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Governor’s Council on Impaired Driving

MINUTES

**FEBRUARY 12,
2014**

**10:00 AM – 2:00
PM**

QUARTERLY MEETING

TYPE OF MEETING	Quarterly Meeting
FACILITATOR	Ernie Johnson
ATTENDEES	Dalene Call, Monti Allsop, Jonlee Anderle, Dave Lankford (Guest 24/7), Jeff Schulz, Matt Carlson, Danny Glick, Byron Oedekoven, Jeff Haloran, Cody Beer, Kelli Perrotti, Ashle Schluck, Tom Montoya, Mike Moore, Tom Loftin, Connie Jacobson, Karson James, Mike Reed, Mike Janicek, Catherine Rogers, Tony Young, Attorney General Peter Michaels Conference Call – Tim Day, Rich Adriaens, Lori Emmert, Ann Comeaux, Keith Nachbar, Matt Groth

Agenda topics

10:00 AM	OPENING REMARKS/INTRODUCTIONS/YEAR IN REVIEW	RICH ADRIAENS
DISCUSSION	<p>Governor’s State of the State comments and his recognition of the Governor’s Council and alcohol issues.</p> <p>Ernie provided a “Year in Review” PowerPoint available on the project site.</p> <p>Analysis of Traffic Crashes in Wyoming 2011-2013 and Crashes by County reviewed by Ernie – available on the project site.</p>	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Power Point saved to project site	Ernie Johnson	ASAP

10:45 AM	POLICY ANALYST UPDATE – COUNCIL MEMBERSHIP BYLAWS	MIKE REED
DISCUSSION	<p>Mike Reed with counsel from the Attorney General’s Office advised that we not adopt formal by-laws for the Council. Year in review – available on PowerPoint.</p> <p>Council members listened to Governor Mead’s State of the State address specific to Impaired Driving. Suple advertising – examples of commercials played</p>	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Power Point saved to project site - Commercials	Mike Reed	ASAP

DISCUSSION	<p>PowerPoint presented showing this year’s production schedule. Suple contract was not renewed and WYDOT Public Affairs is well positioned for the upcoming year. See PowerPoint – St Patrick’s Day will have a smaller effort. 4th of July will encompass more localized messaging. August Crackdown will be a big campaign with all resources utilized.</p> <p>Messaging and strategy is being developed with some new life style messaging – keep the existing billboards up through April into May. Billboards will be strategically kept with the idea of keeping a presence until the next phase.</p> <p>Commercial was shown as an example of brainstorming and messaging that may be developed in the future. Consensus from the Council about the concept presented in the commercial. Goal is to do the field production in June with a target presentation date of fall 2014. Will move towards creative phase with no objections voiced by the Council. Go with a personal powerful message in the end – rather than general. Council agrees that it is a good starting point for the next campaign.</p> <p>Cannabis issue – discussion concerning impaired driving – Governor’s position on the issue and law enforcement position – messaging out to public now – focus on Council message of “Impairment”. Our messaging needs to be aggressive and within the next year we need to work on the issue. Matt said that media concepts have been brainstormed and with Council support can be created and developed with a proposal to the Council which is liked and fits.</p> <p>Mike Reed recapped the “Circle of 6” mobile application. Application can be developed with any functionality we request to include stop texting. Mike will research the cost of development - \$30,000 for both applications verbally proposed. On-going maintenance fees need to be considered in the cost of the application. Judge Nachbar wondered about the validity of the application for the target group who is seen most often in his court and did not feel that they would use the application.</p>
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Power Point saved to project site	Matt Groth	ASAP
Schedule a Conference Call in March – Media Subcommittee	Lori Emmert	ASAP
Cannabis Issue research	Rich Adriaens	ASAP
Mobile Application – Circle of 6 and Texting app Motion to move forward with research and a proposal by Cody Beers, 2 nd by Danny Glick, unanimous.	Mike Reed	ASAP

