

# Sponsors 2016

Rexco

Port Lavaca Auto Group

United Rentals

The Box Lunch

Domino's Pizza

VCS Companies

Wagon Train Restaurant

Gulf Coast Feed & More

Southern Sass Boutique

Joe & Margie Reyes

MW Rentals & Sales, Inc.

Victoria Electric Cooperative

LaAntigua Mexican Restaurant

Shoppa's John Deere

Rhinestone Pineapple

Cal-Com Credit Union

Mid Coast Fitness

Office Systems

Majic 95.9

IBC Bank

HEB

TISD

Dr. & Mrs. Bill Crowley

Velocity Power Sports

First National Bank



# Calhoun County 82nd Fair & Livestock Show 2017



# Sponsorship

**That benefits and supports**

**Agriculture and the youth**

**October 17 - 21, 2017**

**[www.calcofair.com](http://www.calcofair.com)**

# Calhoun County Fair Association 2017 Sponsorship Contract

It is hereby agreed that \_\_\_\_\_  
(henceforth called **Sponsor**) will provide \$\_\_\_\_\_ for  
the \_\_\_\_\_ sponsorship package or for the  
\_\_\_\_\_ event package to the Calhoun  
County Fair Association (**CCFA**) in exchange for participation as  
a Sponsor at the 2017 fair.

The Sponsor is hereby eligible for all benefits and privileges as  
Outlined in the Sponsor Book. The CCFA is hereby entitled to  
\$\_\_\_\_\_ with the signing of this contract.

\_\_\_\_\_ **I DO** wish to receive any benefits and/or privileges  
Provided by the CCFA.

\_\_\_\_\_ **I DO NOT** wish to receive any benefits and/or privileges  
Provided by the CCFA.

## **PAYMENT METHOD**

\_\_\_\_\_ Check      \_\_\_\_\_ Credit Card      \_\_\_\_\_ Invoice Me  
Credit Card # \_\_\_\_\_  
Expiration Date \_\_\_\_/\_\_\_\_      CVV/CVC \_\_\_\_\_

Calhoun County Fair Association is a non-profit,  
501c3 corporation, Tax #74-229-3263, that was  
organized in 1935.

The Calhoun County Fair is dedicated to providing  
youth enrichment in the areas of Agriculture and  
Family & Consumer Sciences. We strive to provide  
the best county fair possible for the residents of  
Calhoun County. The Calhoun County Fair will set out  
to provide the most educational and entertaining  
experience that resources will allow to help  
preserve and promote the traditions of Agriculture  
and Family & Consumer Sciences. We support the  
4-H and FFA youth of Calhoun County to showcase  
project work and livestock to the general public.

We appreciate any support that you can offer to  
help make this event successful for years to come.  
Should you have any questions please feel free to  
contact Melissa Crowley, Sponsorship Coordinator  
@ 361-250-0930 or  
Email calcofair77979@gmail.com.

## CALHOUN COUNTY FAIR ASSOCIATION

Welcome to the 82nd annual Calhoun County Fair and Livestock Show. Many young men and women benefit from our programs throughout the years either through the auction, queen's contest, public speaking and our scholarship program. While our mission is dedicated to providing youth enrichment we also encourage family involvement through our livestock show, carnival, entertainment, good food and friendly environment. We would like to thank our directors and members of the Calhoun County Fair Association for all of their hard work and dedication throughout the year to improving and growing the fair.

### EXECUTIVE OFFICERS

ARNOLD RANGEL  
KATHERINE SUTHERLAND  
CATHY LAMORIA

### 2017 BOARD DIRECTORS

Tommy May	Tony Tidrick	Jim Ward	Diana Parrish
Erin Smith	Shiloh Pope	Dairien Pope	Mike Viets
Joe Reyes	Lindy Cain	Chris Wall	Libby Wood
Laval Simons	Katherine Sutherland	Mike Wall	Molly January
Michael Balajka	Cathy Lamoria	Arnold Rangel	Melissa Crowley
Karina Menchaca	Nick Smith	Peggy Viets	Alice Tidrick
Royce Wood	Joyce May	Frances Pettit	Clinton Wood
Sue Crober	Leo Ruiz	Shawn Wehmeyer	

