

Mila Besich-Lira is a lifelong resident of Superior, Arizona. She is the daughter of JoAnn Preciado-Besich and the late Steven L. Besich. She graduated from Superior High School in 1996, and received her Bachelor's Degree in Communications from Grand Canyon University in September of 2013.

Mila has also participated in intensive training for economic development through the University of Arizona and is a graduate of the Hispanic Leadership Institute (HLI-Copper Corridor) class of 2016.

Mila sees this opportunity to serve as the Mayor of Superior as a great honor and could not think of a better time to serve. She believes that Superior's future lies in a delicate balance between positive improvements and economic development, while still preserving and highlighting Superior's beauty and history. If elected, she plans to focus on working with the council, staff and the Superior Chamber of Commerce Business Attraction Retention (BAR) program to develop a long-term sustainable and realistic vision Superior's future that will be the cornerstone for long term planning. This will be accomplished by working together to achieve mutual benefits for the Town's business community, non-profits, faith based community and local residents. She believes that the key to success lies in a transparent governing body that is accountable to the public, and is respectful of all residents' comments and opinions.

Mila earns her living by working as the advertising director and a reporter for Copper Area News Publishers who publish the Superior Sun, along with several other regional newspapers and online media sites. She also currently owns her own business, Miracle Executive Services, which provides, training, administrative support, event planning, fundraising and project management for the Copper Corridor Economic Development Coalition along with other private businesses.

Mila is a mother of two young adults Jose Lira Jr. and Ashley Lira. Her love for her children has inspired her to be active in multiple student-minded organizations. She currently serves as the President for the Superior Unified School District Governing Board, as well as a founding member and President of the Superior Optimist Club. She has also served as a former board member for the Superior Little League. Currently Mila is a member of the Globe Rotary Club and is a Board Member with the Superior Chamber of Commerce.

Mila continually feeds her spirit of service here in Superior and the Copper Corridor, where she has been instrumental in bringing several major projects to fruition. These include the Superior Visitors' Center, which is the only Arizona visitor center housed in a caboose, the Copper Corridor Mobile Visitor Center, and the Legends of Superior Trail (LOST) Inc.. Mila was recognized for her leadership in her community by Valle del Sol in 2014 where she was awarded the Exemplary Leader Award at their Profiles of Success Gala event.