



Dear Potential Sponsor,

On behalf of myself and the rest of the committee, I would like to invite you to be a part of the 4th annual Best of the West BBQ Fest, which will take place on August 12th & 13th.

The Best of the West BBQ Fest started as a small local competition that took place in the parking lot of The Pony Grill and Bar and has grown to be a KCBS sanctioned two day event! Being sanctioned by KCBS makes our festival VERY desirable to BBQ teams from all over the region and even the nation, and here are a few reasons why:

- The KCBS is a non- profit organization dedicated to promoting and enjoying BBQ and is the world's largest organization of BBQ and grilling enthusiasts with over 15,000 members worldwide.
- KCBS's proprietary format of judging and scoring is the most respected in the world of BBQ. KCBS provides its own rules along with trained representatives for each contest, providing our contest access to certified BBQ judges who have been trained in how to judge world-class BBQ, all while using a blind judging process that is fair and void of personal knowledge of teams being judged.
- The KCBS affiliation offers assurance that a contest will be conducted in a professional manner and that the tested rules and procedures will govern.
- Generally, sanctioned events will run more smoothly, have more trust from teams and have a higher success rate.
- KCBS provides a nationwide forum to promote our local event.

Last year this great event was held at Whitney Plaza and was open to the public both days with live music, food, beverages and the coveted People's Choice Competition. During both days of last years event there were 350-400 people who attended.

As with every year prior, this event will continue to grow in 2016 and we are hoping that you and your business will consider sponsoring this wonderful community event.

Sincerely,

Tye Bach, Best of the West BBQ Fest Chairman



Best of the West BBQ Fest Sponsorship Opportunities:

BBQ Pit Master \$3000

- Banner at main event tent
- Logo on all advertising
- Recognition during announcements
- Logo on all promotional items that will be shared at other regional BBQ competitions
- Listing on circuits as (Business) Best of the West BBQ Fest
- Premium visibility with space at the BBQ competition to promote your business
- Six tickets to the People's Choice competition
- Logo on the front of the event t-shirts

BBQ King \$1000

- Listed in all advertising
- Recognition during announcements
- Four tickets to the People's Choice competition
- Logo on the back of the event t-shirts

Brisket Boss \$500

- Recognition during announcements
- Two tickets to the People's Choice competition
- Listed on back of event t-shirts
- Listed on event day posters

Rib Rookie \$250

- Recognition during announcements
- One ticket to the People's Choice competition
- Listed on event day posters