



Dear Potential Vendor,

On February 27, 2016, The Police Unity Tour Team Arizona and The 100 Club of Arizona will be sponsoring the third annual Arizona Unity Tour charity bicycle ride to honor fallen and critically injured police officers and firefighters. Proceeds will be used by The 100 Club for their mission to support the men and women behind the badges and their families and by Team Arizona to participate in the 2016 Police Unity Tour in May of 2016. The Mission of the Police Unity Tour is to raise awareness and funds for the National Law Enforcement Officers Memorial and Museum in Washington, DC.

The ride will start and finish at Westgate Entertainment District in Glendale and will be promoted by Westgate. We are expecting 250 plus riders, an additional 100 supporters, and numerous spectators along the route as we travel the streets of the Phoenix Metro area.

We are seeking vendors from our community to attend our after party which will be at the Westgate Entertainment District. The fees for our vendors is based on your type of business.

Non-profit Organization: Free

Businesses Selling Products/Services: If you are selling products and/or services the fee will be 15% of your sales.

Businesses Not Selling: If you are just creating hype around your business and not selling any product, then the fee is \$50.

We reserve the right to limit the number of businesses that are similar in nature (i.e. direct sale companies). Registration is first come first serve. Registration is consider complete when this application and payment is received by us. Due to the location of our event no food or drink vendors are allowed.

We encourage our vendors to combine their vendor space with an event sponsorship. The sponsorships are a dynamic way to continue branding your company as well as creating a great buzz about your participation with the 2016 Arizona Unity Tour. Please keep in mind that if you are unable to attend the event and would like to support our event we do have event sponsors available.

Bronze: \$50 Your company name on our website and ride shirt plus your company-provided flyer, business card, or promotional item in each rider tour bag.

Silver: \$150 Everything above plus your sign or one created by us displayed at a rest stop and one at the start/finish line.

Gold: \$1,000 Everything above plus your company name on the Police Unity Tour - Team Arizona website, your supplied decal displayed on our Team Arizona Trailer, and a plaque to commemorate your support.

Water Bottle: \$3,000 Your company name/logo printed on the liner of the insulated Arizona Unity Tour water bottle along with the logos for The 100 Club and Police Unity Tour

(time deadline due to printing). These bottles will be used for ride premiums and fund raising throughout the state of Arizona, and will travel with the team to the National event (Virginia to Washington, DC). Your company decal will be prominently placed on our team trailer that will travel to local events as well as the national event. In addition your Company handouts will be included in ride tour bags, you will receive exposure on our ride, team and chapter webpage and be placed on the ride t-shirt. To commemorate your commitment your company will receive a plaque showing your support for this worthy cause.

Event Sponsor: \$5,000 This level will be limited to one main event sponsor. The benefits include; media exposure in advertising and news releases announced as Arizona Unity Tour sponsored by "Company name". You will also be listed on all of our social media sites. You will have premium placement of your company decal on the Arizona Unity Tour water bottle, our trailer, ride t-shirts, and have company handouts in rider tour bags. Your commitment to give all to support those who gave all will be commemorated in a manner worthy of your investment.

All contributions are tax deductible and your help is greatly appreciated. Please contact Jamie Kelly at (623) 326-8219 or David Neal aliceitis@cox.net or 602-758-5870 if you have any questions. If you would like to help sponsor our event, please detach the form below and return as soon as possible (deadline February 7th, 2016 with all handout materials delivered). Checks should be made payable to The 100 Club of Arizona. Thank you for your consideration.

Thank you,

Jamie Crawford

Attachment: 2016 Arizona Unity Tour Vendor Application



2016 Arizona Unity Tour Vendor Application

Business Name: _____ Phone: _____

Contact Name: _____

Address: _____ City: _____ Zip Code: _____

Phone: (_____) _____ Email: _____

_____ Non-profit Organization - Free

_____ Business - Selling Items - 15% of your proceeds

_____ Business - Not Selling Items - \$50

Sponsor Level Donation

_____ Bronze Level (\$50)

_____ Silver Level(\$150)

_____ Gold Level (\$1000)

_____ Water Bottle(\$3000)

_____ Event Sponsor Level(\$5000)

I understand that all vendor spaces are first come first served, based on when the application and payment is received. We reserve the right to limit the number of businesses, direct sale companies, and other network marking business. It is at our discretion on the vendors who will be approved.

Signature: _____ Date: _____

Printed Name: _____

Return to: Arizona Unity Tour

c/o The 100 Club of Arizona
5033 N 19th Ave # 123
Phoenix, Arizona 85015

2016 ARIZONA UNITY TOUR



SATURDAY, FEBRUARY 28TH

REGISTRATION: 7:00 am

2 ROUTES: 58 mile (Start at 8:00 am)
25 mile (Start at 9:00 am)

WESTGATE ENTERTAINMENT DISTRICT

6751 N. Sunset Blvd., Glendale, AZ 85305

Pre-registration: \$35.00 by 12/31
\$40.00 by 2/25

Day of Registration: \$45.00



**PROCEEDS WILL BENEFIT
POLICE UNITY TOUR - TEAM ARIZONA &
100 CLUB OF ARIZONA**

SPONSORS & VENDORS WANTED!

FOOD SPONSOR: Crave Waffles at the Westgate Entertainment District

SPONSORS: Not All Heroes, Performance Bicycle, Discount Tire, and Glendale Civic Pride Ambassadors.

Join us as a vendor and/or a sponsor, call us at (623) 326-8219.

WWW.ARIZONAUNITYTOUR.ORG