

**VALENTINA MARANO**  
D'Amore-McKim School of Business  
Northeastern University  
319 K Hayden Hall  
360 Huntington Avenue  
Boston, MA 02115-5000

## **ACADEMIC POSITIONS**

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Assistant Professor of International Business & Strategy July 2014 - Present  
D'Amore-McKim School of Business  
Northeastern University, Boston MA

Assistant Professor of International Business August 2013 - May 2014  
Culverhouse College of Commerce  
The University of Alabama, Tuscaloosa AL

## **EDUCATION**

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Ph.D. University of South Carolina, Moore School of Business Columbia, SC  
Business Administration, International Business 2013

M.A. George Washington University, Elliott School of International Affairs Washington, DC  
International Affairs and International Development 2006

B.A. University of Roma Tre Rome, Italy  
Political Science and International Relations 2003  
Graduated with Honors

## **PUBLICATIONS IN ACADEMICALLY REFEREED JOURNALS**

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Marano, V. & Kostova, T. Unpacking the Institutional Complexity in Adoption of CSR Practices In Multinational Enterprises. *Journal of Management Studies*. DOI: 10.1111/joms.12124

Marano, V., Cuervo-Cazurra, A. & Kwok, C. 2013. The Impact of Conflict on Dyadic Trade Flows: A Systematic Investigation. *International Trade Journal*, 27(3): 197-224.

Marano, V. & Tashman, P. 2012. MNE/NGO Partnerships and the Legitimacy of the Firm. *International Business Review*, 21(6): 1122-1130.

Tashman, P. & Marano, V. 2009. Dynamic Capabilities and Base of the Pyramid Business Strategies. *Journal of Business Ethics*, 89(4): 495-514.

## **PAPERS UNDER REVIEW**

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Marano, V., Tashman, P. & Kostova, T. Responding to Institutional Voids: A Longitudinal Study of Emerging Market Multinational Enterprises' CSR Reporting.

Marano, V., Arregle, J.L., Hitt, M.A., Spadafora, E. & van Essen, M. Performance Consequences of Firms' Internationalization: Meta-Analytic Evidence and Theoretical Advances.

Kostova, T., Tallman, S., & Marano, V. Global Organizations and Local Subsidiaries: Power, Persuasion and Influence.

## **WORKING PAPERS AND WORK IN PROGRESS**

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Marano, V. & Babin, J. Hollywood Majors' Internationalization and the Emergence of the "Blockbuster" Logic: A Longitudinal Study, 1983-2012. *Target Journal: Strategic Management Journal*

Spadafora, E., Marano, V., & van Essen, M. Antecedents and Consequences of Product Diversification: Meta-Analytical Evidence. *Target Journal: Strategic Management Journal*

## **BOOK CHAPTERS**

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Riddle, L. & Marano, V. 2008. Homeland Export and Investment Promotion Programs for the Diaspora: The case of Afghanistan. In J. Brinkerhoff (Ed.) *Diasporas in Development*. New York: Lynne Reiner Publishers.

## **TEACHING CASES AND TEACHING NOTES**

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Marano, V. & Riddle, L. 2007. Investors Without Borders: Diaspora Homeland Economic Contributions through Online Lending. Washington, DC: The George Washington University Center for International Business Education and Research Case Collection.

## **PROFESSIONAL ACTIVITIES**

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### **I. Conference Leadership Activities**

1. Newsletter Editor, Academy of Management (AOM), International Management (IM) Division, 2012/2014
2. Communications Committee Member, AOM IM Division, 2012/2014
3. Academy of International Business South East (AIB-SE), Invited Chair, Competitive Paper Session on Sustainable Development in Emerging Markets, Annual Meeting, 2013, Atlanta, Georgia

4. Participant, International Management Division Doctoral Student Consortium, AOM Annual Meeting, 2011, San Antonio, Texas
5. Facilitator, New Doctoral Student Consortium, AOM Annual Meeting, 2010, Montréal, Canada
6. Facilitator, New Doctoral Student Consortium, AOM Annual Meeting, 2009, Chicago, Illinois
7. Co-organizer (with A. Spicer), Professional Development Workshop, “Corporate Sustainability in International Management Research”, AOM Annual Meeting, 2009, Chicago, Illinois
8. Social Chair, Moore School of Business Doctoral Student Association, 2008-2010

