

## Saturday, February 25, 2023 GSU RAC Pavilion, Statesboro, GA

We cordially invite you to participate as a Sponsor of the 10<sup>th</sup> Annual Chocolate Run. This event will raise money for and awareness of Open Hearts Community Mission which helps the homeless of Statesboro and Bulloch County with their immediate needs while providing resources to get them back on their feet. Founded by the Leadership Bulloch Class of 2013, The Chocolate Run has raised over \$300,000 for OHCM. As a result of this event and other generous donations,



Open Hearts Community Mission opened in 2017. All proceeds raised for the 10<sup>th</sup> Annual Chocolate Run will continue to benefit this great need in our community.

The event will be held on Saturday, February 25, 2023 at the Georgia Southern University RAC Pavilion. The event will kick off at 8:00 a.m. with the Family Fun Run and 8:30 a.m. for the 5k Run/Walk. Awards will be given for top qualifiers of the 5K.

There are various levels of sponsorship for the Open Hearts Mission Chocolate Run. Size and placement of logos on t-shirts and web site are based on sponsorship level. We accept credit cards, Vemmo, and checks and offer sponsorships to be paid in payments.

You can also support us by forming a team at your business for the run. It is a run, walk, stroller and pet friendly race that many businesses and groups use as part of their health and wellness benefit program for their employees and just a good day of fun and camaraderie. Teams of 10 or more get \$5 off each runner. You can register individually or as a team by going online to www.thesweetestrace.com.

#### Gold Sponsor -- \$2500

- Website & Social Media Promotion (boosted posts)
- Listed as Gold Sponsor in any media advertisement
- Prominent display of logo on back of race t-shirt and race signage
- Special PA announcements mentioning sponsor name during and after the race
- Display of your own signage at race venue
- 4 complimentary race entries

#### **Bronze Sponsor -- \$500**

- Website & Social Media Promotion
- Company logo on back of race t-shirt and race signage
- 1 complimentary race entry

#### Race Marker Sponsor -- \$100

- Company name will be placed on an individual sign that will be placed along the track.
- Website & Social Media Promotion

#### Silver Sponsor -- \$1000

- Website & Social Media Promotion
- Listed as Silver Sponsor in any media advertisement Large display of company logo on back of race tshirt and race signage
- 2 complimentary race entries

### Water Station/Finish Line Sponsor -- \$250

- Website & Social Media Promotion
- Company logo will appear on a prominently located sign at water station and finish line

#### **Gift-In-Kind Sponsor**

- We welcome any gift-in-kind items you may like to contribute to help offset the expense of hosting a race (i.e., snacks, water, fruit, advertisement, signage, etc.)
- Website & Social Media Promotion

Thank you in advance your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail or email (info@thesweetestrace.com). If you have any questions please contact Jennifer Davis at 912-536-2126 or Danny Jackson at 912-531-4023.



# **Sponsorship**

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- 4. Participants can register for the Chocolate Run at <a href="http://www.thesweetestrace.com">http://www.thesweetestrace.com</a>
- 5. Checks can be made payable to **OHCM** and mailed to: **OHCM**, **PO Box 991**, **Statesboro**, **GA 30459**. PLEASE MAIL BY February 3, 2023. We also accept credit cards upon request (<u>info@thesweetestrace.com</u>) or payments via Venmo (@ohcmboro).