

February 11, 2022

Dear Potential Sponsor:

Again, this year we are making the occasion of our 6th Annual Pop's Car Show to benefit the American Cancer Society and our local Newburg Fire Department. We invite you to participate in this worthwhile event by becoming a sponsored business. Last year was a great show with 250 Cars, Trucks & Bikes of all kinds. This year we expect even more! The show is open to all who enjoy cars and a good time.

The event will be held on Saturday, June 4th, 2022 (Rain Date: June 5th, 2022).

Don't miss out on this great opportunity to promote your business and support a great cause!!

A Bronze Sponsorship of \$100 includes:

- Sponsor name & logo will be mentioned on all event related material
- Sponsor name & logo proudly displayed on awards & special recognition at the awards ceremony

A Silver Sponsorship of \$250 includes:

- Sponsor name & logo proudly displayed on a large banner at the show.
- Sponsor name & logo will be mentioned on all event related print material
- Sponsor name & logo proudly displayed on awards & will receive special recognition at the awards ceremony

A Gold Sponsorship of \$500 includes:

- Sponsor name & logo proudly displayed on a large banner at the show.
- Sponsor name & logo proudly displayed on Sweatshirts/Apparel that will be sold at the event
- Sponsor name & logo proudly displayed on awards & special recognition at the awards ceremony
- Option of Setting up a Vendor Table to sell goods & network at the event

GREAT POSSIBILITIES FOR YOU!!!

We will have a table for promotional material if you would like to sit anything out and we also be giving out goodie bags to each participant. This is open for your business to bring by anything you would want us to include. These items must be to us by May 20th. They may be mailed or brought by. The address is 12568 Rock Point Road, Newburg, MD 20664

Company Logos must be emailed to kwilliams9k@gmail.com by May 10, 2022 to ensure that it will be included on all print material for the event. This is very important!

Please complete the form at the bottom of this letter. Return it with your sponsorship in the amount of \$100, \$250, \$500 no later than May 10th.

We greatly appreciate the support and generosity of our sponsors and their help in making Pop's Car Show one of the finest in Southern Maryland. Thanks for your continued support.

Sincerely, Jason Williams and the entire Williams family, Ron Cutchember & Patrick Strain

Enclosed please find my sponsorship check in the amount of _____ for Pop's 6th Annual Car Show.

Please make checks payable to Kim Williams & Mail to:
12568 Rock Point Road, Newburg, MD 20664 no later than May 10, 2022

Name: _____

Name of Business: _____