

Does it make sense strategically to hire an independent contractor on a part-time basis for a fraction of the cost of a full-time position? Consider the advantages.

- **Financial Savings**
- **Staffing Flexibility**
- **Experience**
- **Reduce Exposure to Employee Lawsuits**

*“Growing a business is what we are all trying to achieve...”*

*“Helping our clients accomplish that goal is our business.”*

Less than 20 hours per month	<ul style="list-style-type: none"> <li>• \$150 an hour</li> <li>• <b>Staffing Flexibility</b></li> </ul>
20 hours + per month	<ul style="list-style-type: none"> <li>• \$90 an hour</li> <li>• <b>Savings + Flexibility</b></li> </ul>
20 hours + per week	<ul style="list-style-type: none"> <li>• \$65 an hour</li> <li>• <b>Most Savings + Flexibility</b></li> </ul>

Why hire your Virtual Marketing Assistant at \$150 an hour? (**Less than 20 hours per month**)

➤ **Benefit: Staffing Flexibility** ... maximum 19 hours = \$2,850 per month / 3 months = \$8550 (57 hours)

Why hire your Virtual Marketing Assistant at \$90 an hour? (**20 hours per month - minimum 3 months**)

➤ **Benefit: Savings + Flexibility** ... minimum 20 hours = \$1800 per month / 3 months = \$5400 (60 hours)

Why hire your Virtual Marketing Assistant at \$65 an hour? (**20 hours per week - minimum 3 months**)

➤ **Benefit: Most Savings + Flexibility** ... \$1300 a week for 20 hours / 3 months = \$16,900 (260 hours)

### Marketing Director

Average Annual Salary is \$130,660  
(+ \*\$39,198@30%) = \$169,858

\$169,858@year
\$14,155@month
\$3,266@week
\$81.66@hour

### Marketing Manager

Average Annual Salary is \$85,910  
(+ \*\$25,773@30%) = \$111,683

\$111,683@ year
\$9,307@month
\$2,148@week
\$53.70@hour

*\*Plus... employer-provided benefits, office space, equipment, employees' Social Security, Medicare taxes, state unemployment compensation insurance, and workers' compensation insurance.*