

RICHMOND ROOSTER BOARD OF DIRECTORS ANNUAL MEETING

July 19, 2015

Present: John Boccalini, Marie Knowlton, Kathy McWhirk, Jeani Eismont, Terri O'Rorke.

Deb Coll, treasurer, Carol Jameson, attorney

The meeting was held at the home of Bill and Deb Coll and was called to order at 5:15 by John. Marie made a motion to accept the minutes of 2014, Kathy seconds. All voted in favor.

Deb gave the treasurer's report; the total income was \$4,078, expenses were \$4,044.14, which netted the Rooster \$33.86. Deb reported there is not a lot of money in the account. There was discussion of total number of paid subscriptions along with how many paying advertisers we have. Perhaps we need to start charging even the long time subscribers. Discussed the difficult position of Advertising Manager. No decisions were reached. Marie made a motion to accept the treasurer's report with Kathy as second. All voted in favor.

John made a motion with Kathy as second to ratify the amended minutes. All voted in favor.

Terri was voted in for a 3 year term as secretary.

Carol will look into 501(c) (4) status; in order to qualify one needs to be a non-profit corporation. She feels it might be easier to switch to a C

corporation. There is a fee. Carol will send follow-up emails to all board members.

John brought up the probability of putting the Rooster on-line only, possibly leaving a few hard copies at the library. Discussed the library, which has a color printer, could make hard copies for those (at the individual's cost) who had no personal computer. Deb itemized the monthly cost of putting out over 500 issues. Discussed how to handle advertisers for an on-line version, i.e. would they need to be paid back in the event we go on-line? It was suggested to put in some kind of "link" for those advertisers on the on-line site. Possibly a "special banner" type ad. Would need about \$800 a year to remain viable. John would like to put something in a future issue stating that and possibly get some feedback from the public. There was discussion with both Rosti and Jeani about having them "host" the web domain. Jeani stated some changes would need to be made to the current on-line version. Rooster is also on facebook. Marie made a motion with Jeani as second to pursue an on-line version of the Rooster. All voted in favor. John will look into.

Jeani made a motion with John as second to adjourn the meeting. All voted in favor.

Respectfully submitted,

Terrí O'Rorke