# STAX PARTITERSHIPS

YOUR CUSTOMERS

+ VTAX ON DEMAND TAX SERVICES

= SUCCESS

## **ABOUT VTAX**

VTax is a professional tax preparation firm based in Arlington, Tx. Its model uses the same process as traditional brick and mortar offices, except that, VTax certified preparers and enrolled agents/CPAs, and the taxpayers are not face-to-face. Technology is used to connect the preparer and the taxpayer. Using technology taxpayers have convenient access to IRS tax law-certified tax professionals, enrolled agents, and certified public accountants.



## VTax Referral Partnership Programs

Already have a business? VTax has helped hundreds of partners add revenue to their existing bottom line. Our income tax partnerships offer add-on tax business opportunities for business that want to offer tax preparation to their existing and new clients without the headache of owning or operating a tax business. Common existing businesses that have benefited from adding income tax preparation as an additional service line include check cashing and payday loan stores, pawn shops, insurance agencies, mortgage brokers, attorneys, car lots, convenience stores, currency exchanges, travel agencies along with a variety of others. We take pride in offering our VTax partnership tax programs opportunities to everyone. Don't let traditional business boundaries hold you back!



## Advantages of VTax Referral Partner Program

Tax preparation is an excellent complimentary business to add to your existing business. If you own a business, you can increase your profitability and attract prospects with tax preparation. We realize the importance of keeping the focus on your core business. That's why VTax Referral Marketing Progam is designed to make it easy for you to simply share with your existing clients and we do the rest.

## For your employees and customers:

The experience of certified tax professionals who love what they do.

Save them time, no need to visit an office; The convenience of filing their taxes anytime, anywhere.

Completely transparent, upfront pricing

### For your business:

Offer your customers a better tax experience with exactly zero of the hassles that usually come with preparing taxes.

Offer a great new benefit, at no cost to you to join the program.

Increase customer satisfaction and loyalty.

Impact your bottom line in just four months.



## Benefits of offering VTax Tax Preparation Services

#### **Increases Revenue**

Historically the 1st quarter of each year is the slowest period of the year for companies and many other small businesses. Tax preparation provides you the ability to increase revenue during the 1st quarter of the year.

## **Increases Employee Loyalty**

By offering a bonus program based on tax preparation production, employees will earn more during the off-peak season. Overall production increases as their personal ability to earn increases. Obviously, the more employees earn the more loyal they become to the company.

#### **Increases Core Business**

You will create new customer office traffic providing you the opportunity to gain accounts in your core business.

## **Increases Customer Loyalty**

Customers appreciate the ability to "one stop shop". The more quality services you offer the more loyal your customers will become.

## You Don't Need to Know Taxes, No Equipment Necessary

The value of your company will increase as your VTax referral partnership becomes more productive.

## Integrate with your Business



## **VTax Refer a Customer Widget**

Update the look and feel of your referral site with your own logo and colors. Fully integrate our widget into your existing website so your users never leave your site and you can maintain your look and feel. There is no plugin or code to install, just place the widget link on your site like any other link, and you are ready to go!

#### VTax On Demand Tax Services

Fast, easy and secure professional tax preparation

Since you were referred by George Washington, you get a special discount up to 50% off

Ask about our Refund Advance up to \$1,200

#### No appointment necessary! No tax office!

#### Option A: Mobile App

#### Convenient, Fast, Secur

The VTax mobile app allows you to send your tax information to VTax professional tax preparers from anywhere – no need for an office visit! You can save time and get your refund quickly.

- 1. Complete the form for your discount.
- 2. Save your VTax discount card to your photos.
- Download the VTax mobile app. Choose App Store or Google Play to download
  the VTax app to begin.
- Get started! Create an account and securely transmit your tax documents and information to VTax tax preparers using a unique Tax ID number for confidential communication.

#### Option B: Direct Assistance

#### No app, no problem, you can still use VTax

Have a VTax professional assist you directly.

- 1. Complete the form for your discount
- A VTax tax professional will contact you at your request.
- 3. All the assistance you need without an appointment

# Get A Free Estimate! First Name Last Name Last Name Email Name Email Address Phone Number Phone Number Tax File Option Mobile App \* GET MY DISCOUNT



All VTax tax preparers are licensed and certified in the latest IRS tax law.



We guarantee you will receive the maximum refund you are entitled or we will refund you the tax preparation fees you paid.



We offer you the option to deduct your VTax filling fees directly from your federal tax refund.



We review your return for errors and missing credits and deductions to ensure your return in 100% accurate and is processed without delay.

