POTATO CHIPS 1.29 PP

12/Case 3 Oz.

- #434853 Regular
- #434854 BBQ
- #434855 Sour Cream & Onion
- #434856 Hot
- #434857 Dill
- #434859 Salt & Vinegar
- #434862 Salt & Pepper
- #434864 Garlic Bread
- #434867 Pepperoni
- #434870 Ripple
- #434880 Maple Bacon
- #434892 Mesquite BBQ
- #476143 Cheddar Sour Cream



MARS ICE CREAM

MARS
chocolate



x5 POINTS

Buy All of the Listed SKUs
in the First Quarter and Receive

Diamond
Bonus
500 POINTS



12/Box

- #740147 Dove Almond Milk Chocolate Ice Cream Bar

24/Box

- #740149 M&M Cookie Ice Cream Cone
- #740152 Snickers Ice Cream Bar/2.8 Oz.
- #740154 Snickers Ice Cream Cone/4 Oz.
- #740156 Twix Ice Cream Bar/3 Oz.



BIG JUICE

 x3 POINTS

Idaho Only!



Bonus
250 POINTS



24/Case 10 Oz.

- #524348 Fruity Punch
- #524355 Grapey Grape
- #524363 Lemony Lime
- #524371 Outrageous Orange
- #524389 Berry Raspberry
- #524652 Straw Nana

 x2 POINTS

TILLAMOOK



\$25.00 Allowance
to Fill Rack 00302
for NEW Placements ONLY!
Contact Your Gem State Sales Rep
for More Information!

TILLAMOOK 00302 BAG FLOOR RACK (8 Pegs)
1/Rack • #870035

OPTIONAL ITEMS TO FILL RACK 00302

Buy 9 of the Listed SKUs in
the First Quarter and Receive

Bonus
125 POINTS

SIMPLY CRAFTED JERKY

- 12/Box 10 Oz. Bag**
- #651088 Old Fashioned
 - #651090 Teriyaki
 - #651092 Salt & Pepper
 - #651094 Spicy Sweet
 - #651098 Honey Glazed

SIMPLY CRAFTED JERKY

- 1/Each 2.25 Oz. Bag**
- #500878 Old Fashioned
 - #500881 Teriyaki
 - #500882 Honey Glazed
 - #500884 Sea Salt & Pepper
 - #500886 Chipotle
 - #500888 Spicy Sweet

IW STICKS

- 24/Box 1.44 Oz.**
- #828352 Pepperoni
 - #828353 Teriyaki
 - #828451 Original Beef

GENERAL MILLS

 x3 POINTS

CHEX MIX

7/Box 4.0 - 4.5 Oz.

- #475974 Mint Chocolate Muddy Buddies
- #753053 Chocolate Turtle
- #753517 PB Choc. Muddy Buddies

Buy These 3 Listed SKUs in
the First Quarter and Receive

Bonus
250 POINTS



Buy These 5 Listed SKUs in
the First Quarter and Receive

Bonus
250 POINTS

- 6/Box 3 Oz.**
- #427518 Original
 - #427520 Ranch
 - #427542 Nacho
 - #427559 Hot Buffalo
 - #427560 Bold BBQ

Contact Your Sales Rep to Pre-Book Racks.
Racks are available throughout 2018.

\$50.00 Allowance
for NEW Placements ONLY!
Contact Your Gem State Sales
Rep for More Information!

Buy All of the Listed
SKUs in
the First Quarter
and Receive

Bonus
125 POINTS

TILLAMOOK BULK RACK PROMO PRODUCT KIT

128/Kit • #614867

Contains:

- 20/Tray Peppered Stick
- 20/Tray Pepperoni Teriyaki Stick
- 20/Tray Pepperoni Stick
- 20/Tray Beef Stick
- 1/15 Bag Slab Teriyaki RF (SSTYJ)
- 1/15 Bag Slab Old Fashioned RF (SSTBJ)
- 1/15 Bag Slab Peppered RF (STTPJ)

INCLUDES BULK RACK!



Idaho Only!

 **x5 POINTS**

Buy ALL of The Listed SKUs in the First Quarter and Receive

Bonus Diamond

1000 POINTS

WOW!

