

AS YOU READ THIS – THE PORT DISTRICT AND ELITE “NONPROFITS” ARE TRADING AWAY OUR FUTURE

Pond 20 is about 10% of the original Western Salt property purchased by the Port District in 1998. About 90% of Western Salt land was given away in land deals to allow (or “mitigate”) development projects to the North, including the multi-\$billion economic and public amenities at Liberty Station, Point Loma. Pond 20 was “set aside for economic development” to benefit the people of the IB Area. Now, land development interests to the North have worked with local environmental nonprofits to reverse the promise made by the Port, and use Pond 20 for more “mitigation”.

NOTE: “Mitigation”, or “Land Banking”, does not mean additional land is being set aside for natural habitat restoration; it only means that habitat taken by development projects somewhere else is exchanged. In the case of Pond 20, the North gets rich economic development, and the IB Area gets beggar status.

Fact 1- Since the 1998 giveaway of Western Salt land to “mitigate” projects to the North, only portions along the “scenic route” to Coronado and Chula Vista Marina have had attempted restoration.

Fact 2 - A majority of the Western Salt mitigation land already given away has not been restored. Since there are large amounts of unrestored land, why is the Port District giving away a majority of Pond 20 for additional mitigation banking? Reversing on their promise and offering only “two small sites”, is wrong, considering that the IB Area needs economic help more than neighboring communities.

Fact 3&4 - Only about 2% of Pond 20 is classified as “wetland” and the remaining has been deemed suitable for development. Advanced economic development can accommodate foreseen sea level rise, and coexist with natural environment.

POND 20 Matters – IT WAS PROMISED DON'T LET THEM TAKE IT AWAY



The 95 acre Pond 20 is perfectly situated to benefit the communities of the IB Area, and is the rarest opportunity for prosperity we have ever been given. Despite promises, Pond 20 is now being taken away by special interest groups seeking their own benefits. The Port District has neglected public input and ignored specific needs of the IB Area.

POND 20... RESPOND NOW...BEFORE IT'S..



Right now, without vote or referendum, the Port District is taking steps to give away Pond 20 to help rich developments to the North.

Local nonprofit groups, such as Wildcoast and SWIA, have self-serving motives to prevent economic development of Pond 20, and are keeping you, the public, blind to your options (see www.Pond20forUs).

Before they give away Pond 20, DO YOU THINK THERE SHOULD BE MORE PUBLIC INPUT? Yes or No?

URGENT: Because of limited time, we are asking for your quick response.

Please respond and we will send you additional information

Call: 619-424-6226

Email: info@Pond20forUs *Please include:* "Pond20forUs" in subject line.

Webpage: www.Pond20forUs.com

WHY IT'S IMPORTANT

Broken Promises - Pond 20 was promised to the communities of the IB Area for Economic Development

Disparity - The IB Area (91932 and surrounding 92154) has not shared in the economic prosperity of our neighbors

Imbalance - Already 90% of the Western Salt land and vast amounts of the TJ River Valley have been used to "Mitigate" rich projects to the North. The people of the IB Area have given too much for their cause.

Depravation - The IB Area needs our own "Liberty Station" (economic and public amenities). Pond 20 is crucial for the IB Area to raise the bar, and reach for higher social and economic status.

Negligence - Pond 20 is the most important decision in the history of the IB Area. There must be more public input.

Short sightedness - The real value of Pond 20 is with those who get recurring revenue from world class development, not one-time hush-money or "two small sites" from land mitigation deals.

Impoverishment - Our immediate and long-term social and economic needs are at stake, as well as the future prosperity of our children.