

## **Privacy Policy**

BioRap Technologies Ltd. (the "**Company**", "**we**", "**our**") respects your privacy. This policy explains the privacy practices for our website, [www.haptoglobintyping.com](http://www.haptoglobintyping.com) (the "**Website**") and the products we offer through it. It describes the ways your personal information is collected and used. This policy is incorporated by reference to the Website's Terms of Use ("**Terms**").

### **Minors Privacy**

We do not intentionally or knowingly collect personal information regarding minors.

### **Personal information that you provide**

Contact form and e-mail. To complete our online contact form, we require that you provide us with personal information, such as your name and contact details. We will explicitly indicate the mandatory fields for completion. When contacting us through the contact form or sending us an e-mail request, you must provide complete, accurate and correct details. If you do not provide the required information, or provide false, incorrect, or outdated information, we may not be able to process your request or inquiry or contact you.

Keep in mind that information that you provide through our online contact form or in e-mail correspondence may contain, or be indicative of, your personal information, depending on the particulars of the specific request. **Please do not send us any information pertaining to any individual's health or medical concerns. We do not provide any medical advice, diagnosis or treatment.** Data we receive through such contact channels is not treated as private or confidential and you should not have any expectation of privacy with respect to it.

### **YOU ARE SOLELY RESPONSIBLE FOR ANY DATA OR CONTENT THAT YOU PROVIDE.**

Third party platforms. You may choose to post certain content from the Website on your Facebook Timeline, share it with your Facebook friends, Tweet it on Twitter or email it to others through your e-mail account. Your use of such third party platforms and the platforms' use of the content you post, share or email through them, are governed by their respective terms of use and privacy policy, not this Policy.

### **Use of Information**

We use the personal information you provide for the following purposes:

- To facilitate the access to and use of the Website, its features and functionalities, and to manage the operational and administrative aspects of the Website;
- To promote and market the Products, as defined in the Terms;
- To develop and improve our products and services as a whole, and to improve and enhance the Website in particular;
- To handle complaints and contact you when we believe it to be necessary, either directly or through others on our behalf, including by e-mail messages;
- To enforce the Terms and this Policy, and prevent misuse;
- To comply with any applicable law and assist law enforcement agencies and competent authorities, when we have a good faith belief that our cooperation with them meets the applicable legal standards; and
- Take any action in any case of a dispute involving you, with respect to the Website or the Products.

### **Sharing collected Information**

We share personal information outlined in this policy, with others, in the following instances:

- With our service providers in order to operate, maintain and enhance the Services;
- If you have breached the Terms, abused your rights to use the Website, or violated any applicable law. Your information may be shared with competent authorities and with any third party, as may be required;
- With third parties to whom we believe that we are required by law to disclose your information;
- With attorneys, courts and relevant third parties, in any case of dispute or legal proceeding of any kind involving you with respect to the Website or the Products;
- If the operation of the Website or the provision of the Products is organized within a different framework, or through another legal structure or entity (such as due to a merger or acquisition), provided that those entities agree to be bound by the provisions of this Policy, with reasonably necessary changes taken into consideration; and
- We may share personal information with our corporate group entities (companies that we control, control us, or are under common control with us – whether directly or indirectly), but their use of such information must comply with the Policy.

In any case other than above, your personal information will only be shared with others if you provide your explicit prior consent.

### **Transfer of data outside your territory**

We currently store and process the personal information you provide us within the State of Israel. However, we may store and process such personal information in other various locations throughout the globe, including through cloud service. You hereby provide your express and unambiguous consent to such cross-border transfer of the above mentioned personal information.

### **Data retention**

We may delete your personal information from our systems once we deem it is no longer necessary for our business needs.

### **Changes to this Privacy Policy**

We may change this Policy from time to time and will notify you of such changes by posting them on the Services' website or by some other means of notification. Substantial changes will take effect 30 days after we provide notice. Other changes will take effect 7 days after we provide notice. However, if the Policy is amended to comply with legal requirements, the amendments will become effective immediately upon their initial posting, or as required. Your continued use of the Services after the effective date of the amended privacy policy constitutes your consent to the amended policy. The most up-to-date policy will always be accessible on Website.

In any event, we will seek your explicit consent if we wish to have substantial changes to the Policy apply to personal information we collected before those changes.

### **Contact us**

You may send us requests, questions and comments to Ms. Sarah Halevi, at: [shalevi@tx.technion.ac.il](mailto:shalevi@tx.technion.ac.il).

Last updated: March 8, 2015.