Buy 20 of The Listed SKUs in the First Quarter and Receive

Bonus Diamond

500 POINTS



MOUNTAIN GEMS BAGGED CANDY 1/Each

- #311209 Chick O Stick Nuggets
- #311210 Allsorts Licorice
- #315130 Gummy Sharks
- #800292 White Lozenges
- #800490 Smarties
- #800516 Salt Water Taffy
- #800650 Pink Lozenges Canada
- #800700 Orange Slices
- #800748 Licorice Pastels
- #801180 Sweets Cinnamon Bears
- #801894 Chocolate Clusters
- #802021 Jawbreakers Mystery Center
- #802022 Asst. Bubble Gumballs
- #802025 Bit O Honey
- #802108 Candy Corn
- #802116 Chocolate Bridge Mix
- #802595 Tootsie Midgies
- #802662 Gummy Bears
- #802702 Hot Tamales
- #802728 Boston Baked Beans
- #811711 Chocolate Raisins
- #812685 Idaho Spud Bites 4.25 Oz.
- #812859 Runts
- #813071 Kiddie Treats
- #816430 Gummy Worms
- #820928 Tootsie Frooties
- #821640 Sour Wow Worms
- #821720 Gummy Peach Rings
- #822190 Mini Red Fish
- #822540 Gummy Apple Rings
- #823708 Lollies
- #825174 Chocolate Cinnamon Bears

One Bar

ONE ONE BAR SHIPPER

Special Lead Time May be Required!

96 Ct. • #400100

Contains:

- 24 Ct. Almond Bliss
- 24 Ct. Birthday Cake
- 24 Ct. Chocolate Chip Cookie Dough
- 24 Ct. Peanut Butter Pie



Buy this SKU in the First Quarter and Receive

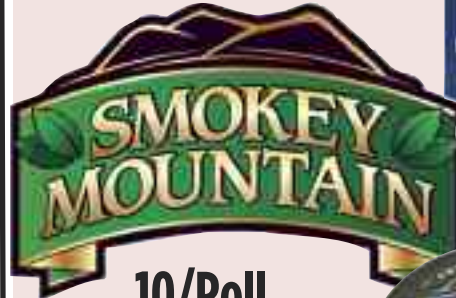
Bonus Ruby
250 POINTS

Smokey Mountain

Buy All Listed SKUs in the First Quarter and Receive

AIRIO MICRO FILTER
12/Carton
• #516257

Bonus Ruby
250 POINTS



10/Roll

- #518175 Wintergreen
- #518177 Citrus
- #518183 Classic
- #518209 Arctic Mint



RHINO RUSH

Idaho Only!



x5 POINTS

RHINO RUSH
ENERGY

Idaho Only!

Buy These Listed SKUs Below in the First Quarter and Receive

Buy All The Listed SKUs Below in the First Quarter and Receive

Bonus Diamond
500 POINTS

ENERGY SHOT EPHEDRA POWDERED

12/Box 2 Oz.

- #706000 Grape
- #706005 Margarita
- #706006 Kiwi Strawberry



Buy All The Listed SKUs Below in the First Quarter and Receive

NEW!

Bonus Diamond
500 POINTS

ENERGY DRINKS

24/Case 16 Oz.

- #706121 Blue Raspberry
- #706122 Kiwi Strawberry
- #706123 Grape



Bonus Diamond
500 POINTS

ENERGY SHOT EPHEDRA POWDERED

12/Box 2 Oz.

- #706013 Watermelon
- #706014 Peach Ring
- #706117 Blue Raspberry



Rare Gems

ALL AMERICAN LICORICE

 **x3 POINTS**

Buy The 3 Listed SKUs
in the First Quarter and Receive

SOUR PUNCH

5 OZ. PEG BAG
1/Each

- #311854 Ragin' Reds
- #467001 Strawberry
- #467019 Apple



 **Bonus**
Ruby
250 POINTS

RUIZ

 **x2 POINTS**

Buy 10 of the Listed SKUs in
the First Quarter and Receive

 **Bonus**
Emerald
125 POINTS



24/Case



- #757781 Southwest Chicken
- #757782 Korean BBQ
- #757880 Sausage/Egg/Cheese
- #758813 Bacon/Egg/Cheese
- #759423 French Toast N Sausage
- #767061 Grilled Chicken N Cheese
- #767079 Cheesy Pepperjack
- #767095 Cheese N Pepperoni
- #767111 Supreme Omelet
- #769150 Spicy Cheesesteak
- #796149 Teriyaki Chicken
- #796144 Pork Chili Verde

RED VINES

Buy The 3 Listed SKUs
in the First Quarter and Receive

8 Oz. Peg

- #309286 Mixed Bites
- #309294 Red Vines

30/2 Oz.

