

2014 ROBERT MYER

Distinguished
Speaker

Mayor- New Roads, LA.



Pointe Coupee native, business entrepreneur and philanthropist Robert Myer was elected Mayor of the City of New Roads in October 2010. His deep family roots in the area and his desire to help people have inspired him to serve in public office and to work tirelessly to move the city in a positive direction.

Myer's parents, George and Gloria Myer, reared him in the New Roads area. His father served in the U.S. Army and managed the original Ralph & Kacoo's restaurant and the Oxbow restaurant that operated on False River. His mother worked as a teacher for 38 years in the Pointe Coupee Parish school system, positively affecting the lives of students at Upper Pointe Coupee, Rosenwald and Pointe Coupee Central High. Myer has two sons, Peyton, 14, and Preston, 12, who are his "motivation to continue being a hard worker and a leader within the community."

Myer's great grandfather, Jimmy Boudreaux, started the Carnival Club Parade in New Roads in 1922, which helped to establish New Roads as a major Mardi Gras destination. In 2008 and 2009, Myer invested in helping to improve the local parade by sponsoring a team of Clydesdale horses.

Myer graduated from Catholic of Pointe Coupee High School in 1980 and attended Louisiana College in Pineville, La., on a basketball scholarship. There, he earned a bachelor's degree in marketing with a minor in economics and finance in 1984. He worked for 17 years in banking and insurance, and in 2001, he moved home and started his own businesses and has expanded them into regional operations over time.

Myer is owner/president of Comfort Keepers, a non-medical, in-home health care business for aging citizens, with offices in Baton Rouge, New Orleans, Shreveport, Lafayette, Gulfport, Miss.; and Tallahassee, Fla.; and owner/president of Express Employment Professionals, an employment agency, with offices in Baton Rouge, New Orleans, Gulfport, Miss., and Hattiesburg, Miss.

Myer is also chairman of the board for Youth Oasis, a non-profit organization that helps area homeless children. He helps to manage the organization's annual budget. At the same time, he is on the board of directors for two other non-profits which serve our area. Additionally, he actively volunteers for school activities and coaches youth sports.

