

Volume 1



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baby ASPEN®

Kate ASPEN®

2018 Catalog

A Note from the President

Dear Friends,

We are pleased to bring you the 2018 collections for both Baby Aspen and Kate Aspen. We hope you enjoy the products as much as we have enjoyed creating them!

Our 2018 Spring **Baby Aspen** launch features the new "Fairy Princess" collection, a themed assortment of sweet and sparkly gifts for baby. The magically enchanting collection blends luxurious pastels with ruffles, bows, and sparkly details providing a whimsical way for baby girl to dress and play! The launch also features an expanded assortment of signature items from "Under the Sea" and "Safari" in updated colors and patterns, providing a fresh spin on these best-selling collections. Updated products include robes, plush, and gift sets, while also introducing a broader selection of apparel, like bloomers, beach zip ups, and pajamas.

As always, our goal for **Kate Aspen** is to create the best collection of unique and thoughtful gifts, décor, and favors with a fun and stylish feel. Kate Aspen adds new themes in 2018, including "Cheery & Chic", "Farmhouse", and "Enchanted Party". Additionally, best-selling themes like Nautical and Coastal have been updated with modern, clean lines and color schemes, and as always they are fabulously priced and perfectly packaged!

Thank you to our valued retailers and consumers. You continue to inspire us - from concept, to design, to market. Thank you for helping both our brands grow!

Sincerely,



Shirley Wang,
President and Co-Founder

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Trade Show Schedule

ATLANTA INT'L GIFT AND HOME
FURNISHINGS MARKET
ATLANTA, GA
225 UNLIMITED | SUITE 1718
JANUARY 9-16, 2018

ATLANTA INT'L GIFT AND HOME
FURNISHINGS MARKET
ATLANTA, GA
LAURA ANN & ASSOCIATES
BUILDING 3-13N103
JANUARY 9-16, 2018

ATLANTA INT'L GIFT AND HOME
FURNISHINGS MARKET
ATLANTA, GA
BUILDING 3, FLOOR 3, #1004
JANUARY 11-15, 2018

DALLAS TOTAL HOME & GIFT MARKET
DALLAS, TX
J. BRANDES
2100 N. STEMMONS FRWY. #2242
JANUARY 17-23, 2018

DALLAS TOTAL HOME & GIFT MARKET
DALLAS, TX
JIM & TERRY'S KIDS KORNER | #1860
JANUARY 17-23, 2018

LA MART MARKET
LOS ANGELES, CA
SALES PRODUCERS | SUITE 451
JANUARY 18-22, 2018

SEATTLE GIFT SHOW
SEATTLE, WA
SUZIE GILDEA GROUP | SUITE 205
JANUARY 20-23, 2018

LAS VEGAS MARKET
LAS VEGAS, NV
SALES PRODUCERS | C-1044
JANUARY 28 - FEBRUARY 1, 2018

CGTA - TORONTO
TORONTO, ONTARIO, CA
JANUARY 28 - FEBRUARY 1, 2018

ROCKY MOUNTAIN GIFT SHOW
DENVER, CO
SWEET & CO | SUITE 1415
FEBRUARY 21-26, 2018

MINNEAPOLIS MART
MINNEAPOLIS, MN
FASHION STREET | SUITE 149
MARCH 9-13, 2018

EMAIL CANDY.FITZGERALD@MAINSTREETREPS.COM
TO SCHEDULE APPOINTMENT
170 OCEAN STREET SOUTH | PORTLAND, MAINE
MAIN STREET REPS
MAIN STREET REPS MAINE SHOWROOM

VISIT OUR WEBSITE
FOR SHOWROOM INFORMATION:
**BABYASPEN.THEASPENBRANDS.COM/
TRADESHOW.HTML**

*Trade Show schedule current as of print date.



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Introducing our New Collections

UNDER THE SEA • SAFARI • FAIRY PRINCESS • LITTLE PRINCE



The background of the entire image consists of horizontal, wavy bands of pastel colors: pink at the top, followed by light purple, light blue, and light yellow at the bottom. Scattered throughout these bands are numerous small, gold-colored dots, some of which have a slightly textured, metallic appearance.

baby ASPEN®

give. play. cuddle. dream.™



NEW! Under The Sea 3-Piece Diaper Cover Gift Set - Girl

- Machine-washable 100% cotton
- Size 0-6 months
- Gift box measures 14 ½" h x 9" w x ¾" d
- Minimum of 2

TAB1250 BA15217SM



NEW! Under The Sea 3-Piece Diaper Cover Gift Set - Boy

- Machine-washable 100% cotton
- Size 0-6 months
- Gift box measures 14 ½" h x 9" w x ¾" d
- Minimum of 2

TAB1250 BA15216SM





NEW

NEW! Jillian the Jellyfish Plush Plus®
Headband and Rattle for Baby

- Surface-washable plush jellyfish
- Cotton-poly blend headband and rattle are machine-washable
- Plush toy measures approximately 10 ½" h x 6 ¾" w
- Minimum of 2

TAB1500 BA15219NA





NEW

NEW! Sherman the Shark Plush Plus®
Socks for Baby

- Surface-washable plush shark
- Cotton-poly blend socks are machine-washable
- Socks size 0-6 months
- Plush toy measures approximately 6" h x 9 ¼" w
- Minimum of 2

TAB1400 BA15218NA





NEW

NEW! Ceramic Shark Bank

- 100% ceramic bank
- Hand wash with warm water
- Bank measures 7 1/2" h x 9" w x 8 3/4" d
- Minimum of 2

TAB2000 BA21025NA 



NEW

NEW! Ceramic Whale Bookends

- 100% ceramic bookends
- Hand wash with warm water
- Bookends measure 13 1/2" h x 33" w x 24" d
- Minimum of 2

TAB2000 BA21028NA 



NEW

NEW! My First Year Whale Hanging Frame

- Holds 12 images sized 1 1/2" round
- Hangable with keyhole mounts
- Large hanging frame measures 10 1/2" h x 17 1/4" w
- Minimum of 2

