

Choral Boosters Meeting Notes ~ November 4, 2019

Meeting called to order at 7:00.

Attending members: Debbie Parrott, Mr. Devol, Ginny Seccia, Nick Pavona, Jennifer Shively, Steve Parrott, Trish Ginn, Chris Ginn, Claudine Ridge, Berenice Stewart, Matthew Stewart, Kim Wohltmann, Rob Wohltmann

General Business

October minutes were approved and seconded.

Reports from Executive Board

Membership- Ginny Seccia- We now have memberships. General membership is trending low while Golden Eagle is highest. Mr. Devol has sent a reminder email as has Ginny. We discussed adding a Square online store which would have a link that we can add on the website. We could publish it in another blurb. Square takes 3%. There was a suggestion that we add a welcome letter from boosters when the students get their letters after tryouts and at the start of the year; i.e. choose one of the following ways to support the chorus.

Ways and Means- Chris and Trish Ginn- We purchased a board for the classroom to track the fundraising goal of \$10,000 goal. Chris met with classes about Virginia Diner and Otis Spunkmeyer and he is working with Mr. Devol about incentivizing kids. They want the kids to see what they have raised and what need to do on a weekly basis. On order form, number on bottom left is registration form- sellers can register themselves using that number. 11/14 is the deadline for paper copies and we have a 2-day extension until 16th for online. We will be providing incentives in 2 tiers. There is a prize box- once they meet their individual goal of \$66, they will put their name in the box and Mr. Devol will draw a name per prize. We will have free pizza for top 5 sellers at lunch time. Prizes will also be based on classes. Possibly do a pie in the face for Mr. Devol for future? They will also have spirit awards, a director a day prize, gift cards for each top performer in each class, and overall best will also get a gift card. Card for Goodes. Chris has talked with

Riches Stitches about getting pricing for hoodies and t-shirts. These are pre-order items with color chorus logo in red and black products. It will cost a one-time fee of \$25 to set up the artwork and a \$30 fee for screen work. Hoodies run \$25 (we would charge \$30) short sleeved t-shirts \$9 (we will charge \$15), and long-sleeved t-shirt \$11 (we would charge \$20). It takes 2 weeks once ordered. Chris will set

up a spreadsheet and Mr. Devol will make a Google form on schoolboy with a deadline of orders in before Thanksgiving break, so orders are back before Christmas. As for the Driveshack deal, they are fairly expensive to put together an outing without having a guaranteed 200 people. Maybe we could use them for part of the silent auction. Rob Wohltmann will talk to Top Golf about a giveaway.

Website- Matt Stewart- The items that have been added include Barbershop/Beautyshop singing at Boncecours in December, the new choir list, pictures from Acapella singing at the Squirrels game from May, pictures from the fall concert, new fundraiser info (he will revise the fundraising extension), save the date on dance in February (named Special Event currently), and corrected Maymont dates. He will add West Broad Village performances for the tree lighting on the 7th at 6. Mr. Devol will poll the kids to see which groups will perform there (can be informal tacky sweaters).

Treasurer- Bernie Stewart- Income includes \$3711.01 for membership (goal is \$6000), \$385 in ads (Chris has more to give Bernie), \$3648.32 in Yankee Candle sales. Expenses include for the choreographer, honors choir fees, supplies, insurance, travel expenses, and a bank charge for a returned check. There was a request to see if Suntrust could reverse the charge due to us being a non-profit. We need to discuss a budget for the dance. It is suggested that it should be \$1500. Ginny mentioned that Marc might be able to DJ. We estimate 500 kids, \$10/ticket (we should expect 30-40% of the 1800 kids at the school. The beginning balance was \$9,847.16 and

ending balance is \$13,870.98.

Reports from Committee Chairs

Winter Raffle- Georgia Barbee via memo- For the raffle we have the 55"TV, Bowl America gift cards, Escape Room gift cards, Glory Days gift card, Richmond Ballet tickets, a basket from Mission Bbq, Hunting Hawk golf course gift cards, Cheesecake Factory gift cards. For the Silent Auction, we have gift cards from Power Wash This, Virginia Rep, Bogeys Sports Park, First Watch, Flying Squirrels, Transitions Float Studio, Byrd Theatre, Cliff Bruce, Miller Irrigation, Independence Golf course, Peak Experiences, G-Force karts, and a gift basket from Yankee Candle. Mr. Devol confirmed that choirs will pick a theme and make a basket with each student bringing something also for a separate raffle. May have something for VCU courtside too.

Hospitality - Kim Wohltmann- We will be having mini water bottles as opposed to the punch at the winter concert. There are 4 water barrels in teachers' lounge for those. Shout outs will not have poinsettias given out with them this year. We will only buy enough to decorate the stage. For tablecloths white in middle, red on ends.

Director's Report- Mr. Devol-

Alterations- The manager at Puritans will give us 25% off for alterations. Natalie's will be checked with by Kim. The Ginns suggested New cleaners (near Rudinos). There is a girl's mom offering to hem all the Acapella groups dresses. 4 Acapella dresses are backordered, so he ordered the adjacent sizes just in case. A sample of Debut's girls costume is being made and the order form is ready. He needs cowboy boots and pants for boys. Mr. Devol is in need of someone to make a simple set to go across back of the stage. The set is going to change because the costumes aren't changing. It a pioneer theme. He will have art students paint it. In regard to the spring trip, he and Mrs. Dunnavent met and there is not great date for a spring trip- no appropriate show with our timing. He suggest 2 proposals- (1) have the whole program go thru In Your Ears studio over 2-3 days, ending with Bottoms Up Pizza, have all kids get a CD of their recordings, or (2) have the group go to see Wicked the last week of school in the evening (\$38.40 group price). Or we could recreate the DC trip to still get out of the city: seeing Guys and Dolls at Ford Theatre, but the writing SOL might interfere. District choir auditions are this Saturday at 9:45 at Deep Run High School.

Meeting adjourned at 8:15.