- #312855 Red Vines Ropes



 **Bonus**
Ruby
250 POINTS

PEARSON'S

Idaho Only!

 **x5 POINTS**

Buy 4 SKUs & 1 Shipper
in the First Quarter and Receive

 **Bonus**
Diamond
500 POINTS

PEARSON'S MINT PATTIE PEG BAG

1/Each • #408310

BIT-O-HONEY KING SIZE

1/Pouch • #476789

BIT-O-HONEY PEG BAG

1/4.2 Oz. • #796871

SALTED NUT ROLL KING SIZE

3.25 Oz. • #469220

SUNNY D PEG BAG

1/3.6 Oz.

• #308142



NEW!



SALTED NUT ROLL FLOOR DISPLAY
PP 2/1.00

288/Display • #414770

SALTED NUT ROLL KING SIZE FLOOR DISPLAY
PP 2/2.00

144/Display • #795870

Rare Gems

JACK LINK'S



 **x5 POINTS**

Buy This SKU
in the First Quarter
and Receive

 *Bonus*
500 POINTS

JACK LINKS BEEF JERKY MIXED BAGS DISPLAY

42/Display
• #834442

Contains:
• 21/3.25 Oz.
Original
• 21/3.25 Oz.
Teriyaki



Buy This SKU
in the First Quarter
and Receive

 *Bonus*
500 POINTS

JACK LINKS WILD XXL STICKS SHIPPER

72/Display
• #750174

Contains:
• 48/2.2 Oz.
XXL Original Sticks
• 24/2.2 Oz.
XXL Hot Sticks



Buy 5 Out of The Listed SKU's
in the First Quarter and Receive

 *Bonus*
500 POINTS

SUPER SIZE STICKS

24/Box 1.5 Oz.
• #453460 Teriyaki
• #453464 Beef

WILD ORIGINAL STICKS

20/Box 1 Oz.
• #454465

WILD XXL STICKS

24/Box 2.2 Oz.
• #454679 Original
• #454687 Mild

ORIGINAL BULK STICKS

72/Case
• #524828

ORIGINAL STICKS

18/Box
• #616327 Hot
• #616329 Teriyaki

BEEF STICKS

9/Box 7.2 Oz.
• #656048 Original Beef
• #656049 Peppered Beef



LEGEND BEEF STRIPS

8/Box 10 Oz.
• #734023 Original
• #734025 Teriyaki
• #734029 Peppered



Buy These SKUs
in the
First Quarter
and Receive

 *Bonus*
500 POINTS

MORINAGA

HI-CHEW™

 **x5 POINTS**

Buy 5 of The Listed SKUs in the First Quarter and Receive

 *Bonus*
500 POINTS

STICKS

- #330000 Strawberry
- #330002 Green Apple
- #330004 Mango
- #330005 Kiwi
- #330006 Grape
- #330016 Cherry
- #330017 Banana



Simply (Coca-Cola)

Buy All of the Listed SKUs in the First Quarter and Receive

 **x3 POINTS**

 *Bonus*
250 POINTS

Simply Juices™

**12/Case
11.5 Oz.**

- #625623 OJ Orange
- #625594 OJ Mango
- #625598 Cranberry



TOOTSIE ROLL

Buy All Listed SKUs in the First Quarter and Receive

 **x3 POINTS**



 *Bonus*
250 POINTS

Tootsie

Tootsie Roll Industries

Idaho Only!