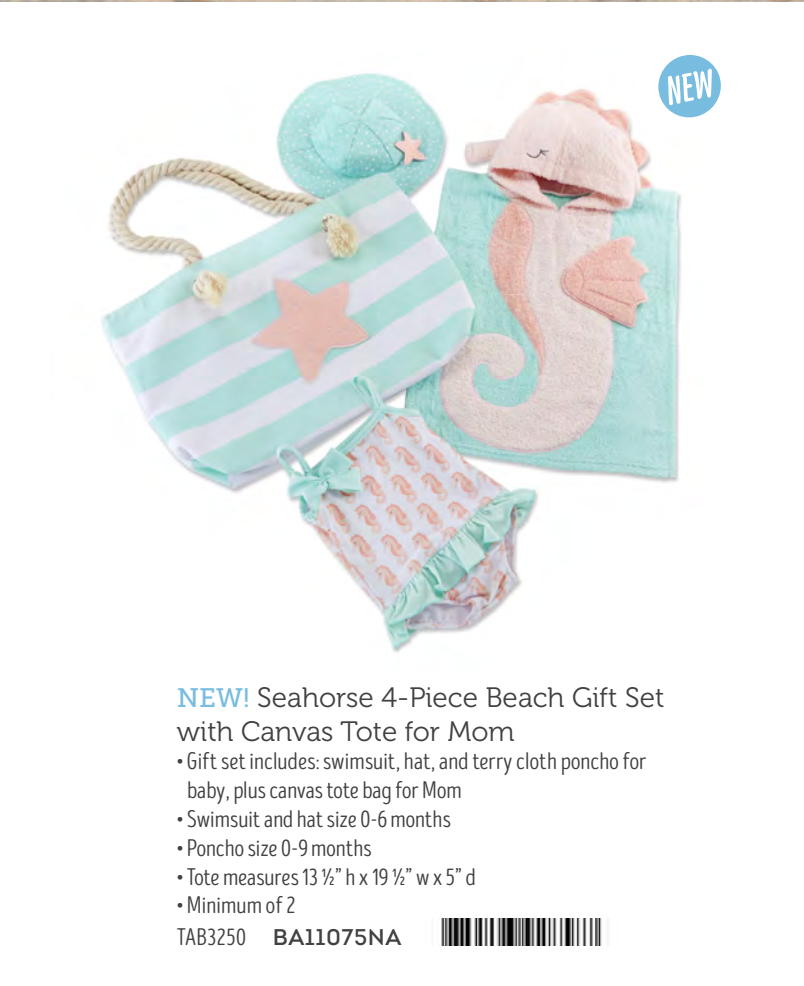
TAB1750 BA22004NA 



NEW! Shark 4-Piece Beach Gift Set with Canvas Tote for Mom

- Gift set includes: swimsuit, hat, and terry cloth poncho for baby, plus canvas tote bag for Mom
- Swimsuit and hat size 0-6 months
- Poncho size 0-9 months
- Tote measures 13 1/2" h x 19 1/2" w x 5" d
- Minimum of 2

TAB3250 BA11074NA



NEW! Seahorse 4-Piece Beach Gift Set with Canvas Tote for Mom

- Gift set includes: swimsuit, hat, and terry cloth poncho for baby, plus canvas tote bag for Mom
- Swimsuit and hat size 0-6 months
- Poncho size 0-9 months
- Tote measures 13 1/2" h x 19 1/2" w x 5" d
- Minimum of 2

TAB3250 BA11075NA





NEW! Shark Hooded Beach Zip Up

- Machine-washable cotton-blend
- Size 0-9 months
- Zip Up measures 27 ½" h x 25 ½" w
- Minimum of 2

TAB1250 BA14079BL

**NEW!** Seahorse 4-Piece Bath Set

- Gift set includes: hooded towel, 2 washcloths, and spa slippers
- Slippers size 0-6 months
- Washcloths measure 6 ¼" h x 7 ¾" w
- Minimum of 2

TAB2000 BA14078NA





NEW

NEW! Let The Fin Begin™

Gray Shark Robe

- Machine-washable 100% cotton, exclusive of decoration
- Size 0-9 months
- Robe measures 26" h x 25 1/4" w
- Minimum of 2

TAB1600 BA14085GR





Let the Fin Begin™

4-Piece Bathtime Gift Set (Blue)

- Gift set includes: hooded towel, shark bath mitt, and spa slippers
- Hooded towel size 0-9 months
- Shark mitt is 14" h x 7" w
- Minimum of 2

TAB2000 BA14037NA



Let The Fin Begin™

4-Piece Bathtime Gift Set (Pink)

- Gift set includes: Hooded towel, shark bath mitt, and spa slippers
- Hooded towel size 0-9 months
- Shark mitt is 14" h x 7" w
- Minimum of 2

TAB2000 BA14037PK





Let the Fin Begin™ Hooded Shark Robe (Blue) (0-9 months)

- Machine-washable terry cloth
- Size 0-9 months
- Robe measures 22 ½" h x 24" w
- Minimum of 2

TAB1600 BA14003BL



Let the Fin Begin™ Hooded Shark Robe (Blue) (12-18 months)

- Machine-washable terry cloth
- Size 12-18 months
- Robe measures 33" h x 28" w
- Minimum of 2

TAB2200 BA14020BL





Let the Fin Begin™ Hooded Shark Robe (Pink) (0-9 months)

- Machine-washable terry cloth
- Size 0-9 months
- Robe measures 22 ½" h x 24" w
- Minimum of 2

TAB1600 BA14003PK 



Let the Fin Begin™ Hooded Shark Robe (Pink) (12-18 months)

- Machine-washable terry cloth
- Size 12-18 months
- Robe measures 33" h x 28" w
- Minimum of 2

TAB2200 BA14020PK 



Beach Bums®

Set of 3 Diaper Covers

- Machine-washable, cotton-poly blend
- Size 0-6 months and 6-12 months
- Gift box measures 6 ¾" h x 12" w x 3" d
- Minimum of 2

TAB1550

BA15024SM- 0-6 mo, BA15024MD- 6-12 mo



0-6 months



6-12 months



Chomp and Stomp®

Shark Bib and Booties Gift Set (Blue)

- 100% cotton interlock bib and booties
- Machine-wash and gentle tumble dry low
- Size 0-9 months
- Bib has secure hook and loop closure
- Gift box measures 10 ½" h x 6 ½" w x 3 ½" d
- Minimum of 2

TAB900

BA15030BL



Chomp and Stomp®

Shark Bib and Booties Gift Set (Pink)

- 100% cotton interlock bib and booties
- Machine-wash and gentle tumble dry low
- Size 0-9 months
- Bib has secure hook and loop closure
- Gift box measures 10 ½" h x 6 ½" w x 3 ½" d
- Minimum of 2

TAB900

BA15030PK



Mr. Sock T. Pus
Plush Plus® Octopus with
Four Pairs of Socks for Baby (Blue)

- Surface-washable plush octopus
- Cotton-poly blend socks are machine-washable
- Socks size 0-6 months
- Plush toy measures approximately 11" h x 10" w
- Minimum of 2

TAB1450 BA15004BL 



Mrs. Sock T. Pus
Plush Plus® Octopus with
Four Pairs of Socks for Baby (Pink)

- Surface-washable plush octopus
- Cotton-poly blend socks are machine-washable
- Socks size 0-6 months
- Plush toy measures approximately 11" h x 10" w
- Minimum of 2

TAB1450 BA15004PK 



Sock T. Pus
Plush Plus® Octopus with
Four Pairs of Socks for Baby (Mint)

- Surface-washable plush octopus
- Cotton-poly blend socks are machine-washable
- Socks size 0-6 months
- Plush toy measures approximately 11" h x 10" w
- Minimum of 2

