## purple TELEVISION

[APRIL 3 2012] : ART



## AS IT LAYS: ALEX ISRAEL X RACHEL ZOE BY ALEX ISRAEL

For the past year and a half, artist Alex Israel worked at the Pacific Design Center in West Hollywood. He conducted 30 video portraits, many on a talk-show set he built in his temporary studio at the landmark complex. The entirety of the series will be presented at Reena Spaulings Fine Art (http://reenaspaulings.com/) from March 11th to April 8th, and will be released on Purple Television and asitlays.com (http://asitlays.com/) through March and April, 2012. Here is his video portrait of American fashion stylist, star of her own Bravo reality television series and fashion designer Rachel Zoe.

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