



The Investment Products

Over \$40 Trillion in wealth will transition to millennial recipients in the near term, driving Impact Investing's emergence as mainstream

Lupoff
Impact

- Co-Invest in Lupoff Family Office Diligenced Impact Investments
- *Do Well, by Doing Good* – Earn Market Returns While Achieving Social/Environmental Impact
- We Can Construct Your Family's Impact Managed Account, Driving Your Desired Social/Environmental Impact and Market Returns*

* Lupoff Impact Account minimum size: \$150,000

LUPOFF

FRIENDS AND FAMILY INTERESTS

+ Investment Philosophy – *Lupoff Tactical*

Doing well is the result of doing good. That's what capitalism is all about
– Ralph Waldo Emerson



- The greatest generational transfer of wealth, to a demographic that cares that capital achieve social/environmental returns in addition to growth, will drive Impact Investing into the mainstream
- As Impact is not philanthropy, it is investing, it is “revolving” - allowing for long term commitments to the causes that matter to you
- Impact Investing produces a return *of* capital and a return *on* capital, often matching or exceeding “market only” oriented investments



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