TAB1450 BA15004GN 





Lobster Laughs
Hooded Spa Towel

- Machine-washable terry cloth
- Size 0-9 months
- Minimum of 2

TAB1250 BA14013NA 



Wash and Waddle
Penguin Hooded Spa Robe

- Machine-washable terry cloth
- Size 0-9 months
- Robe measures 21" h x 12 1/2" w
- Minimum of 2

TAB1600 BA14022NA 



Fun in the Sun 4-Piece Nautical Gift Set with Canvas Tote for Mom

- Gift set includes: swimsuit, hat, and terry cloth whale poncho for baby, plus canvas tote bag for Mom
- Swimsuit and hat size 0-6 months
- Poncho size 0-9 months
- Tote measures 11 1/2" h x 16" w x 8 1/2" d
- Minimum of 2

TAB3250 BA11053NA



Flamingo 4-Piece Nautical Gift Set with Canvas Tote for Mom

- Gift set includes: swimsuit, hat, and terry cloth poncho for baby, plus canvas tote bag for Mom
- Swimsuit and hat size 0-6 months
- Poncho size 0-9 months
- Tote measures 11 1/2" h x 16" w x 8 1/2" d
- Minimum of 2

TAB3250 BA11052NA





NEW

NEW! Safari 9-Piece Baby Gift Basket

- Gift set includes: blanket, bib, bodysuit, pair of mittens, pair of socks, plush zebra, canvas bin, tote for Mom, and mug for Mom
- Bodysuit, mittens, and socks size 0-6 months
- Bin measures 4" h x 19 1/2" w x 9 1/2" d
- Tote measures 24" h x 14 1/2" w
- Minimum of 2

TAB5000 BA11077TN



NEW

**NEW! Jamie the Giraffe Plush Plus® Bandana Bib for Baby**

- Surface-washable plush giraffe
- Cotton-poly blend bib is machine-washable
- Plush toy measures approximately 13 3/4" h x 9" w
- Minimum of 2

TAB1400 BA15220NA



NEW



NEW! Monkey 3-Piece Bath Set

- Gift set includes: hooded towel, monkey bath mitt, and spa slippers
- Slippers size 0-6 months
- Monkey mitt is 9 1/2" h x 9" w
- Minimum of 2

TAB2200 BA14081NA



NEW



NEW! Zebra Hooded Robe

- Machine-washable 100% cotton, exclusive of decoration
- Size 0-9 months
- Robe measures 23" h x 12 1/2" w
- Minimum of 2

TAB1700 BA14080NA







NEW



NEW! Zebra Bib and Socks Set

- Machine-washable 100% cotton bib exclusive of decoration
- Cotton-poly blend socks are machine-washable
- Hook and loop closure
- Size 0-6 months
- Minimum of 2

TAB750 BA15221NA



NEW! Ceramic Zebra Bank

- 100% ceramic bank with yarn detail
- Hand wash with warm water
- Bank measures 8 ½" h x 9 ¾" w x 3 ½" d
- Minimum of 2

TAB2000 BA21029NA

**NEW!** Ceramic Safari Bookends

- 100% ceramic bookends
- Hand wash with warm water
- Lion bookend measures 7 ¾" h x 4 ½" w x 5 ½" d
- Elephant bookend measures 8" h x 5" w x 5 ¼" d
- Minimum of 2

TAB2000 BA21030NA





NEW! Safari Pajama Gift Set - Pink

- Machine-washable 100% cotton
- Size 0-6 months
- Gift box measures 6 1/2" h x 18" w x 26 1/2" d
- Minimum of 2

TAB1250 BA16130PK



NEW! Safari Pajama Gift Set - Blue

- Machine-washable 100% cotton
- Size 0-6 months
- Gift box measures 6 1/2" h x 18" w x 26 1/2" d
- Minimum of 2

TAB1250 BA16130BL







Lion 3-Piece Bathtime Gift Set

- Gift set includes: hooded towel, lion bath mitt, and spa slippers
- Spa slippers size 0-6 months
- Lion mitt is 9 3/4" h x 10" w
- Minimum of 2

TAB2200 BA14071NA



Lion Hooded Blanket

- Machine-washable
- Blanket measures 35" h x 34 1/4" w
- Minimum of 2

TAB1750 BA14067NA





Lion Hooded Spa Robe

- Machine-washable 100% cotton, exclusive of decoration
- Size 0-9 months
- Robe measures 26 ¾" h x 25 ½" w
- Minimum of 2

TAB1800 BA14068NA 





Ryan the Lion Plush Plus® Socks for Baby

- Surface-washable plush lion
- Cotton-poly blend socks are machine-washable
- Socks size 0-6 months
- Plush toy measures approximately 9 ¾" h x 7 ¾" w x 9" d
- Minimum of 2

TAB1400 BA15180NA



NEW

NEW! Ceramic Elephant Frame

- 100% ceramic frame that holds 4" x 4" photo and stands with easel back
- Hand wash with warm water
- Frame measures 7" h x 8 1/4" w x 3/4" d
- Minimum of 2

TAB1000 BA21031NA

**Little Peanut Elephant Ceramic Bank**

- 100% ceramic bank with silver foil detail and cord tail
- Hand wash with warm water
- Bank measures 6 1/4" h x 5 3/4" w x 7 1/4" d
- Minimum of 2

TAB1800 BA21022NA





NEW! Swan 4-Piece Bath Set

- Gift set includes: hooded towel, two washcloths, and spa slippers
- Slippers size 0-6 months
- Washcloths measure 6 1/4" h x 7 3/4" w
- Minimum of 2

TAB2200 BA14082NA



NEW! Phoebe the Fairy Princess Plush Plus® Rattle and Socks for Baby

- Surface-washable plush doll
- Cotton-poly blend socks are machine-washable
- Socks size 0-6 months
- Plush toy measures approximately 15 1/2" h x 4" w
- Minimum of 2

TAB1500 BA15225NA





NEW

NEW! Born to Sparkle 3-Piece Gift Set

- Hand wash only bodysuit with tutu, headband, and bib
- Size 0-6 months
- Gift presentation includes cardboard hanger
- Minimum of 2

TAB1500

BA11079NA





NEW

NEW! My First Fairy Princess
Outfit with Headband

- Hand wash only bodysuit with tutu and headband
- Size 0-6 months
- Gift presentation includes cardboard hanger
- Minimum of 2

TAB1450

BA16131NA





NEW! Ceramic Swan Bookends

- 100% ceramic bookends with silver foil detail
- Hand wash with warm water
- Bookends measures 8" h x 5" w x 4 ½" d
- Minimum of 2

TAB2000 BA21034WT



NEW! Fairy Princess Swan
Bib and Headband Set

- Hand wash only bib and headband
- Size 0-6 months
- Minimum of 2

TAB750 BA15223NA







NEW

NEW! My First Milestone
Prince Baby Age Blocks

- Set of 3 colorful blocks
- Square blocks include numbers 0-9
- Long block includes "Days", "Weeks", "Month", and "Months"
- Minimum of 2