## **II. Invited and Refereed Presentations**

1. Responding to Institutional Voids: A Longitudinal Study of Emerging Market Multinational Enterprises’ CSR Reporting (with P. Tashman & T. Kostova)
  - *Academy of Management Annual Meeting*, Vancouver, BC, Canada, August 2015
  - Finalist, IM Division, Willamette University, Atkinson Graduate School of Management Best Paper in International Ethics, Social Responsibility, and/or Sustainability
2. Invited Presentation. “Responding to Institutional Voids: A Longitudinal Study of Emerging Market Multinational Enterprises’ CSR Reporting” (with P. Tashman & T. Kostova). *Harvard Business School (HBS)/Journal of International Business Studies (JIBS) International Paper Development Workshop: International Business Responses to Institutional Voids*. Harvard Business School, May 15-16, 2015, Boston, MA.
3. Invited Presentation. “Responding to Institutional Voids: A Longitudinal Study of Emerging Market Multinational Enterprises’ CSR Reporting” (with P. Tashman & T. Kostova). Sonoco Department of International Business, Moore School of Business, University of South Carolina, May 4, 2015, Columbia, SC.
4. Invited Discussant. *Advances in International Management Conference*, Center for Emerging Markets, D’Amore-McKim School of Business, Boston, Massachusetts, September 2014
5. The Interrelationship and Determinants of Imports and Sales in U.S.-based Corporations (with P. Tashman):
  - *Academy of International Business Annual Meeting*, Vancouver, Canada, June 2014
6. Unpacking Embeddedness in Firm's Adoption of CSR Practices in Global Business Networks (with T. Kostova):
  - Finalist, Best Paper Award, *Academy of International Business SE Annual Meeting*, Atlanta, Georgia, October 2013
  - *Academy of International Business SE Annual Meeting*, Atlanta, Georgia, October 2013

7. Adoption of CSR Practices in Global Production Networks: Empirical Evidence (with T. Kostova):
  - *Academy of International Business Annual Meeting*, Washington, DC, June 2012
8. CSR in Global Supply Chains: An Embeddedness Approach to Practice Adoption:
  - *Academy of Management Annual Meeting*, San Antonio, Texas, August 2011
9. MNE/NGO Strategic Alliances and the Legitimacy of the Firm (with P. Tashman):
  - *Academy of Management Annual Meeting*, Montréal, Canada, August 2010
10. MNE/NGO Strategic Alliances and the Legitimacy of the Firm (with P. Tashman):
  - *Academy of International Business Annual Meeting*, Rio de Janeiro, Brazil, June 2010
11. Dynamic Capabilities and Pro-Poor Business Strategies (with P. Tashman):
  - *Academy of Management Annual Meeting*, Chicago, Illinois, August 2009
12. Dynamic Capabilities and Pro-Poor Business Strategies (with P. Tashman):
  - *Stakeholder Engagement in a Global Economy Conference*, The George Washington University, Washington, DC, October 2008
13. Dynamic Capabilities and Pro-Poor Business Strategies (with P. Tashman):
  - *Peace Through Commerce: A Global Imperative to Catalyze Multi-Sector Collaboration*, The George Washington University, Washington, DC, November 13-15, 2008
14. Globalization and the Middle East: Marketing Implications (with L. Riddle), *American Marketing Association Summer Conference*, Washington, DC, August 2007
15. Homeland Export and Investment Promotion Programs for the Diaspora: The case of Afghanistan (with L. Riddle), *The Role of Diasporas in Developing the Homeland Conference*, The George Washington University, Washington, DC, June 17, 2006
16. Business Social Responsibility as an Informal Institution in Developing Countries: The Case of Egypt (with L. Riddle), *The Second International Conference on Corporate Social Responsibility*, Humboldt University, Berlin, Germany, October 10-13, 2006
17. Post-Conflict Economic Investment: The Case of Afghanistan, *GW-CIBER International Development Forum*, The George Washington University, Washington, DC, November 10, 2006

### III. Editorial and Reviewer Activities

- 2008-present:
  - Journal of Management Studies*
  - Journal of World Business*
  - International Business Review*

*Journal of Business Ethics*  
*Long Range Planning*  
*Academy of Management International Management Division*  
*Academy of International Business*

## **TEACHING EXPERIENCE**

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### **D'Amore-McKim School of Business, Northeastern University**

- Analyzing the Global Business Context (INTB 2202; Two undergraduate sections), Spring 2015 (4.68/5; 4.71/5)
- International Business and Global Social Responsibility (INTB 1203; One undergraduate section), Fall 2014 (4.69/5)

### **Culverhouse College of Commerce, University of Alabama**

- Introduction to International Business (IBA 350; Three undergraduate sections), Spring 2014 (4.81/5)

### **Moore School of Business, University of South Carolina**

- Cross-cultural Management and Negotiations (IBUS 423; Core undergraduate course for International Business Majors), Fall 2011 (4.35/5)