TOOTSIE FRUIT ROLLS

- #313759 • 5.8 Oz. Peg

TOOTSIE ROLL MIDGEES

- #313775 • 6.5 Oz. Peg

**TOOTSIE FRUIT CHEWS
MINI BITES**

- #313776 • 6.0 Oz. Peg

**TOOTSIE ROLL
MINI BITES**

- #313777 • 6.0 Oz. Peg



Rare Gems

DELI EXPRESS



Buy All of the Listed SKUs in the First Quarter and Receive

Bonus Ruby
250 POINTS



10/Case

- #761922 Roast Beef & Horseradish
- #761923 Bold Spicy Chicken Sandwich
- #759762 Chorizo Jaja Sandwich/5 Oz. **NEW!**
- #759760 French Toast Sausage 4.4 Oz. **NEW!**
- #759763 Frittata Croissant/HLND/5.1 Oz. **NEW!**



HOSTESS

Buy These SKUs Listed in the First Quarter and Receive



Bonus Ruby
250 POINTS

8/Box

- #619053 Brownie M&M
- #619070 Brownie Butterfinger
- #619043 Apple Pie
- #619067 Cherry Pie
- #619069 Chocolate Pie



Buy These SKUs Listed in the First Quarter and Receive

DONETTES

6/Box

9.5 - 11.25 Oz. Bag

- #619011 Cinnamon Crumble
- #620000 Choc. Frosted
- #620100 Double Chocolate
- #620102 Powdered Sugar
- #620103 Crunch
- #620105 Glazed



Bonus Ruby
250 POINTS

KIND

Idaho Only!

x5 POINTS

Buy All of the Listed SKUs in the First Quarter and Receive

Bonus Diamond
500 POINTS



KIND
BARS

12/Box

- #475303 Caramel & Sea Salt
- #475304 Dark Chocolate Cherry Cashew
- #475307 Dark Chocolate Nuts & Sea Salt
- #475308 Peanut Butter Dark Chocolate
- #475312 Almond Coconut
- #475330 Dark Chocolate Almond Coconut



KENNY'S

Kenny's  **x5 POINTS**

Buy These 5
Listed SKUs in
the First Quarter
and Receive

Diamond
Bonus
500 POINTS

WILEY WALLABY

Australian Style
Liquorice

1/Each
7.05 Oz.

- #453671 Red Liquorice
- #453672 Black Liquorice
- #453673 Green Apple
- #453674 Huckleberry
- #453675 Outback Beans Red
- #453676 Outback Beans Black



Buy These 6
Listed SKUs in
the First Quarter
and Receive

Diamond
Bonus
500 POINTS

LICORICE TWISTS

6/Box
5 Oz. Peg Bag

- #313549 Dr. Pepper
- #313550 A&W Rot Beer
- #313553 Hawaiian Punch
- #313557 Orange Crush
- #313561 Grape Crush



KIDSMANIA

Buy This SKU
in the First Quarter
and Receive

Diamond
Bonus
500 POINTS



RACK 025

4 FT. DISPLAY

- #346687

KIDSMANIA  **x5 POINTS**

Buy All of the Listed SKUs
in the First Quarter and Receive **500 POINTS**

12/Box

- #346842 ICU Cyclops Monster
- #346942 Big Dipper
- #346932 Laser Pop Projector
- #346529 UFO Spinner
- #346530 Gyro Pop



Rare  *Gems*

FERRARA

x2 POINTS



Bonus
Emerald
125 POINTS



Buy 25 of The Listed SKUs in
the First Quarter and Receive

New Mexico Only!!

PP 2/\$2.00 12/Case

- #378010 Gummi Worms 4.25 Oz.
- #378012 Sour Nite Crawlers 3.75 Oz.
- #378014 Gummy Bears 4.25 Oz.
- #378016 Cinnamon Bears 4.25 Oz.
- #378018 Peach Rings 3.75 Oz.
- #378020 Cherry Sours 4.25 Oz.
- #378022 Orange Slices 5 Oz.
- #378024 Sour Gummy Bears 4 Oz.
- #378026 Gummy Sharks 3.5 Oz.
- #378028 Apple Rings 3.75 Oz.
- #378030 Cherry Slices 5 Oz.
- #378032 Melon Rings 3.75 Oz.
- #378034 Candy Corn 4.25 Oz.
- #378036 Burnt Peanuts 2.5 Oz.
- #378038 Jelly Beans 4.25 Oz.
- #378040 Lemon Drops 3.6 Oz.
- #378042 Caramels 2.8 Oz.
- #378044 Atomic Fireballs 2.6 Oz.
- #378046 Butterscotch 4 Oz.
- #378048 Sour Watermelon Slices 3.5 Oz.
- #378050 Bit O Honey 2 Oz.
- #378052 Now and Later 2.5 Oz.
- #378054 Dinosaur Gummy 3.2 Oz.
- #378056 Red Fish 3.5 Oz.
- #378058 Caramel Creams 2.5 Oz.
- #378060 Sour Heads 3.5 Oz.
- #378062 Mini Chuckles 3.5 Oz.
- #378064 JujuFruits 3.5 Oz.
- #378068 Circus Peanuts 2.5 Oz.
- #378070 Mint Puffs 2.75 Oz.
- #378072 Mini Gummi Rings 3.25 Oz.
- #378074 Fun Bugs 3.5 Oz.
- #378076 JuJu Fish 4.5 Oz.



