

## Accomplishments

- REACH had a presence at the Lineman’s Rodeo on Saturday, October 15, 2016



REACH board member LaShawnda Childress at the Lineman’s Rodeo

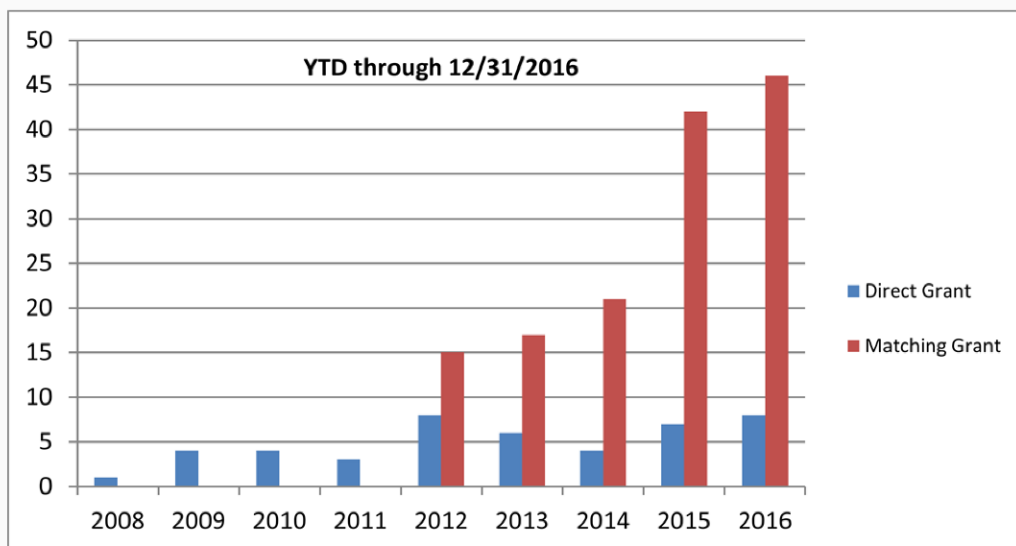
- The REACH board unanimously approved a measure to include employees of Westar into our program. We are working on the details and will have the formal announcement sometime in the 1<sup>st</sup> quarter of 2017. We are very excited to have them join our family!!
- All board derived fund raising events resulted in a net contribution of **\$11,875.76** (See details below) in 2016 as compared to \$6,736.73 for 2015. This is a **76% increase!!** We increased 38% from 2014 to 2015. Our goal as the board is to continue to innovate and improve our contribution to the REACH fund. We would like to challenge other work groups to come up with fun and unique ways of fund raising in 2017. Please feel free to contact us, so we can assist.

Board Derived Event Results for 2016		
	Net Proceeds	Year of Implementation
Cookouts	\$ 2,900.07	2015
Raffle	\$ 4,305.43	2008
Car Show	\$ 1,088.03	2008
Poker Run	\$ 219.06	2008
Chiefs Tickets	\$ 1,275.00	2010
Bank Fee Savings	\$ 866.99	2016
Interest Income Increase	\$ 1,221.18	2016
<b>Total</b>	<b>\$ 11,875.76</b>	

## Current Initiatives

- Processing of matching and direct grants and exploring additional fundraising events for 2017
- Integration of Westar employees into the REACH program

## Grants & Financial Highlights



- Fund Balance as of 12/31/16 is \$955,486 – **Thank you to all donors!!!!**  
Please note that the fund growth for 2016 was **28%** below the average of 2014 and 2015, which was caused by the increase in the number of grants and the increase in average grant amount. This is why your continued support of REACH is needed, so that we can keep up with this increased demand.
- As of 12/31/2016 we have issued grants totaling \$110,892 for the year, a **22%** increase as compared to 2015. Since our inception we have granted \$474,260.
- For 2016 the REACH board approved 46 matching grants and 8 direct grants. See chart above for complete history. Please note that there were a total 103 grants issued in 2015 & 2016 as compared to 83 for the period of 2008 – 2014. Thank you to everyone who submitted applications for matching grants on behalf of their co-workers!!

## A Special Year-End Thank You

**Kim Brown** – Created our yearly video

**Carey Bush** - Assisted with all of our communication pieces

**Melissa Hardesty** - Completed our yearly tax return

**IT Dept, Raytown Call Center & Hawthorn Power Plant** – Held very successful fundraising events on behalf of REACH

**Phynice Kelly** - Created our awesome new website and maintains all facets of this vital communication vehicle

**Pat Koury** and his grilling team - Helped with our very successful cookout fundraising events

**Shawn Spiwak** and **Geoff Johnson** - Coordination of the best car show and poker run to date

## Testimonial

“I want to thank everyone for their thoughts, prayers and donated funds, because all of these helped out in so many ways. The way that everyone in the power and light family has treated me and my family since this happened has been unbelievable!! I’m not sure how we would have gotten through all of this without all of your help!” – *REACH Recipient*