If you want to contact us directly, call us at 844-YES-VTAXPREP (937-8829)
Use code: B67CAAB6 to get your discount.

## Integrate with your Business

#### **Easy for Partners**

We make it easy for referral partners to refer and stay engaged.

#### **Unique Code and URL/Link**

Each referral partner is assigned their unique code and URL/link to share; however, they want. This makes it easy for partners to share and track.

## **Easy Social and Email Sharing**

Our sharing pages make it easy for referral partners to share on Facebook, Twitter, and many other popular social networks. We also enable the referral partner to easily access their address books from popular email providers like Gmail, Yahoo Mail, Hotmail, and others.

### **Keep Partners in the Loop**

One of the best ways to keep our partners engaged is to keep them in the loop. Partners can be notified of all activity on their dashboards and see their rewards as they are earned.



## A mobile business opportunity that allows you to own your own business

without quitting your job

#### Earn Money For Referrals

Earn some extra cash by sharing with your friends and family.

Terms and Conditions

11/29/2016

Share with your friends. If a friend signs up, they will get a discount and you will earn cash. You both win!

Use the sharing options below to quickly share with your friends. You can track your referral statistics at any time by viewing your statistics board.



Joshua Test



#### Your Statistics 2

Keterrals Sent 8	Referral Views 29	Downloads 3	I ransmitted 1	Accepted 0
Name		Status		Last Update
kevin murphy		Downloaded		12/1/2016
kevin murphy		Downloaded		11/29/2016

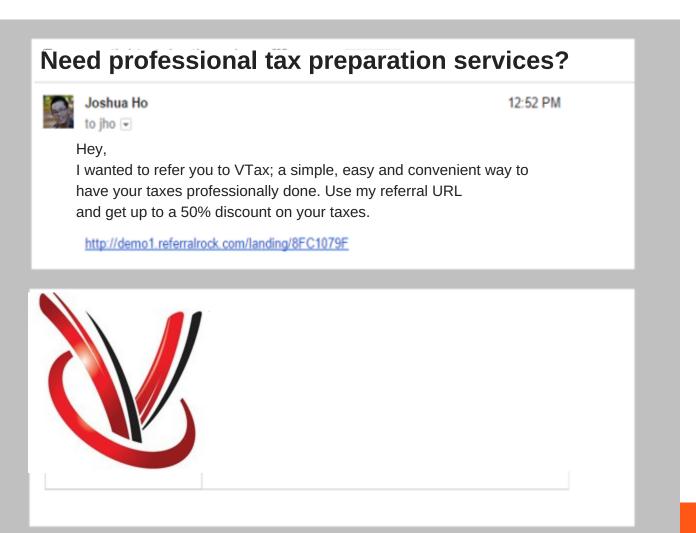
## Referral Experience

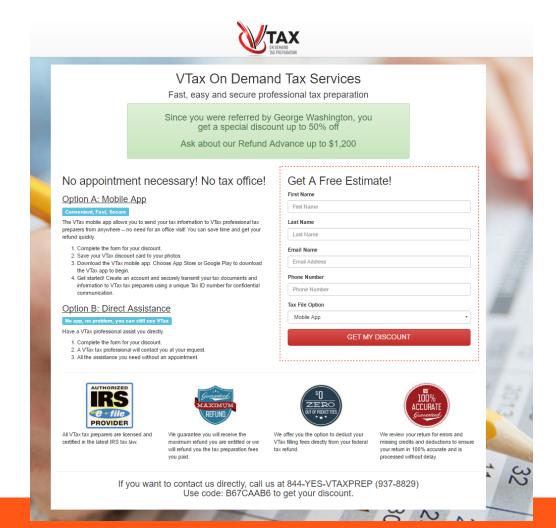
Share Your URL and Referral code. Easily share your referral url and code via email or popular social media platforms.

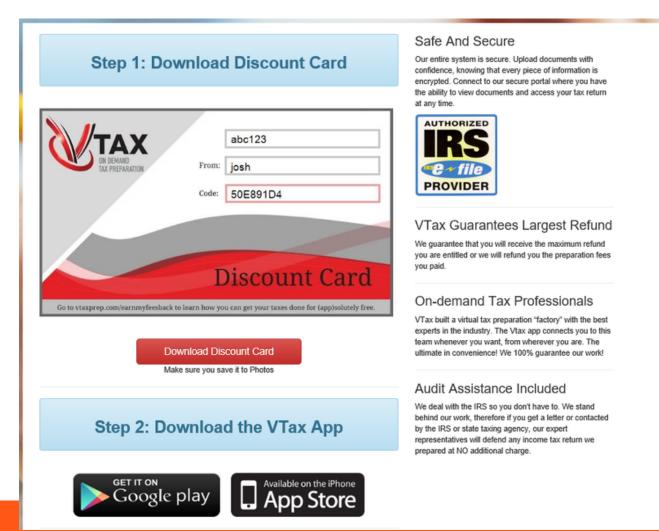
Your Website. Prospective customer clicks through to your website to fill out your form for tax preparation services.

