



CITY BEAUTIFUL CLUBS

A revival of civic involvement
in the enhancement of the
urbanscape
Involving primarily those who
live in proximity to the areas
involved.

*“for whatsoever a man soweth,
that shall he also reap.”*

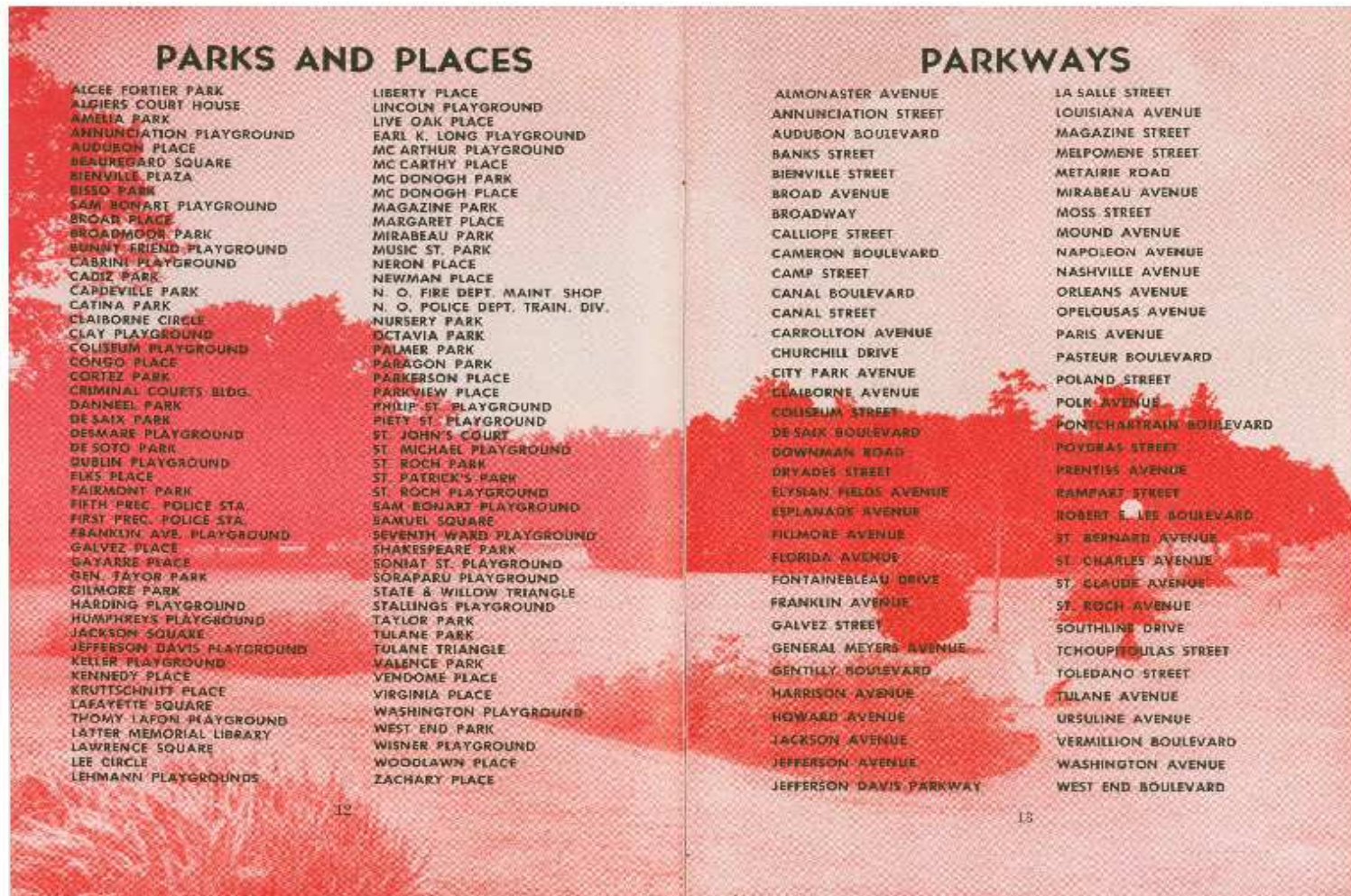
Neighbor Team

Objective - planting, tending and sustaining plantings and ornaments in parks, bus stops, playgrounds, varied public areas with support from municipal authorities and community horticultural resources.