### **Belk College of Business, University of North Carolina at Charlotte**

- International Management (MGMT 3275; Core undergraduate course for International Business Majors), Spring 2010 (4.32/5)

### **Invited Guest Lecture Presentations**

- 2015: Topic: CSR of MNCs and Ethics in IB, Professor Chris Robertson's MBA Global Management class (INTB 6208), at Northeastern University

### **Student Advising and Mentoring**

- Undergraduate Research Advisor & Mentor
  - Samantha Adams, Undergraduate Faculty Scholar, 2013/2014, University of Alabama
  - Andrew Kovtun, Magellan Scholar, 2012, University of South Carolina
- Independent Study
  - Jessica Babin, Master's of Marketing Candidate, 2013/2014, University of Alabama

### **Graduate Teaching Assistant, Moore School of Business, University of South Carolina**

- Introduction to International Business (IBUS310; Core undergraduate courses for International Business Majors), 2010-2011
- International Management (DMSB714, IBUS703, IBUS705; Core courses for the International MBA and Professional MBA programs), 2009-2010; 2011-2012

- Nation States, Regional Networks and Global Markets (IBUS490, IBUS790; Core Undergraduate courses for International Business Majors and the International MBA program), 2008-2009
- Facilitator, Bafa Bafa cultural simulation, 2008-Present (at undergraduate, MBA and Professional MBA levels)

**Teaching Assistant, School of Business, The George Washington University**

- Managing Developing Countries (IBUS269), 2005

**GRANTS, HONORS AND AWARDS**

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- Research Grant, Center for Emerging Markets, D'Amore-McKim School of Business, 2014
- Academy of International Business Conference, Best Reviewer Award, AIB Annual Meeting, 2014, Vancouver, Canada
- Finalist, Best Paper Award, AIB-SE, October 2013, Atlanta, Georgia
- Promising Researcher Award, Spring 2012 (School-wide award – 1 granted annually)
- Co-Principal Investigator (with T. Kostova; and A. Kovtun, Undergraduate Student), “Global Exposure through Trade and Investment and Adoption of CSR Practices by Multinational Corporations,” University of South Carolina Office of Undergraduate Research, Magellan Scholar Program, 2012
- Academy of Management Conference (International Management Division), Best Reviewer Award, AOM Annual Meeting, 2011, San Antonio, Texas
- Fifth-Year Competitive Funding Award
- Darla Moore School of Business Doctoral Fellowship, 2008-2012
- University of South Carolina Graduate School Fellowship (university-wide recruiting award – approximately 10 granted annually), 2008-2011
- Academy of International Business Doctoral Travel Stipend, 2010
- The George Washington University CIBER Summer Doctoral Institute Fellowship, Summer 2008
- Second Best Marketing Plan Award for the Brand Morocco Research Project (with L. Kindberg), Moroccan American Trade and Investment Council, Washington, DC, June 2006

- Career Development Fellowship in International Affairs, The George Washington University, Washington, DC, 2005/2006
- Fellows Program, United Nations Association of the National Capital, Washington, DC, Fall 2005
- Achievement Award, The Elliott School of International Affairs, Washington, DC, 2004/2005

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## SERVICE

### To the International Business & Strategy Group

- Faculty participant at BSIB Italian Track welcome dinner, March 16, 2015
- 2015-present: BSIB Board, Member
- Faculty participant at BSIB 2014 Thanksgiving Dinner
- Faculty participant at BSIB Freshman Dinner to welcome BSIB freshmen, November 11, 2014

### To the D'Amore-McKim School of Business

- 2014: Author and presenter at the DMSB Research Showcase Series, October 1, 2014

### To Northeastern University

- 2015: Undergraduate Faculty Marshal at Northeastern University's 2015 Commencement

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## PROFESSIONAL AFFILIATIONS

### Academy of Management (AOM)

- Member since 2007

### Academy of International Business (AIB)

- Member since 2008

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## SELECTED ADDITIONAL NON-REFEREED PUBLICATIONS

### Arabic:

- How Bush is Going to Rule America After His Second Term: The Appointment of Justices at the High Court, *Taqrir Washington*, Washington, DC, July 2005
- Vacation Deprivation or Overabundance?, *Taqrir Washington*, Washington, DC, May 2005

### Italian:

- *Notturmo Stellato*, Poetry book, Rome, Italy: Ed. Libreria Croce, 1999

**English:**

- An Afghan-American Woman Speaks Out, *Washington Prism*, Washington, DC, August 2005
- Amidst Anxieties and Speculations, Americans Discuss Iran-China Energy Relations, *Washington Prism*, Washington, DC, July 2005
- Is America Going Hungry? A history of the Food Stamp Program in the US, *Washington Prism*, Washington, DC, June 2005
- Media and the Arab World, Research Guide #8, George Kemp Keiser Library, *The Middle East Institute*, Washington, DC, September 2004
- US-Iran Relations: Forty Years of Observations, *The Middle East Institute Policy Brief*, Washington, DC, February 2004

