



## NEWS RELEASE

For Immediate Use

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# PD-Rx Releases A New Software Version – 3.0

OKLAHOMA CITY, OK, August 4, 2010 – PD-Rx Pharmaceuticals, Inc., a publicly held corporation, (Symbol: PDRX.PK), has released PD-Rx Net 3.0, a new version of its web based pharmaceutical dispensing software.

Building on over 25 years of software development in the dispensing industry, this is PD-Rx's most feature-rich version to date. Along with PDMP compliance and EMR integration, PD-Rx Net 3.0 allows ordering and receiving medications directly from the software. As a web based program, the software provides increased user security and access restrictions, and is accessible from anywhere there is an internet connection.

William Hardy, IT Project Manager says, "Our goal was to take our customers ideas and suggestions and use them to make a program that best meets all of their needs while still keeping usage quick and simple. We have a broad customer base that has a lot of varying needs, but I believe we've accomplished our goals."

### ABOUT THE COMPANY:

PD-Rx offers pharmaceutical and management strategies to the healthcare industry. Our management strategies focus on new products, solid business partners, and the specialized segment of the pharmaceutical industry. As a licensed FDA manufacturer and packager, PD-Rx offers a full spectrum of medications and specialized services. Our goal is to develop a matrix of cost containment tools and products that we can merge into any healthcare network to enhance patient care and improve managed care organizations bottom line. We provide proprietary products and prepackaged medications that are viewed by patient, insurance payers and healthcare providers as a progressive and responsive practice.

This press release contains "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties or other factors, which may cause actual results, performance or achievements expressed or implied by such forward-looking statements to vary from those forecast or implied in this release. Factors that might cause such a difference include, without limitation, decline in demand for the company's products or services, and the effect of general economic conditions and factors affecting the industry.