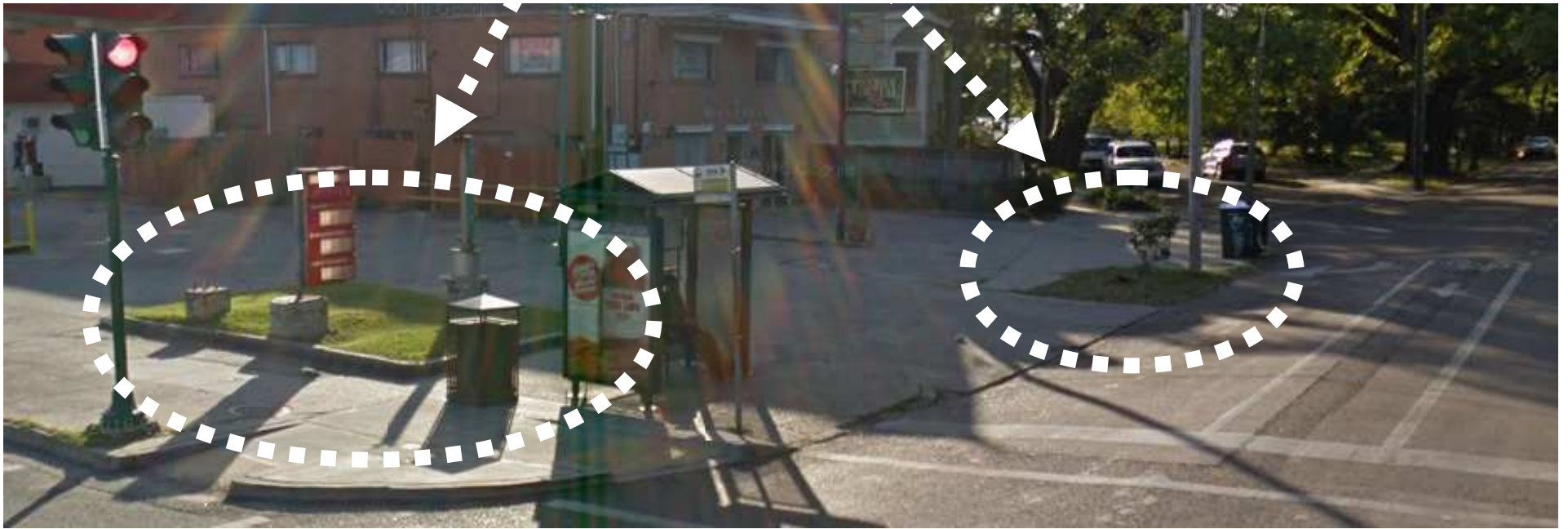
Target Places (Public)

New Orleans listing from 1949. Tons of public small space, many with Residential neighbors willing to beautify them.



Target Spaces (Private)

Gateway to a neighborhood. Business has plot with no landscape and right of way could support tree to extend tree-lined effect of avenue.





Team Partnerships

- Cooperation with municipal departments.

Counter citizen cynicism about city services and instill in government greater trust in the public collaborations.

- Accept professional guidance.

Skilled assistance can reduce failure, achieve better results and educate the team.

- Funding Sources

Ideally self funding where residents and neighboring businesses sustain projects and maintenance.

Achievements

- Well maintained plantings show community pride and stability.
- Cooperative actions and fund raising increases social capital.
- Increased green spaces better environment.
- Direction from masters further educates people about gardening practises.
- Better impressions for our visiting tourists.