TAB700 BA22006BL 



NEW

NEW! Little Prince Wall Sign

- Sign hangs with color coordinated ribbon
- Sign measures 4 1/2" h x 19 1/2" w
- Minimum of 2

TAB1250 BA22005BL 





Little Prince Hooded Spa Robe

- Machine-washable 100% cotton
- Size 0-9 months
- Robe measures 22" h x 28" w
- Minimum of 2

TAB1600 BA14069BL





Little Prince Pajama Gift Set

- Hand wash only
- 100% cotton
- Size 0-6 months
- Gift box measures 10 ¼" h x 7" w x 2 ¼" d
- Minimum of 2

TAB1250 BA16112BL 



Little Prince Ceramic Crown Bank

- 100% ceramic bank with blue and silver foil detail
- Hand wash with warm water
- Bank measures 6 ¾" h x 8" w x 7 ½" d
- Minimum of 2

TAB2000 BA21023BL 





Little Prince 6-Piece Gift Set

- Gift set includes: 100% cotton bodysuit, 100% cotton mittens, velour blanket, 100% cotton door hanger, green frog rattle, and keepsake cotton basket
- Surface-washable rattle and door hanger
- Machine-washable bodysuit, blanket, and mittens
- Blanket measures 12" square
- Cotton bodysuit and mittens size 0-6 months
- Minimum of 2

TAB2250 BA11065BL 



Little Prince Bodysuit and Socks

- Machine-washable bodysuit and socks
- Size 0-6 months
- Gift presentation includes cardboard hanger
- Minimum of 2

TAB800 BA16109BL 





Little Prince 4-Piece Gift Set

- Hand wash shorts, bib, burp cloth, and bodysuit
- Size 0-6 months bodysuit and shorts
- Gift box measures 7 1/4" h x 10 1/4" w x 6 1/2" d
- Minimum of 2

TAB2000 BA11066BL





NEW

NEW! My First Milestone
Princess Baby Age Blocks

- Set of 3 colorful blocks
- Square blocks include numbers 0-9
- Long block includes "Days", "Weeks", "Month", and "Months"
- Minimum of 2

TAB700 BA22006PK



NEW! Little Princess Wall Sign

- Sign hangs with color coordinated ribbon
- Sign measures 4 ½" h x 22" w
- Minimum of 2

TAB1250 BA22005PK

**NEW!** Little Princess Ceramic Carriage Frame

- 100% ceramic frame holds 4" x 6" photo and stands with easel back
- Hand wash with warm water
- Frame measures 8 ¾" h x 8" w x ¾" d
- Minimum of 2

TAB1250 BA21027NA





Little Princess 6-Piece Gift Set

- Gift set includes: 100% cotton bodysuit, 100% cotton mittens, velour blanket, 100% cotton door hanger, pink shooting star rattle, and keepsake cotton basket
- Surface-washable rattle and door hanger
- Machine-washable bodysuit, blanket, and mittens
- Blanket measures 12" square
- Cotton bodysuit and mittens size 0-6 months
- Minimum of 2

TAB2250 BA11065PK





Little Princess Pajama Gift Set

- Hand wash only
- 100% cotton
- Size 0-6 months
- Gift box measures 10 1/4" h x 7" w x 2 1/4" d
- Minimum of 2

TAB1250 BA16112PK



Little Princess Bodysuit and Socks

- Machine-washable bodysuit and socks
- Size 0-6 months
- Gift presentation includes cardboard hanger
- Minimum of 2

TAB800

BA16109PK







Little Princess 4-Piece Bathtime Gift Set

- Gift set includes: hooded towel, two washcloths, and spa slippers
- Spa slippers size 0-6 months
- Washcloths measure 6 ¼" w x 7 ¾" h
- Minimum of 2

TAB2000 BA14070PK 



Little Princess Ceramic Crown Bank

- 100% ceramic bank with baby pink and silver foil detail
- Hand wash with warm water
- Bank measures 6 ¾" h x 8" w x 7 ½" d
- Minimum of 2

TAB2000 BA21023PK 



Little Princess Ceramic Carriage Bank

- 100% ceramic bank with ribbon accent and silver foil detail
- Hand wash with warm water
- Bank measures 8 ½" h x 6" w x 8 ¼" d
- Minimum of 2

TAB2400 BA21017NA 



NEW! Mermaid 4-Piece Beach Gift Set with Canvas Tote for Mom

- Gift set includes: swimsuit, hat, and terry cloth poncho for baby, plus canvas tote bag for Mom
- Swimsuit and hat size 0-6 months
- Poncho size 0-9 months
- Tote measures 20 1/4" h x 19 1/2" w
- Minimum of 2

TAB3250 BA11078NA





NEW

NEW! Mia the Mermaid Plush Plus®
Headband and Rattle for Baby

- Surface-washable plush mermaid and plush rattle
- Hand wash headband
- Headband size 0-6 months
- Plush toy measures approximately 14 ½" h x 6" w
- Minimum of 2

TAB1750 BA15222NA





NEW

NEW! Unicorn Plush Rattle Lovie

- Surface-washable velour lovie with plush unicorn head
- Plush toy measures 14" tall
- Minimum of 2

TAB1000 BA12057NA



NEW

NEW! Ceramic Unicorn Bank

- 100% ceramic bank with gold foil and ribbon accents
- Hand wash with warm water
- Bank measures 8 1/4" h x 8 1/4" w x 3 1/2" d
- Minimum of 2

TAB2000 BA21024NA



Simply Enchanted Unicorn
Hooded Spa Robe

- Machine-washable terry cloth kimono style robe
- Size 0-9 months
- Robe measures 26 1/2" h x 26" w
- Minimum of 2

TAB1700 BA14062NA







Simply Enchanted Mermaid 4-Piece Bathtime Gift Set

- Gift set includes: hooded towel, mermaid bath mitt, and spa slippers
- Spa slippers size 0-6 months
- Mermaid mitt is 14" h x 7" w
- Minimum of 2

TAB2000 BA14063NA





Simply Enchanted Mermaid 2-Piece Layette Set

- Machine-washable 100% cotton
- Size 0-6 months
- Gift box measures 6 3/4" h x 7" w x 2 1/4" d
- Minimum of 2

TAB1500 BA16104NA 



Simply Enchanted Mermaid Bib and Headband Set

- Machine-washable bib and headband
- Size 0-6 months
- Minimum of 2

TAB750 BA15194NA 



Simply Enchanted 3-Piece Outfit

- Machine-washable 100% cotton bodysuit and leggings, cotton blend headband
- Size 0-6 months
- Minimum of 2

TAB1450 BA11063NA 



Simply Enchanted Ceramic Castle Bank

- 100% ceramic bank with satin ribbon detail
- Hand wash with warm water
- Bank measures 10 1/4" h x 7 1/4" w x 4" d
- Minimum of 2