DISCUSSION	<p>Gentleman out of Newcastle requesting financial assistance to continue a “Safe Ride” program.</p> <p>Matt Carlson suggested that the Council was not created to provide funding for this type of request and possibly the Highway Safety Office or their Local Liquor Dealers Association could assist with funding.</p>
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DISCUSSION	<p>Jonlee updated the council on upcoming conferences related to impaired driving and DRE training. ARIDE training requirements and support for such statewide.</p> <p>Statewide Conference Decision Points</p> <ul style="list-style-type: none"> • Notification process – good • Will we ever get policy makers to the forum • Criminal justice agencies only focus • Track training • WACO/WAM Conference – one hour on their agenda • Push Policy Maker Forums • WEBINAR's or regional training opportunities • Tape national speakers 		
	ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
	Conference Committee Meeting scheduled for April	Lori Emmert	ASAP

DISCUSSION	<p>Presentation to on behalf of the Governor’s Council for their participation and work as a partner in preventing Impaired Driving. Their award was originally presented at the Governor’s Impaired Driving Conference in December of 2013, which they were unable to attend due to weather. Mike Reed presented the community award on behalf of the Council to their Association.</p>
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DISCUSSION	<p>Judge Rogers advised the Council that she has agreed to take the lead on arranging for the education of the Circuit and District Court Judges on the upcoming 24/7 law (assuming it will pass) at their upcoming conferences. Mike Blonigen and others are suggested to present to these groups about the legislation. 45 minute presentations. At the State Bar and Judicial Conference in September at Cheyenne Judge Rogers suggests that there be a more substantive program developed and presented at this time.</p> <p>Sheriff Lankford spoke to the Council about the program developed in Sublette County which mirrors the 24/7 program proposed as legislation this year. He explained their process and how it is managed with his office and the judicial system. Sheriff Lankford explained the team work, cooperation between agencies, drop in impaired driving contacts, etc were proving this program as being a great success in his county.</p> <p>Kimie Felderman requested funding last meeting – needs to be addressed – tabled until a later date.</p> <p>Ignition Interlock program update provided by Tom Loftin. The program was evaluated and the preliminary report was received this morning. Recommendations were made and will be reviewed by his office. When a final report is received he will work with the subcommittee to review and make recommendations.</p>		
	ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
	Circuit, District, State Bar and Judicial Conference speaking opportunities at the meeting/conferences.	Judge Rogers	ASAP

Subcommittee Meeting Scheduled focused on Ignition Interlock Load handout presented at meeting on project site	Tom Loftin	As needed
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1:30 PM

UPDATE – DRUGGED DRIVING SUBCOMMITTEE

JONLEE ANDERLE
MIKE REED

DISCUSSION	<p>Mike updated the group about the DRE, Cannabis legalization and other issues facing the State of Wyoming and issues facing Colorado with the legalization issue.</p> <p>Jonlee provided some information to the group explaining the ARIDE and DRE programs. Ashley Schluck advised that the use of oral swabs to detect certain drugs is available, but will take a legislative change, judicial review, and training before they can be utilized in Wyoming. Suggestion was made to advocate for more local resources i.e., DRE, ARIDE, to help on a local and state level and table this resource for future research. Ernie will work with Rich Adriaens and Byron Oedekoven for changing the reporting forms to gather drug impairment information.</p>
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[TIME ALLOTTED]

UPDATE – AWARDS SUBCOMMITTEE

RICH ADRIAENS

DISCUSSION	<p>General Discussion points for further development by the council – Governor’s Saving Lives’ Award categories to include Innovation, Safe community, Life Saving, Partnerships, and Leadership.</p> <p>Nominations have been received and will be reviewed by the committee for awards and/or letters of recognition from Governor Mead.</p> <p>Criteria will be discussed at the next meeting and nominations will be discussed.</p>	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Criteria developed and Nominations reviewed at the next meeting	Ernie Johnson	May 1, 2014

OPEN FORUM/CLOSING REMARKS

ERNIE JOHNSON

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Next GCID Meeting – May 14, 2014 – Casper	Lori Emmert	ASAP