### 2017 MEMBERS

Kristina Rendon	Jason Svetlik	Jimmy Hayes	Charles Crober
Jane Gilmore	Carlton Hoeftling	Sydney Hoeftling	Erik Bartels

### HONORARY LIFE MEMBERS

B.B. Browning	Tiney Browning	Harry Frankson
Billie Jennings	Mike Pfeifer	Rosalie Smith
Mary Ruth Tassler	Richard Parrish	

### ADVISORY MEMBERS

Eric Taylor (4H) Commissioner Hall	Jason Hamelwright (FFA) Commissioner Lyssy	Tina Trevino (4H) Commissioner Finster
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Individual / Company Name:

\_\_\_\_\_  
(Please print Individual/Company Name as it should appear on CCFA Promotional Materials)

Contact Person: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_  
(Sponsor Signature / Responsible Party)

Date: \_\_\_\_\_

**Please mail form along with your check to Fair Office**

Calhoun County Fair Association  
P.O. Box 42 Port Lavaca, Texas 77979  
361.250-0930 / Fax 361.552.6727

Sponsorship Coordinator:  
Melissa Crowley—calcofair77979@gmail.com

Katherine Sutherland—KDSutherland@ag.tamu.edu



## 2017 CALHOUN COUNTY FAIR & LIVESTOCK SCHEDULE

Mini Miss (2-3 yr old) Cowgirl Pageant	<b>Sunday</b>
Mini Mr (2-3 yr old) Cowboy Pageant	<b>October 8, 2017</b>
Tiny Miss (4-5 yr old) Cowgirl Pageant	<b>Starting at</b>
Tiny Mr. (4-5 yr old) Cowboy Pageant	<b>2 pm</b>
Ladies Day Dinner	Friday, October 13, 2017 @ 5:30 pm
Parade to Kickoff Fair	Saturday, October 14 @ 10 am
<b>Tuesday, October 17th</b>	
Carnival Opens	5:00 pm
Fair Opening Ceremony	5:30 pm
Fair Queen Contest	6:30 pm
<b>Wednesday, October 18th</b>	
Swine Arrive, weigh-in & sift	7:00 am
Lambs and Goats arrive & weigh-in	7:30 am
Steers arrive & weigh-in	8:00 am
Heifers arrive & check-in	8:00 am
Poultry arrive, weigh-in & sift	8:30 am
Poultry Judging	
Rabbits arrive, weigh-in & sift	9:30 am
Rabbit Judging	
Fair & Carnival Opens	5:00 pm
Judging of Livestock Begins	5:00 pm

### ***Rodeo Bronze Buckle Sponsor***

***\$1,000***

Bronze Buckle Sponsorship, 3ft x 5ft sign to hang in the rodeo arena on fence. Membership to the fair with 4 gate passes. Hospitality night at the Rodeo with 4 beer bracelets. Receive a CCFA cap. Sponsor's name will be on the Hall of Fame Wall of Sponsors. Name and logo will be included on the Calhoun County Fair website and catalog.

### ***Event Sponsorship***

#### **\_\_\_\_\_ \$250 Mutton Bustin' Event Sponsor**

Your name/business will be announced at the rodeo as the Mutton Bustin Sponsor

#### **\_\_\_\_\_ \$500 Miniature Bull Sponsor**

Your name/business will be announced at the rodeo as the Miniature Bull Sponsor

#### **\_\_\_\_\_ \$750 CPRA Bull Riding Event Sponsor**

Your name/business will be announced at the rodeo as the CPRA Bull Riding Sponsor

Sponsor's name will be on the Hall of Fame Wall of Sponsors. Name and logo will be included on the Calhoun County Fair website and catalog.

## ***Rodeo Gold Buckle Sponsor***

***\$2,000***

Gold Buckle Sponsorship will receive 4 VIP gate passes with ground floor seating at rodeo, a 3ft x 5ft sign (sponsor provides sign) to hang in the rodeo arena on fence. Name and Logo will be added to a rodeo arena personnel shirt. Receive a sticker for the front of your business displaying your support of the 2017 Calhoun County Fair & Rodeo and the youth of Calhoun County and a Calhoun County Fair cap. Sponsor's name will be on the Hall of Fame Wall of Sponsors. Name & logo will be included on the Calhoun County Fair website, facebook and catalog.