TAB2400 BA21021NA 



Rosie the Unicorn Plush Plus® with Tutu

- Surface-washable plush unicorn
- Cotton and tulle tutu, hand wash only
- Tutu size 0-6 months
- Plush toy measures approximately 9" h x 9" w
- Minimum of 2

TAB1450 BA15191NA 





NEW

NEW! Fancy Floral 9-Piece Baby Gift Basket

- Gift set includes: blanket, bib, bodysuit, pair of mittens, pair of socks, plush bunny, canvas bin, tote for Mom, and mug for Mom
- Bodysuit, mittens, and socks size 0-6 months
- Bin measures 4" h x 19 1/2" w x 9 1/2" d
- Tote measures 24" h x 14 1/2" w
- Minimum of 2

TAB5000

BA11077PK





NEW

NEW! New Pup 9-Piece Baby Gift Basket

- Gift set includes: blanket, bib, bodysuit, pair of mittens, pair of socks, plush puppy, canvas bin, tote for Mom, and mug for Mom
- Bodysuit, mittens, and socks size 0-6 months
- Bin measures 4" h x 19 1/2" w x 9 1/2" d
- Tote measures 24" h x 14 1/2" w
- Minimum of 2

TAB5000 BA11077BL







NEW! My First Birthday
Rainbow 3-Piece Tutu Outfit - Girl

- Machine-washable skirt and headband
- Hand wash bodysuit
- Size 12-18 months
- Gift box measures 2" h x 38" w x 56" d
- Minimum of 2

TAB2000 BA16129PK



NEW! My First Birthday
Little Fella Outfit - Boy

- Machine-washable bodysuit and socks
- Hand wash shorts
- Size 12-18 months
- Gift box measures 2" h x 34 1/2" w x 51 1/2" d
- Minimum of 2

TAB2000 BA16128BL





**My First Birthday
3-Piece Tutu Outfit**

- Bodysuit, skirt, and headband, hand wash only
- Size 12-18 months
- Gift box measures 14" h x 8" w x 2 1/4" d
- Minimum of 2

TAB2000 BA16085PK





My First Birthday 3-Piece Party Outfit with Tutu (12-18 mo)

- Machine-washable 100% cotton bodysuit, skirt, and headband
- Size 12-18 months
- Gift presentation includes cardboard hanger
- Minimum of 2

TAB2000 BA16111GN 



NEW

NEW! My First Year Hanging Frame

- Holds 12 images sized 1 3/4" round
- Hangs with color coordinated ribbon
- Large hanging frame measures 16" h x 13" w
- Minimum of 2

TAB1750 BA22003NA 



NEW

NEW! My First Sonogram Frame - Special Delivery

- 100% ceramic frame holds sonogram photo and stands with easel back
- Hand wash with warm water
- Frame measures 5" h x 7" w x 1/2" d
- Minimum of 2

TAB1000 BA21035NA 



NEW

NEW! Beary Sleepy Plush Plus®
Blanket for Baby - Blue

- Surface-washable plush bear
- Machine-washable blanket
- Plush toy measures approximately 11 ¼" h x 5" w
- Gift presentation measures 17" h x 18" w x 18" d
- Minimum of 2

TAB1750 BA12055BL





NEW

NEW! Beary Sleepy Plush Plus®
Blanket for Baby - Pink

- Surface-washable plush bear
- Machine-washable blanket
- Plush toy measures approximately 11 1/4" h x 5" w
- Gift presentation measures 17" h x 18" w x 18" d
- Minimum of 2

TAB1750 BA12055PK





My First Gameday

2-Piece Outfit with Rattle (0-6 mo)

- Machine-washable 100% cotton bodysuit and sweatpants exclusive of decoration
- Rattle is hand wash only
- Size 0-6 months
- Gift presentation includes cardboard hanger
- Minimum of 2

TAB1450 BA16114BL



My First Gaming Buddy

2-Piece Outfit (0-6 mo)

- Machine-washable 100% cotton bodysuit and sweatpants exclusive of decoration
- Size 0-6 months
- Gift presentation includes cardboard hanger
- Minimum of 2

TAB1450 BA16117NA





My First Ballerina
3-Piece Tutu Outfit (0-6 mo)

- Machine-washable socks
- Hand wash only bodysuit with tutu and headband
- Size 0-6 months
- Gift presentation includes cardboard hanger
- Minimum of 2

TAB1450 BA16115PK



My First Fashionista
Outfit with Headband (0-6 mo)

- Hand wash only bodysuit with tutu and headband
- Size 0-6 months
- Gift presentation includes cardboard hanger
- Minimum of 2

TAB1450 BA16116NA





Natural Baby Bamboo Bunny Pajama with Mittens Gift Set

- Machine-washable rayon fabric made from bamboo
- Size 0-6 months
- Gift box measures 10 1/2" h x 7" w x 2 1/4" d
- Minimum of 2

TAB2000 BA16106NA 



Natural Baby Bamboo Bunny 5-Piece Feeding Set

- Gift set includes: plate, bowl, cup, fork, and spoon made of bamboo fibers
- Hand wash only
- Gift box measures 3 3/4" h x 10" w x 9 1/2" d
- Minimum of 2

TAB1000 BA19002NA 



Natural Baby Bamboo Bunny Hooded Spa Robe

- Machine-washable rayon fabric made from bamboo
- Size 0-9 months
- Robe measures 26 1/4" h x 26" w
- Minimum of 2

TAB2200 BA14064NA 



Natural Baby Bamboo 5-Piece Welcome Home Gift Set

- Gift set includes: bamboo blend interlock bodysuit, mittens, blanket, bib, and rattle
- Surface-washable rattle
- Machine-washable rayon fabric made from bamboo bodysuit, blanket, bib, and mittens
- Blanket measures 16" square
- Bodysuit and mittens size 0-6 months
- Minimum of 2

TAB3250 BA11064NA 

Introducing our New Collections

COASTAL • FARMHOUSE • ENCHANTED PARTY • CHIC & CHEERY

Coastal
PAGE 72



Farmhouse
PAGE 76



Enchanted Party
PAGE 80



Chic & Cheery
PAGE 92



The background features a series of horizontal, wavy bands in shades of pink, purple, blue, green, and yellow, creating a soft, watercolor-like effect. Scattered throughout the entire image are numerous small, circular gold confetti pieces.