x2 POINTS

Buy These 7 Listed SKUs in
the First Quarter and Receive

Bonus
Emerald
125 POINTS

SOUR BRITE CRAWLERS

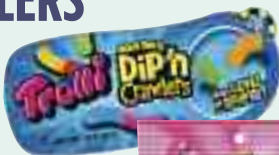
1/Each 2 Oz. Bag
• #476720 Dip 'n Crawlers

1/Each 4.25 Oz. Peg

- #465518 Octopus
- #317273 Blasts
- #317276 Sloths

1/Each 5 Oz. Peg

- #467043 Original Crawlers
- #467071 Very Berry Crawlers
- #467073 Watermelon



Rare Gems

KIND

 **x5 POINTS**

Buy All of the Listed SKUs in
The First Quarter and Receive

 *Diamond*
Bonus
500 POINTS



6/Case

- #610162 Blue Raspberry
- #610170 Strawberry Colada
- #610188 Peach
- #610238 Cherry
- #610386 Huckleberry 100% Juice
- #610396 Glacier Dew

CUP and LID OPTIONS

FONTANA COLD PLASTIC CUPS

600/Case

- #517348 20 Oz.
- #517349 12 Oz.

STRADA LIDS

1000/Case

- #517242 Fits 12-24 Oz.



TOPPS



x5 POINTS

Bonus Diamond

Buy 5 out of the Listed SKUs
in the First Quarter and Receive

500 POINTS

TOPPS

JUICY DROP

16/Box

- #321476 Juicy Drop Gum
- #315201 Juicy Drop Taffy
- #315207 Juicy Drop Gummies

24/Box

- #315200 Juicy Drop Pop

PUSH POP

18/Box

- #312959 Push Pop Jumbo

24/Box

- #468983 Push Pop Original



RING POP

16/Box

- #407793 Ring Pop Gummies

1/Peg Bag

- #407796 Ring Pop Gummies

24/Box

- #459198 Ring Pop Twisted
- #407791 Ring Pop Fruit Fest

BABY BOTTLE POP

18/Box

- #444240

BAZOOKA WALLET

12/Box

- #444244

OLD WISCONSIN



x5 POINTS

Bonus Diamond

Buy These 2 SKUs
in the First Quarter
and Receive

500 POINTS



Idaho Only!



TWIN STICK ORIGINAL

24/Display

.7 Oz.

- #828937



TWIST LINK SNACK STICK REFILL

1/12 Oz.

- #828916

Rare Gems

KRAFT HEINZ



x5 POINTS

Buy All of the Listed SKUs in
The First Quarter and Receive

Diamond
Bonus

500 POINTS

PLANTERS

TUBES

18/Box

- #343210 Smoked Almonds 1.5 Oz.
- #430110 Dry Roasted Peanuts 1.75 Oz.
- #430112 Heat Peanuts 1.75 Oz.
- #430116 Honey Roasted Peanuts 1.75 Oz.
- #430118 Salted Peanuts 1.75 Oz.
- #471516 Trail Mix 1.7 Oz.
- #617696 Honey Roasted Cashews 1.5 Oz.

12/Box

- #470351 Deluxe Cashews 2.25 Oz.
- #618371 Pistachios 1.75 Oz.

10/Box

- #460745 Chili Lime Peanuts 2.25 Oz.



