

Prince William Ducks Unlimited

2025 SPONSORSHIP OPPORTUNITIES

<h3><u>Auction Items</u></h3> <p>Donate your company's merchandise or services for our live and silent auction.</p> <p>Donor Receives:</p> <ul style="list-style-type: none"> • Program Ad* • Website advertising • Display card with item (your business card) • Auctioneer's announcement for live auction items • 1-year membership to Ducks Unlimited (with a donation of \$35 or greater) 	<h3><u>Underwriting</u></h3> <p>Cash donations to help defray the cost of the auction and event expenses (\$75 minimum)</p> <ul style="list-style-type: none"> • Mailings (printing/stamps) - \$100 • DU Auction Items - \$75-\$200/item • Auction Decoy - \$75-\$100/item • Auction Prints - \$100-\$150/item • Auction/Door Prize Shotguns - \$200-\$1,000/item • Raffle TV - \$150/item • Greenwing items (DU Kids) - \$75 <p>Underwriters receive special mention during auction, display card with item, ¼ page program ad*, website advertisement, PLUS a 1-year membership to Ducks Unlimited</p>
<h3><u>Sponsorships</u></h3> <ul style="list-style-type: none"> • Life Sponsor - \$10,000 (accumulated life giving) • Gold Sponsor - \$1,000 - \$4,999 • Silver Sponsor - \$500 - \$999 • Bronze Sponsor - \$250 - \$499 <p>Sponsor Receives:</p> <ul style="list-style-type: none"> • ½ page Program Ad* • Website advertising • Special Chapter gift at the event • DU National Sponsor lapel pin • Inclusion in Special Sponsor Raffle 	<h3><u>Corporate Sponsor⁺⁺</u></h3> <ul style="list-style-type: none"> • Gold Corporate Table - \$2,250 • Silver Corporate Table - \$1,750 • Bronze Corporate Table - \$1,500 <p><i>⁺⁺Corporate Sponsor dollars go directly to preserving duck habitat and save acres of wetlands forever!</i></p> <p>Corporate Table Sponsors receive Sponsorship benefits Plus ...</p> <ul style="list-style-type: none"> • Select reserved table • Special recognition at event • ½ page Program Ad* in special section of Event Program • Website advertising • Exclusive DU gift for table guests • Exclusive corporate table raffle for table guests • 1-year membership to Ducks Unlimited for each pre-registered table guest

Program Advertising Opportunities

Ad Size	Business Card	¼ Page	½ Page	Full Page	Full Page Plus
Ad Cost	\$35	\$45	\$80	\$150	\$200

Full Page Plus ads receive special placement opposite auction item listing (limited availability)

***AD SPECS:** Your camera-ready or electronic ad must be submitted in both a JPG and PNG format to susan@hardwoodartisans.com no later than February 10, 2025.