



## Operator Member Recognition

### NDA Top Gun Awards

The NDA Top Gun Awards are designed to recognize member activities and programs that are making a difference within the Association and the community. The NDA honors the best and brightest ideas, projects and people in the industry.

There are two different categories of awards. The Awards of Excellence recognize operator accomplishments and services, such as your Web site or league promotion campaign. The Achievement Awards are presented to a person who has demonstrated contributions to the industry and community.

### Awards of Excellence

#### Most Innovative Business Approach

This category showcases innovation and creativity in business practices within our industry. This award is based on originality, creativity, gained efficiency, increases in profits, etc.

#### Best Operator Web Site

This category showcases excellence in a company's Web-based communications through their official Web site. This award is based on overall appearance, ease of navigation, completeness in functionality, how well it facilitates communication with your players and number of "hits."

#### Best League Promotion Campaign

This category showcases the most innovative dart league promotion and player recruitment campaign by an operator. This award is based on originality, number of new players recruited and advertising resources. This is a great opportunity for us to share your recruiting success!

#### "Golden Shoestring" Award

This category is a "catch-all" and can be for any business process or program that was successfully accomplished **with little or no budget**. This is a great category to showcase your creativity and demonstrate what can be done with the energy and drive of you and your staff and not a lot of money.

#### Best Operator Newsletter

This category showcases excellence in an operator's newsletter distributed to dart league participants. This award is based on overall appearance, quality of information and how well it facilitates communication with your players.

#### Best Community Involvement Program

This category showcases excellence in a company's impact on quality of life in the community in which it operates and lives; through involvement in community events, charitable projects, local government, etc. Many NDA member firms give back to their communities in numerous ways.

#### Best Local/Regional Tournament

This category showcases success in a local or regional tournament held by an NDA operator. This award is based on the following criteria: the number of participants; prize money and awards given; event options; originality; creativeness; promotion and marketing campaign. State, national or international tournaments are excluded.

#### Best Player Recognition Program

This category showcases an operator's player recognition program, be it an end-of-season league banquet or another form of ongoing recognition. This award is based on the number of players in attendance, types of awards, originality in planning and presentation.

## **Achievement Awards**

### **Charter Holder of the Year**

#### *Eligibility Criteria:*

1. Regular voting member of the NDA actively involved in a full-time position as the owner/partner/supervisor of a coin-operated vending company.

#### *Judging Criteria:*

1. Contributions to the management of the nominee's organization. (40 pts)
2. Significant role in the coin-operated vending industry. (20 pts)
3. Active involvement and support of NDA programs and services. (15 pts)
4. Continued professional development. (15 pts)
5. Additional service and leadership shown in the community. (10 pts)

### **Dart League Coordinator of the Year**

#### *Eligibility Criteria:*

1. Dart League Coordinator (or title equivalent) in a full- or part-time position serving as key personnel related to the dart-league part of an NDA Charter Holder.

#### *Judging Criteria:*

1. Exemplary contributions to the coin-operated vending company. (30 pts)
2. Exceptional service shown while working with dart leagues and players. (30 pts)
3. Active involvement and support of NDA programs and services. (15 pts)
4. Continued professional development. (15 pts)
5. Contributions to professional, civic and service organizations. (10 pts)

### **Rising Star**

***Nominations should be originated by or coordinated with the nominee's supervisor.***

#### *Eligibility Criteria:*

1. An employee of an NDA Charter Holder.
2. Service in/to the coin-operated vending industry ranging from one to three years.

#### *Judging Criteria:*

1. Exemplary contributions to the employing organization. (40 pts)
2. Dedication and innovation in services provided to customers. (20 pts)
3. Active involvement and support of NDA programs and services. (15 pts)
4. Continued professional development. (20 pts)
5. Additional service and leadership shown in the community. (5 pts)

### **The Golden Pen Award**

This award is presented to one person who has been exemplary in their communication and correspondence with the NDA office. In addition, there are nominees in this category who receive a certificate of recognition.

### **Years of Membership Awards**

This award is presented to members who are entering their 5-, 10- an 15 years of membership in the NDA.

### **Referee Awards**

Referee awards are given to NDA Certified Referees who have achieved a higher level of certification during the previous year.

### **Volunteer Awards**

Volunteers are key to the success of our organization. Those who serve on the board of directors and on the tournament staff also receive recognition throughout the year. All volunteers are presented with a certificate of appreciation at Dart Summit.

**Leadership Awards**

The Leadership Award is presented to the Board of Director Members for their outstanding dedication and commitment to the organization.

**Rising Star Award**

This award is presented to a new charter holder who has sanctioned the most players in their first year of membership. The nominees receive a certificate of recognition. The winner receives the acrylic award in addition to a certificate.

**The '01 Team Awards**

These awards are an adaptation of the old Bronze, Silver & Gold Club Awards that were presented based on the number of sanctioned players. Certificates are given out in the following groups:

- 301 Team Award - Charter Holders who have sanctioned 301 - 500 players.
- 501 Team Award - Charter Holders who have sanctioned 501 - 700 players.
- 701 Team Award - Charter Holders who have sanctioned 701 - 900 players.
- 901 Team Award - Charter Holders who have sanctioned over 901 players.

**Recognition in Excellence Awards**

This award is presented to all charter holders who have increased their sanctioned player base percentage from the previous year.

**Partners in Excellence Awards**

Building on the Recognition of Excellence Award three Partners In Excellence Awards have been developed and will be presented to the Charter Holders who have had the largest increase in their percentage of sanctioned players. An award is presented to a charter holder in a small, medium and large market.