Kate ASPEN[®]

for all you celebrate[™]

Coastal





E



F

A | Seaside Sand and Shell-Filled
Globe Bottle Stopper

Minimum of 6

TAB375 11077NA 

B | Pop the Top Flip-Flop Bottle
Opener

Minimum of 6

TAB225 11084NA 

C | Seashell Gel Tea Light Holder

Minimum of 6

TAB300 20125BL 



G



H

D | Palm Breeze Chrome Palm
Tree Bottle Opener

Minimum of 6

TAB275 11125NA 

E | **NEW!** Seaside Escape Glass
Coaster

Minimum of 6

TAB145 27133NA 

F | **NEW!** Fish Shaped Cheeseboard
and Spreader

Minimum of 6

TAB235 22086NA 



I



J

G | **NEW!** Seaside Escape Fish Soap

Minimum of 6

TAB110 21067NA 

H | **NEW!** Seaside Escape Spreader
Gift Set

Minimum of 6

TAB450 25320NA 

I | **NEW!** Seaside Escape Glass
Votive (Set of 4)

Minimum of 6

TAB500 20201NA 



K



L

J | **NEW!** Gold Seahorse Bottle
Opener

Minimum of 6

TAB195 11307GD 

K | **NEW!** Seashell Trinket Dish

Minimum of 6

TAB250 23158BL 

L | **NEW!** Gold Seahorse Napkin
Ring (Set of 4)

Minimum of 6

TAB500 14128GD 

A | Anchors Away Rope Tea Light Holder (Set of 4)

Minimum of 6

TAB825 20171NA 



A

B | Anchors Away Luggage Tag

Minimum of 6

TAB225 17036NA 



B

C | Anchor Nautical-Themed Bottle Opener

Minimum of 6

TAB250 11136NA 



C

D | Nautical Anchor Bottle Stopper

Minimum of 6

TAB275 25169NA 



D

E | By the Sea Lighthouse Tea Light Holder

Minimum of 6

TAB350 14037WT 



E

F | Set Sail Glass Tea Light Holders (Set of 4)

Minimum of 6

TAB1125 20060NA 



F

G | **NEW!** Whale Shaped Dip Bowl and Spoon

Minimum of 2

TAB800 23160NA 



G

H | **NEW!** Ceramic Whale Shaped Measuring Spoons

Minimum of 6

TAB250 23159NA 



H

I | **NEW!** Nautical Anchor Cork Coaster (Set of 4)

Minimum of 6

TAB115 22085NA 

J | **NEW!** Gold Nautical Anchor Bottle Opener

Minimum of 6

TAB125 11136GD 

K | **NEW!** Gold Nautical Anchor Bottle Stopper

Minimum of 6

TAB150 25169GD 

L | **NEW!** Gold Nautical Anchor Place Card Holder (Set of 6)

Minimum of 6

TAB375 25137GD 

⚓ NAUTICAL ⚓





B



C



D



E



A



B



C



D



E





F

PARTY TIME

A | Cheers Cheeseboard and Spreader

Minimum of 6

TAB425 22074NA 



G

B | **NEW!** Cheers to You Gold Bottle Opener

Minimum of 6

TAB195 11315GD 

C | **NEW!** Cheers to You Gold Bottle Stopper

Minimum of 6

TAB180 11316GD 

D | **NEW!** Gold Beer Shaped Bottle Opener

Minimum of 6

TAB160 11313GD 

E | **NEW!** Vintage Deco Photo Props Kit

Minimum of 2

TAB750 28395NA 



H

F | **NEW!** Cheers Pink Bottle Opener

Minimum of 6

TAB120 11317PK 

G | **NEW!** Gold Champagne Shaped Bottle Opener

Minimum of 6

TAB155 11314GD 

H | **NEW!** Pink Party Hat Bottle Stopper

Minimum of 6

TAB175 25334PK 

Enchanted ★ Party ★★



A



B



C

A | **NEW!** Enchanted Unicorn
49-Piece Party Décor Kit
Minimum of 2

TAB1500 00141NA



B | **NEW!** Enchanted Unicorn
Paper Plates
Minimum of 6

TAB220 28396NA



C | **NEW!** Unicorn Trinket Dish
Minimum of 6

TAB250 23172NA



D



E

D | **NEW!** Gold Unicorn Bottle
Opener
Minimum of 6

TAB135 11318GD



E | **NEW!** Unicorn Horn Bottle
Stopper
Minimum of 6

TAB195 23175NA



F | **NEW!** Ice Cream Trinket Dish
Minimum of 6

TAB250 23161NA



F



G

G | **NEW!** So Sweet Loofah Favor
Minimum of 6

TAB195 21068PK



H | **NEW!** Macaron Soap
Minimum of 6

TAB110 21069PK

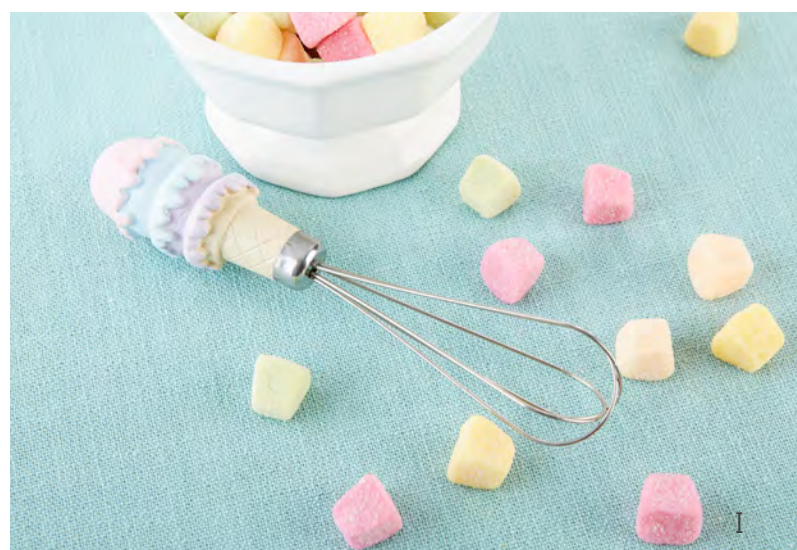


I | **NEW!** Ice Cream Whisk
Minimum of 6

TAB195 13069NA



H



I



A



B



C

A | Oh Baby Rustic 73-Piece Baby Shower Kit

Minimum of 2

TAB1750 00123NA 

B | Rustic Heart Measuring Spoons

Minimum of 6

TAB350 13067NA 

C | Live, Laugh, Love Whisk and Tea Towel

Minimum of 2

TAB500 00125NA 

D | Rustic Baby Burlap Frame

Minimum of 6

TAB200 25325NA 



D

Baby SHOWER



E



F

E | Blue Heart Plastic Measuring
Spoons

Minimum of 6

TAB250 18129BL



F | Pink Heart Plastic Measuring
Spoons

Minimum of 6

TAB250 18129PK



G | Love Beyond Measure
Measuring Spoons

Minimum of 6

TAB275 13028NA



G



H

H | Little Peanut Ceramic Elephant
Salt & Pepper Shakers

Minimum of 6

TAB350 23035NA



I | **NEW!** Gold Oh Baby Cake
Topper

Minimum of 2

TAB750 22077NA



J | **NEW!** Baby Bottle Shaped
Bottle Opener

Minimum of 6

TAB165 11311GD



I



J





C



D

Celebrate ♥ Love

A | XOXO Gold Bottle Stopper

Minimum of 6

TAB325 11304GD



B | XOXO Gold Bottle Opener

Minimum of 6

TAB175 11300GD



C | Gold Glitter and Rhinestone

Mr & Mrs Toasting Flutes

Minimum of 2

TAB1750 27120NA



D | Tuxedo and Wedding Gown

Mr & Mrs Toasting Flutes

Minimum of 2

TAB1250 27121NA



E | Love Antique Gold Bottle
Stopper

Minimum of 6

TAB300 11302GD



F | White Heart Plastic Measuring
Spoons

Minimum of 6

TAB250 18129WT



G | White Kitchen Whisk

Minimum of 6

TAB250 13068WT



E



F



G

A | Gold Mr & Mrs Sweetheart
Table Sign

Minimum of 2

TAB2000 22069NA



B | Gold Heart Escort Card

(Set of 12)