CORN NUTS

**1/Each
4 Oz. Bag**

- #408609 Original
- #429373 BBQ
- #435255 Ranch
- #468462 Chili Picante
- #468464 Jalapeno & Cheddar

Buy All of the Listed SKUs in
The First Quarter and Receive

Diamond
Bonus

500 POINTS



Rare Gems

GEM STATE DISTRIBUTORS

Rare Gems

2018 MARKETING PROGRAM



EVERY 500 POINTS is ONE TICKET
to ENTER in a DRAWING for a
TRIP to THAILAND!

IDAHO ONLY!

**NAVAJO 141634 PENNZOIL
17 LED FLASHLIGHT**

12/Box • #522015

GOODSENSE SUNSCREEN SPORT SFP 30

24/Box • #752015

PERK VENT WRAP CLIP STRIP

- #801211 Contains:
- 7/24 Ct. Golden Vanilla 4 Pk.
- 5/24 Ct. New Car 4 Pk.

CHARMS SWEET & SOUR POP

100/Box • #828153

RHINO-RUSH 4 TIER w/TOPPER DISPLAY

- #706012 Contains:
- 1/24 Ct. XR Ephedra Capsules 4 Ct.
- 2/12 Ct. Grape Energy Shot
- 2/2 Ct. Kiwi-Strawberry Energy Shot
- 2/12 Ct. Margarita Energy Shot

SMARTIES MEGA 4 BOX DISPLAY

- #455218 Contains:
- 2/24 Ct. Smarties Mystery
- 2/24 Ct. Smarties Mega

LITTLE TREES ASST. CLIP STRIP

- #801214 Contains:
- 4/24 Pks. Black Ice • 4/24 Pks. New Car Scent
- 4/24 Pks. Vanillaroma • 4/24 Pks. Pure Steel
- 4/24 Pks. Bayside Breeze • 4/24 Pks. Leather

FEBREEZE LINEN & SKY VENT CLIP

24/Box/.06 Oz. • #833016

'LIL DRUG ROLAIDS COUNTER DISPLAY

48 Count • #710013

Contains:

- 12 Rolaid Ultra Fruit 10 Ct.
- 12 Rolaid Extra Strength Mint 10 Ct.
- 12 Rolaid Soft Chew Strawberry Ultra 10 Ct.
- 12 Rolaid Advanced Tablets Mixed 10 Ct.

x5 POINTS

Buy Any 1 of These Displays in
The First Quarter and Receive

Bonus
500 POINTS

NEW MEXICO ONLY!

DAVID
ASSORTED DISPLAY

- #476906 Contains:
- 12 BBQ Sunflower Seeds 5.25 Oz.
- 12 Ranch Sunflower Seeds 5.25 Oz.
- 12 Original Sunflower Seeds 5.25 Oz.

SLIM JIM GIANT POWERWING

- #859710 Contains:
- 1/24 Ct. Giant Mild .97 Oz.
- 2/24 Ct. Giant Original .97 Oz.
- 1/24 Ct. Giant Tabasco .97 Oz.

PENROSE 63600

2/\$1 FIRECRACKER SAUSAGE
• #847947

ENERGIZER 03987 MAX WEDGE DISPLAY

- #840075 Contains:
- 56 Ct/4 Pack "AA" MAX E91BP-4
- 20 Ct/4 Pack "AAA" MAX E92BP-4

ENERGIZER 06662 MIXED WEDGE DISPLAY

- #841882 Contains:
- 7 Ct/1 Pk. "9 Volt" 522BP-1
- 32 Ct/4 Pk. "AA" MAX E91BP-4
- 10 Ct/4 Pk. "AAA" MAX E92BP-4
- 5 Ct/2 Pk. "C" MAX E93BP-2
- 8 Ct/2 Pk. "D" E95BP-2

MINI FLYER 15047 DISPLAY

36/Display • #764110

POWERBAR CLEAN WHEY COUNTER DISPLAY

- #411140 Contains:
- 16 Ct. Chocolate Chip Cookie
- 16 Ct. Cookies & Cream
- 16 Ct. White Fudge Raspberry

ONLY AVAILABLE WHILE SUPPLIES LAST!

Presented By



GEM STATE DISTRIBUTORS, INC.