**Persian:**

- Secure Afghanistan. Interview with Ashraf Haidari, Political Counsellor at the Embassy of Afghanistan, *Washington Prism*, Washington, DC, July 2006
- Kofi Annan Speaks Out, *Washington Prism*, Washington, DC, May 2006
- A Woman's Fight to Educate Afghanistan, *Washington Prism*, Washington, DC, May 2006
- The Thorny Job of Teaching Economics of the Middle East, *Washington Prism*, Washington, DC, April 2006
- Following the traces of Jane Roe – A History of the Role of Roe vs. Wade in American Politics, *Washington Prism*, Washington, DC, September 2005
- Amidst Anxieties and Speculations, Americans Discuss Iran-China Energy Relations, *Washington Prism*, Washington, DC, July 2005
- Afghanistan's Great Game, *Washington Prism*, Washington, DC, May 2005
- The power gap inside the superpower: gender gap in the United States, *Washington Prism*, Washington, DC, May 2005

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**SELECTED ADDITIONAL EDUCATION AND TRAINING**

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**University of South Carolina Moore School of Business, Center for International Business Education and Research, Columbia, SC**

- Faculty Development in International Business (FDIB): Survey of International Business, June 14-19, 2009

**The George Washington University School of Business, Center for International Business Education and Research, Washington, DC**

- Faculty Development in International Business (FDIB): Succeeding in Emerging and Developing Markets: Understanding How Institutions Impact Firms and Managers, June 2-7, 2008;
- Summer Doctoral Institute on Institutions and Development, June 2-Aug. 4, 2008
- Faculty Development in International Business (FDIB): Strategies for Teaching International Negotiations, June 12-16, 2007



## PROFESSIONAL EXPERIENCE

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### **The Grameen Foundation (GF), Washington, DC**

June-September 2007

#### Consultant

- Developed and implemented partnership satisfaction survey for a select group of 22 microfinance institutions across Asia, Latin America, and the Middle East
- Presented survey effort findings to organization's top management and staff

### **The George Washington University, Center for International Business Education & Research (GW-CIBER), Washington, DC**

May 2006–June 2007

#### Outreach Coordinator

- Supervised and coordinated development of academic and commercial programming
- Organized over 20 public events
- Disseminated research and teaching products
- Engaged with collaborators and potential donors
- Communicated GW-CIBER's activities throughout the U.S. and overseas

### **Orchard Restoration Corporation of Afghanistan, Washington, DC**

January–May 2006

#### Senior Researcher

- Produced concept papers on Afghanistan's agricultural rehabilitation, including topics such as: horticultural production; processing; marketing; quality control; irrigation; civil engineering; legal and regulatory environment; investment issues; rural development

### **Foundation for Democracy in Africa, Washington, DC**

September–December 2005

#### US-Africa Trade Intern

- Conducted media outreach, attended business development meetings, and public speaking engagements to promote the Foundation

### **Washington Prism, World Security Institute, Washington, DC**

May–September 2005

#### Research Assistant & Columnist

- Published a number of articles on U.S. current affairs, many of which have been translated into Persian and Arabic
- Provided editorial assistance

### **Embassy of Afghanistan, Washington, DC**

October 2004–May 2005

#### Research Assistant, Political Department

- Served as liaison between development health experts (World Bank, Georgetown University Medical School, U.S. Department of State) and Afghan embassy staff
- Provided speech writing, research, and administrative assistance to embassy officials

### **Middle East Institute, Washington, DC**

January–July 2004

#### Senior Research Assistant in Programs Department

- Researched America's Public Diplomacy toward the Middle East
- Authored Middle East Institute's guide on "Media in the Arab World", an abstracted index of all the Institute's media-related publications from the Arab World

**Embassy of Italy**, Washington, DC  
Research Assistant, Political Department

September–December 2003

- Conducted research on issues vis-à-vis Italian, E.U., and U.S. strategic interests, including Iran, Afghanistan, Iraq, terrorism and counter-terrorism strategies
- Authored reports for Political Counselors at the Embassy, in preparation for their correspondence with the Italian Ministry of Foreign Affairs

#### **SKILLS**

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- **Languages:** **Italian:** native; **English:** written and spoken fluency
- **Computer Skills:** Microsoft Office; SAS; SPSS; STATA; LISREL; NVIVO