Minimum of 6

TAB1400 11299NA



C | Gold Key Escort Card

(Set of 12)

Minimum of 6

TAB1000 11298NA



D | Mr and Mrs Ring Dish

Minimum of 6

TAB400 23155NA



E | Classic His and Hers Luggage
Tags

Minimum of 6

TAB450 17067NA



A



B



C



D



E



F



G

F | **NEW!** Gold Double Heart
Bottle Opener
Minimum of 6
TAB145 11319GD



G | **NEW!** Gold Double Heart Cake
Topper
Minimum of 2
TAB750 18167GD



H | **NEW!** Double Heart Trinket Dish
Minimum of 6
TAB250 23173NA



H



I

I | Gold Promises Classic Mr. and
Mrs. Chair Backers
Minimum of 2
TAB1500 18093GD



Bridal GIFTS



A



B



C



D



E



F



G

A | Gold Foil Bridesmaid Canvas Tote

Minimum of 2

TAB750 29092NA 

B | Gold Foil Bridesmaid Canvas Makeup Bag

Minimum of 2

TAB500 29091NA 

C | Love Trinket Dish

Minimum of 6

TAB350 23148LV 

D | XOXO Trinket Dish

Minimum of 6

TAB350 23148XO 

E | Hello Gorgeous Trinket Dish

Minimum of 6

TAB350 23148HG 

F | Kisses Trinket Dish

Minimum of 6

TAB350 23148KS 

G | Gold Foil Bride Canvas Tote

Minimum of 2

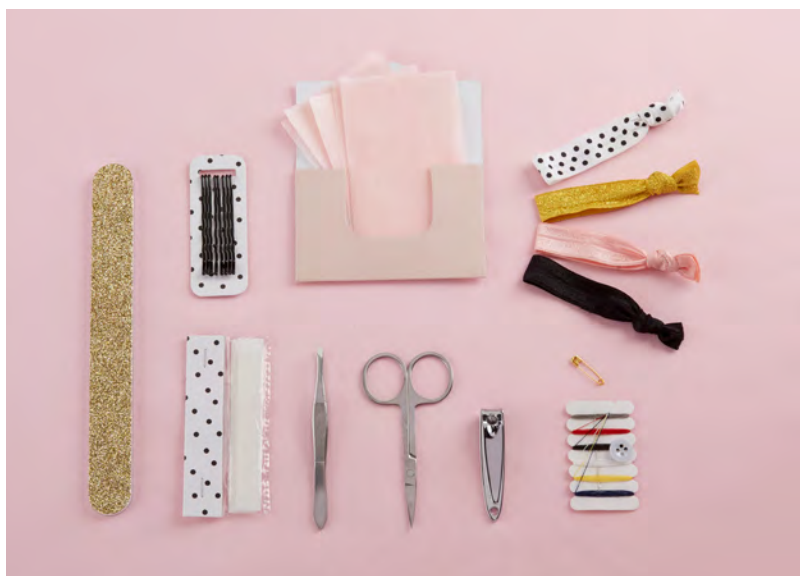
TAB750 29089NA 



A



B



A | Floral Wedding Survival Kit

Minimum of 2

TAB1200 18140FL

B | Classic Wedding Survival Kit

Minimum of 2

TAB1200 18140CL

C | Pink and Gold Will You Be My Bridesmaid Kit

Minimum of 2

TAB2250 00121NA

D | Groomsman Kit

Minimum of 2

TAB2250 00122NA

E | Happy Tears Wedding Hankie

Minimum of 6

TAB225 29102NA





C



D



E

Cheery & Chic





E



F

A | **NEW!** Citrus Slice Bottle Opener
Minimum of 6

TAB175 11308NA 

B | **NEW!** Ceramic Lemon Bottle Stopper
Minimum of 6

TAB185 23164NA 

C | **NEW!** Cheery and Chic Citrus Paper Plates
Minimum of 6

TAB225 28394NA 

D | **NEW!** Citrus Chic Spreader Gift Set
Minimum of 2

TAB450 25329AS 



G



H

E | **NEW!** Lovely Lemon Soap
Minimum of 6

TAB110 21071YL 

F | **NEW!** Flamingo Trinket Dish
Minimum of 6

TAB350 23165NA 

G | **NEW!** Lemon Slice Luggage Tag
Minimum of 6

TAB125 18161NA 

H | **NEW!** Citrus Cheeseboard and Spreader
Minimum of 6

TAB235 22087NA 



Tea Time Whimsy

A | Tea Time Whimsy Ceramic
Bud Vase

Minimum of 6

TAB480 23140NA 



A

B | Tea Time Whimsy Teacup-
Shaped Cheeseboard and Spreader

Minimum of 6

TAB425 22067NA 



B

C | Tea Time Whimsy Teapot Favor
Box - Blue (Set of 24)

Minimum of 2

TAB1663 28298NA 



C

D | **NEW!** Tea Time Whimsy Teapot
Favor Box - Pink (Set of 24)

Minimum of 2

TAB1663 28298PK 



D

E | Tea Time Whimsy Paper Plates -
Blue

Minimum of 2

TAB200 28310NA 

F | **NEW!** Tea Time Whimsy Paper
Plates - Pink

Minimum of 2

TAB200 28310PK 



E

G | **NEW!** Tea Time Whimsy Pink
Rose Soap

Minimum of 6

TAB200 21064NA 

H | Tea Time Whimsy Frame

Minimum of 6

TAB200 25292NA 

I | Tea Time Whimsy Antique Gold
Teacup Bottle Opener

Minimum of 6

TAB250 11293NA 

J | Tea Time Whimsy Ceramic
Teacup Measuring Spoons

Minimum of 6

TAB450 23146NA 



F





Terms & Conditions

NEW ACCOUNTS:

Minimum opening order is \$200, re-orders are \$100 or more.

Types of Wholesale Retail Accounts That May Be Considered For Approval:

1. Brick and Mortar - Store having a physical presence.
2. Direct Online Store (Web-only based businesses) - Internet website branded by you and not promulgated through a third party website.
For example, "yourstore.com" and not Amazon, Facebook, Ebay, Zulily, etc.
3. Catalog Companies - Printed and online publications distributed direct to consumers or direct to retailers.