### **Thursday, October 19th**

Fair & Carnival Opens 5:00 pm

Junior Livestock Auction 6:00 pm

**Smoking Guns 8:30 pm**

**San Antonio Lights (beer garden) 10:30 pm**

### **Friday, October 20th**

Livestock Judging Contest 10:00 am

Fair & Carnival Opens 5:00 pm

Young Exhibitors Show 6:00 pm

Photo Booth 6—10pm

Special Needs Spectacular Show 7:00 pm

**CPRA Rodeo (beer garden) 7:00 pm**

(Bullriding, Miniature Bullriding, Mutton Bustin

**Tainted Heart Band (beer garden) 8:30 pm**

**Randy Rogers Band (beer garden) 10:30 pm**

### **Saturday, October 21st**

Fair & Carnival Opens 12:00 pm

Tractor Pull (beer garden) 1:00 pm

Photo Booth 2—10 pm

**Bobby Pulido (beer garden) 8:30 pm**

**Grupo Siggno (beer garden) 10:30 pm**

# Thursday Night Line Up

Calhoun County  
Livestock Auction



## Rodeo Platinum Buckle Sponsorship

**\$10,000 — \$12,000**

Platinum Buckle Sponsorship will be the sole presenter of the rodeo. Sponsor will receive 10 VIP gate passes with ground floor seating at the rodeo and at concert, 2 — 3ft x 5ft signs to hang on the center chute gates. Name and Logo will be put on the bullfighter's jersey. Receive a sticker for the front of your business displaying your support of the 2017 Calhoun County Fair & Rodeo and the youth of Calhoun County and a Calhoun County Fair cap. Sponsor's name will be on the Hall of Fame Wall of Sponsors. Name will be announced as "company name" presents the 2017 Bull Blowout and name-logo will be included on the Calhoun County Fair website, facebook, billboards and catalog.



## Event Sponsorship

You may sponsor an event throughout the fair. Your company name and logo will be presented as **“aaa company sponsored xxx event”**. Name and logo will be included on the Calhoun County Fair website, facebook and catalog.

_____	Young Exhibitor Show	\$500
_____	Special Needs Spectacular Show	\$500
_____	Kids Discovery Zone of Agriculture	\$500
_____	Swiftly Pig Races	\$500
_____	Petting Zoo	\$1000
_____	Tractor Pull	\$1000
_____	Thursday Night Band	
	San Antonio Lights	\$1000
_____	Friday Night Band	
	Mike Player & The Tainted Hearts	\$1000
_____	Saturday Night Bands	
	Bobby Pulido	\$1500
	Group Signno	\$1500

## Friday Night Line Up

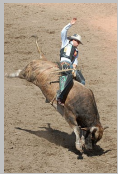


**Tainted Heart Band**



# Friday

## CPRA Bull Blowout



## Mutton Bustin



## Miniature Bullriding

### ***Emerald Sponsor*** ***(\$500 - \$999)***

Sponsor name will be included on limited promotional materials. Display sponsor's banner in prime locations (1). (Sponsor provides banners). Participate in opening day parade at beginning. Membership to the fair with 2 gate passes (night of your choice). Hospitality night at the Junior Livestock Auction with 2 beer bracelets. Receive a CCFA cap and a sticker for the front of your business displaying your support of the 2017 Calhoun County Fair and the youth of Calhoun County. Sponsor's name will be on the Hall of Fame Wall of Sponsors. Name and logo will be included on the Calhoun County Fair website and in our catalog.

### ***Pearl Sponsor*** ***(under \$500)***

Sponsor's name will be on the Hall of Fame Wall of Sponsors. Participate in the opening day parade. Name and logo will be included on the Calhoun County Fair website and catalog.