**Download VTax Mobile App**. The prospective customer fills out a lead/contact form right on the page. At that point, the referral is in the system and the prospective customer can which phone operating system to download the app.

**Request a Phone Call**. Prefer to talk to someone first? A prospective customer fills out a lead/contact form right on the page and can choose "Direct Assistance." At that point, the referral is in the system. VTax tax professionals will contact your referral to set an appointment to get a quote. The prospect then uses the referral partners code, so you know who referred them.







## Our Business Model works because everyone can benefit.

IRS tax law says that every working citizen has to file their taxes. Which means so do your existing customers.

Here at VTax, we want our referral partnership program to provide value to you – whether it's an additional revenue stream, customer loyalty program or good will – we choose partners that share our mission of providing a better customer experience with exactly zero of the hassles that usually come with preparing taxes. If we do our job well, you earn some money, we make some money and your customers get a far superior service. Everyone wins. Best of all you have **NO RISK and NO LIABILALTY!** 



## How is Revenue Generated and Shared?

Revenue is generated from the preparation and electronic filing of tax returns. A preparation fee will be charged for each completed tax return, and each fee will be split between your business and VTax On Demand Tax Service. Tax customers are not required to pay anything up front. In most all cases, the tax fee is withheld from the refund and not deducted until the IRS funds the refund. In the rare instances when customers who do not choose to have their preparation fees deducted from their tax refund, VTax will collect the fee upfront.

Revenue is shared by splitting the tax preparation fee between your business and VTax. The tax preparation fee is set by VTax and will be competitive with other tax preparers in your market.

Revenue reports will be made available to your location via VTax partner portal. These reports will detail your businesses production and will be used to calculate your commission. VTax will pay commissions to your location either by ACH or by bank wire. These commissions will be paid at least twice monthly.

## Income Expectations

## **Income Expectations**

Your business should generate the following income based on referring the number of paid returns outlined below. (Figures are approximate and are based on average prep fees of \$300):

25 to 50 returns = \$1,125 to \$2,250 100 to 200 returns = \$4,500 to \$9,000 300 to 500 returns = \$13,500 to \$22,500 1,000 to 2,000 returns = \$45,000 to \$90,000



For Every Paid Customer Referral

## How much revenue can I expect to earn?

The amount of revenue you earn will be based on several factors:

• The amount of time and effort you put forth to market VTax.

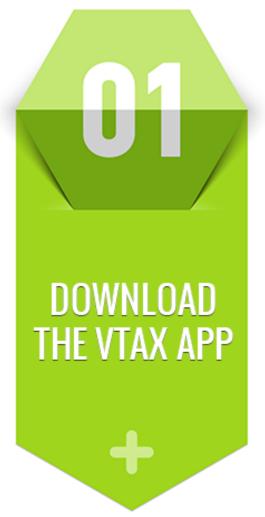
Your initiative and motivation.

 Ensuring that customers recognize that you are a "VTax Referral Partner" in addition to your core

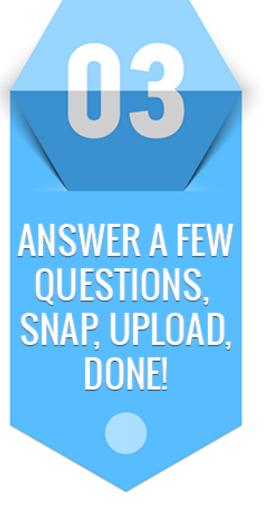
business.



## How Does Vtax Mobile App Work?













# VTAX HOWDOES TWORK?

# The Bottom Line

People look forward to IRS tax refund checks every tax season. There are businesses and industries that benefit from income tax refunds. VTax provides an opportunity for businesses to increase their bottom line while building their customer base. With VTax as your partner, you will be able to attract more customers with a variety of tax preparation options, keeping your company competitive with other businesses in your industry!



# INTERESTED IN BECOMING A VTAX REFERRAL PARTNER? CALL ME NOW!

Pilar Tobias-vTaxLicensee Owner

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www.TotalSolutionsAlliance.net