Other requirements and stipulations for new accounts:

Wholesale Accounts must provide a valid Business Registration License and/or a current Tax Resale Certificate. Both the business name and address on these documents must be consistent with the business name and address as shown on the wholesale account.

All wholesale accounts agree to follow & maintain minimum suggested retail pricing (MSRP) guidelines. Guidelines & Policy will be posted on babyaspen.com under the wholesale portal, **Terms & Conditions**.

Brick & Mortar businesses must provide a photo image of actual store front(s).

Web only businesses will be reviewed to verify wholesaler has a functional **retail** website with a URL address with a working **shopping cart** with a secure checkout process.

All Wholesale **Brick & Mortar** and Web only businesses (who sell strictly on their own website) agree to not sell our products on any online third party marketplaces, for example Amazon, eBay, Wal-mart, and Etsy. This list is indicative only and non-exhaustive. Selling on any online marketplace is prohibited without written permission. A marketplace can be defined as a site where multiple

retailers are selling their goods. A website that is maintained by a single retailer may be approved.

Home based businesses that do not have a stand-alone website with shopping cart or physical store front will not be approved. We encourage our retailers to market on social media but this cannot be a sole means of selling product.

ORDERING:

We accept orders by phone or email, and through your local sales representative as listed on the map in this catalog. When placing orders, please make sure to include all pertinent information such as contact name, phone number, e-mail address, credit applications and references, billing and shipping information.

PAYMENT OPTIONS:

Initial orders must be paid by credit card. For your convenience, we accept Visa, MasterCard, American Express, and Discover for your opening order. Net 30 terms with \$500 opening credit limit available for approved accounts. Credit reference sheets must be provided at time of request for increased credit limits. Credit approval will be at the discretion of The Aspen Brands Company. Payment of terms orders by credit card will be charged 3%. 1.5% monthly interest will be applied to all invoices not paid within terms.

PRICES:

All prices are net wholesale cost FOB Duluth, GA 30096. Prices are subject to change without notice. Orders will be processed at the prices in effect at the time the order is placed.

SHIPPING AND DELIVERY:

Orders are shipped via UPS Ground pre-paid anywhere in the United States and Canada unless weight or packaging requirements necessitate shipment by freight carrier. The cost of freight will be added to your invoice.

Once your order is finalized, your order ships from our warehouse within 1-3 business days unless you request a future ship date or you've preordered backordered items. Depending on where you are located, delivery ranges from 1-5 business days.

Baby Aspen will not offer drop shipping for wholesale retailers; however this option is available for Kate Aspen.

RETURNS:

No returns are accepted without an Aspen Brands return authorization number (RA#). All claims for returns must be made within 30 days of the invoice date, and the return itself must be received within 30 days of that date. Returns must be shipped back in their original packaging at customer expense. All unauthorized returns or refused shipments are subject to a 20% restocking fee.

CLAIMS:

Shipping Damage:

Upon receipt of your merchandise, check cartons for outside damage. If the outside cartons are noticeably damaged, a claim should be filed immediately. Please forward a picture of the damage to our customer service department for further instructions.

Merchandise Damage:

Upon receipt of merchandise, check contents of each carton. If the contents are damaged, contact our customer service department at 800-659-0471 or babyaspen@theaspenbrands.com. Any invoice adjustments must be approved.

BACKORDERS:

We reserve the right to split ship or cancel back ordered items unless specifically instructed in writing.

CONTACT US:

RETAILERS

phone: 800-659-0471
fax: 770-209-0370
email: babyaspen@theaspenbrands.com

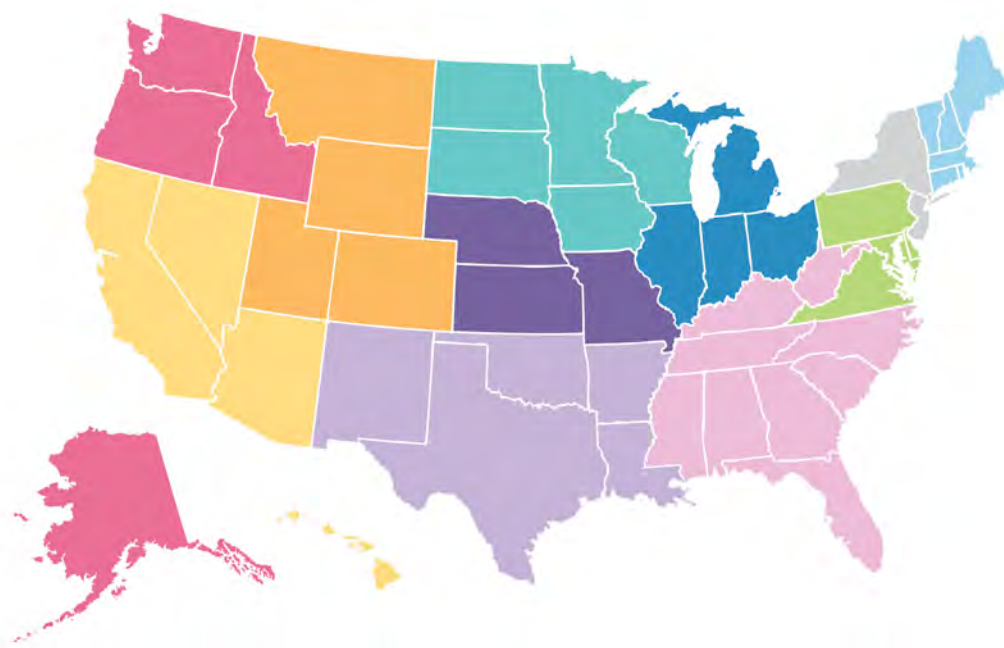
SALES REPS

phone: 866-304-3786
fax: 866-502-3790
email: salesrep@theaspenbrands.com

ADDRESS:

2700 Breckinridge Drive
Duluth, GA 30096

Rep Group Territory Map



- Suzie Gildea Group**
Washington, Oregon, Idaho, Alaska
- Ann McGilvary & Associates**
Michigan, Illinois, Indiana, Ohio
- Sales Producers**
California, Nevada, Arizona, Hawaii
- Main Street Reps**
Vermont, New Hampshire, Maine, Massachusetts, Rhode Island, Connecticut
- Swee & Company**
Colorado, Utah, Wyoming, Montana
- Peggy Lichty & Associates**
Washington DC, Maryland, Delaware, Virginia, Pennsylvania
- Fashion Street**
Minnesota, Wisconsin, Iowa, North Dakota, South Dakota
- 225 Unlimited**
Alabama, Mississippi, Georgia, Florida, Tennessee, Kentucky, South Carolina, North Carolina, West Virginia
- J. Brandes**
Texas, Oklahoma, Arkansas, Louisiana, New Mexico
- Harmless & Associates**
Missouri, Nebraska, Kansas
- Sales Producers**
Las Vegas Showroom
- Kids Korner**
Selected Baby Aspen Southwest Accounts
- Laura Ann & Associates**
Selected Baby Aspen Southeast Accounts