## Sapphire Sponsor (\$1,000 - \$2,499)

Sponsor name and logo will be included on limited promotional materials. Display sponsor's banner in prime locations (1). (sponsor provides banners). Participate in opening day parade at beginning. Membership to the fair with 4 gate passes (night of your choice). Hospitality night at the Junior Livestock Auction with 4 beer bracelets. Receive a sticker for the front of your business displaying your support of the 2017 Calhoun County Fair and the youth of Calhoun County and a Calhoun County Fair cap. Sponsor's name will be on the Hall of Fame Wall of Sponsors. Name and logo will be included on the Calhoun County Fair website and catalog.

# Saturday Night Line UP



Bobby Pulido is an American singer, songwriter, guitarist, and actor

Grupo Siggno



## Calhoun County Fair Bragging Page



Canned Good Division

Lego Division

### Ruby Sponsor

(\$2500 - \$4,999)

Sponsor Name and Logo will be included on promotional materials. Display sponsor's banner in prime locations (2) (sponsor provides banner). Participate in opening day parade. Membership to the fair with 6 gate passes (night of your choice). Hospitality night at the Junior Livestock Auction with 6 beer bracelets. Receive CCFA cap and a sticker for the front of your business displaying your support of the 2017 Calhoun County Fair and the youth of Calhoun County. Sponsor's name will be on the Hall of Fame Wall of Sponsors. Sponsor's name and logo will be included on the Calhoun County Fair website, facebook, catalog, any media coverage (TV and radio) and billboards.





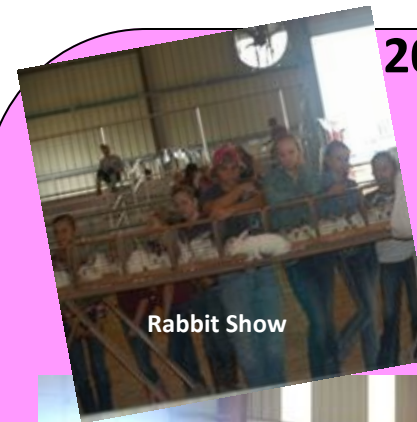
## Diamond Sponsor



(\$5,000 +)

Sponsor name and logo will be included on promotional materials. Display sponsor's banner in prime locations (3). (sponsor provides banners). Participate in opening day parade at beginning. Membership to the fair with 6 VIP passes. Hospitality night at the Junior Livestock Auction with 6 beer bracelets. VIP seating at the concert and at the rodeo. Receive a CCFA cap and a sticker for the front of your business displaying your support of the 2017 Calhoun County Fair and the youth of Calhoun. Sponsor's name will be on the Hall of Fame Wall of Sponsors. Name and logo will be included on the Calhoun County Fair website, facebook, catalog, any media coverage (TV and radio) and billboards.

2016



Rabbit Show



Swine Show



Poultry Show



Lamb Show



Turkey Show



Goat Show



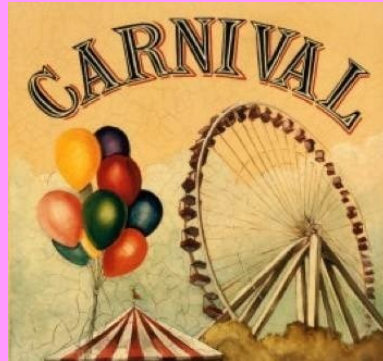
Junior Livestock  
Auction





## TRACTOR PULL

Michael Jackson Impersonator



## Food Vendors



## Local Merchants



## Petting Zoo

## ROBOTS AND CARS



## Sponsor Kids Ag Discovery Zone

Without farmers/ranchers you wouldn't have food or clothing. The Calhoun County Fair Ag Discovery Zone will feature different interactive booths for youth (and adults) to learn about different aspects of agriculture.

Highlights include:

Chicks

Flip up station  
Planting a flower  
and many more!



The chick booth will show youth the importance of the poultry industry. Live hens will show the difference between laying hens and meat hens. Incubators with hatching chicks will be also be a part of the booth.

The flip up station will have different compartments with various items for the youth to read a question and try to guess what it is. Then they can "flip up" the lid and be able to see what the answer is.

At the flower planting station youth will be able to plant a flower and take it home.

For more information on sponsorship please contact  
361-250-0930



TEXAS A&M  
AGLIFE  
EXTENSION